



**ECONOMIC DEVELOPMENT COMMITTEE AGENDA  
THURSDAY, MAY 12, 2016 at 6:00 P.M.  
TOWN HALL**

<b>1. Call to Order &amp; Pledge of Allegiance</b>	
<b>2. Approval of the Agenda</b>	Add or Delete Agenda Items as Necessary
<b>3. Approval of Minutes</b>	April 14, 2016 Meeting Minutes
<b>4. Introduce Guests/Speakers</b>	Glenda Browning – Executive Director, Tourism Development Authority (TDA)
<b>5. Public Comment</b>	
<b>6. Other Discussion</b>	<p>A. <i>Collaboration between TDA and ED Committee; <b>accept Glenda Browning as the TDA’s liaison to the ED Committee; appoint an ED Committee member to be liaison to the TDA</b></i></p> <p>B. Status of Admin. Asst. hiring</p> <p>E. Leland Business Survey</p> <ul style="list-style-type: none"> <li>• <b>Action Items</b></li> </ul> <p><b>F. Appoint a liaison to the Brunswick Cy. Economic Development Advisory Board</b></p>
<b>7. Old/New Business</b>	<p>A. Create a Marketing Brochure/Flyer</p> <p>B. Add Economic Development Page to Leland Website</p> <p>C. Branding Leland</p> <ul style="list-style-type: none"> <li>• <b>Action Items</b></li> </ul> <p>D. Leland Industrial Park – Joint Effort to Improve Visibility and Marketing</p> <p>E. Brunswick County Schools Bond Issue</p> <ul style="list-style-type: none"> <li>• <b>Actions Items</b></li> </ul> <p><i>F. Assets to Actions - Economic Development Assistance offered by Industry Expansion</i></p>

	<i>Solutions (IES) @ NC State University</i> <i>G. Collaboration with N. Brunswick Cy. Chamber of Commerce</i>
<b>8. Staff/Board/Committee Monthly Reports</b>	A. Economic Development Report B. Council Updates C. Planning Board Updates D. Parks & Recreation Updates
<b>9. Adjournment</b>	

Members of the public may address the Economic Development Committee during the Public Comment segment of the agenda and shall be limited to three minutes each. After the speaker concludes remarks, the Committee members may comment or ask questions at that time. The Chairperson may at his or her discretion restrict duplicate testimony on a particular subject.

**The next regular meeting of the Economic Development Committee will be held on Thursday, June 9, 2016 at 6:00 P.M. in the Town Hall**