



Leland Observes Economic Development Week -- May 8 – 14, 2016

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LELAND, NC – The Leland Town Council has proclaimed May 8 – 14 Economic Development Week. Leland’s Economic Development Committee approached the council to join congressional representatives and city governments across the U.S. in acknowledging the 90th Anniversary of the International Economic Development Council, IEDC.

Leland began to focus on the need for enhanced economic planning two and a half years ago with the creation of by-laws for an Economic Development Committee. In 2015, the town enhanced their commitment to sound economic growth by creating the position of Economic and Community Development Director.

With the overall economy still in a recovery phase, economic developers are challenged with generating new and better jobs for residents.

Gary Vidmar, Economic and Community Development Director for Leland, said recently at an InnovateNC conference in Wilmington, “The time is right for inviting bio-tech firms and other growing industries to Brunswick County. We welcome the quality of jobs they can bring and will work to make Leland their new business home.”

Economic development possibilities will be showcased throughout the United States May 8 – 14. Members of Congress are highlighting the work of our nation’s economic developers through special resolutions that are appearing in the Congressional Record, IEDC states.

“We are pleased that Leland is helping celebrate the profession and professionals that work hard to create opportunity for all citizens and their communities,” said Barry Matherly, Chair of the IEDC and President of Greater Richmond Partnerships.

IEDC is a non-profit membership organization serving economic developers. With more than 4,700 members, IEDC is the largest organization of its kind.

Citizens who want to be involved in the Economic Development of Leland, are invited to attend the Economic and Community Development Committee meetings held on the second Tuesday of each month at 6:00 p.m. at the Leland Town Hall.