

## PUBLIC NOTICE

Due to the current unprecedented demand for water, Brunswick County Public Utilities has declared a **STAGE 1 WATER CONSERVATION ALERT** for all Brunswick County Public Utilities Customers. Since the Memorial Day holiday weekend, an average of 20.7 million gallons of water per day (mgd) has been consumed by Brunswick County's retail customers, industrial customers, and the customers of municipalities served by the County through wholesale water agreements. The peak usage during this period was 24.03 mgd, which represents approximately 80% of the County's total water treatment capacity.

Most of the increase in water consumption during the recent months is attributable to an increase in demand for irrigation due to the drought conditions being experienced throughout southeastern North Carolina. During a **STAGE 1 WATER CONSERVATION ALERT**, customers are asked to reduce water usage.

### RECOMMENDED CONSERVATION METHODS INCLUDE:

- **REDUCE IRRIGATION FREQUENCY**  
For established lawns, daily irrigation is not required. Irrigate only when there is no moisture in the root zone.
- **IRRIGATE DURING OFF PEAK HOURS**  
Peak demand for water is between 5:00 AM to 9:00 AM and 4:00 PM to 6:00 PM. If irrigation is necessary, irrigate during off peak times.
- **CHECK FOR LEAKS AND REPAIR LEAKS IMMEDIATELY**  
Leaks such as running toilets and dripping faucets should be repaired immediately to reduce water consumption.
- **DO NOT WASH DOWN OUTSIDE AREAS SUCH AS DRIVEWAYS, SIDEWALKS, PATIOS, ETC.**
- **USE HEAVY WATER-USING APPLIANCES DURING OFF PEAK HOURS**  
Appliances such as dishwashers and washing machines should be run during off peak times to reduce peak demand.

If the drought continues and the demand for water continues to increase, the County may implement mandatory water conservation measures. If you have any questions regarding this public notice, please contact the County's Public Utilities Department at 253-2860 or 371-3490 or 454-0512.