

# TOWN OF LELAND FIRE/RESCUE 2023 ANNUAL REPORT



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# Leland Fire/Rescue's Mission



**SERVE. BE READY. CREATE EXCELLENT OUTCOMES.**

Our mission is our purpose. It is what we exist to do and accomplish. We believe the statement outlining what our mission is to us and those in the community we serve should be short and simple, so that everyone can understand it, remember it, and be able to make decisions based on it every day in everything we do. It also must be broad enough to encompass everything we can do to take care of each other and the community, beyond what people traditionally think a fire department does. The mission should not limit how we can serve others to just emergency response.

# Leland Fire/Rescue's Vision

The Town of Leland Fire/Rescue Department is the place of choice where motivated people can be their best.

We have shared values and are fulfilled by the work we do and the excellent outcomes we create.

We are engaged and dedicated in service to each other and our community, who trust us to protect their safety, resources, and quality of life.

Our mission is to serve each other and the community. Serving each other means we support one another; we help and push each other to get better each day in order to reach excellence and hold each other accountable to the goal of excellence when needed. Leadership is a choice, no matter what our position or rank may be. We choose to take care of the person to our right and left in order to reach excellence in service to the greater good in our community.

We serve the community in such a way that we create a relationship through our words, actions, and beliefs that enable them to make the conscious decision to trust us. The community trusts us with their safety, their resources (i.e., they trust us to responsibly utilize resources, such as, personnel, vehicles, equipment, and facilities in order to create the excellent outcomes they expect) and their quality of life (protecting their environment, employment, education, freedom, and family).

Trust must be earned every day. We feel that the ultimate picture of success for us is a community that trusts us.

# Leland Fire/Rescue's Core Values



Core values are those things in which the organization truly believes. They communicate to all members how the organization expects everyone to behave and act. They also give everyone a basis for making everyday decisions. Organizational core values are those things that are so important, they will not be compromised for any reason at any time. A set of mutually shared core values builds a cohesive culture and supports the vision and mission of the organization. While the department's mission tells us what we do, core values tell us how we should go about doing it. They also help us to identify the character traits that are important to us in choosing new members to join our team.

## **Dedication**

Passionate belief in our mission as a fire department

## **Professionalism**

Commitment to quality of service and pride in our work

## **Integrity**

Moral and intellectual honesty

# Department History

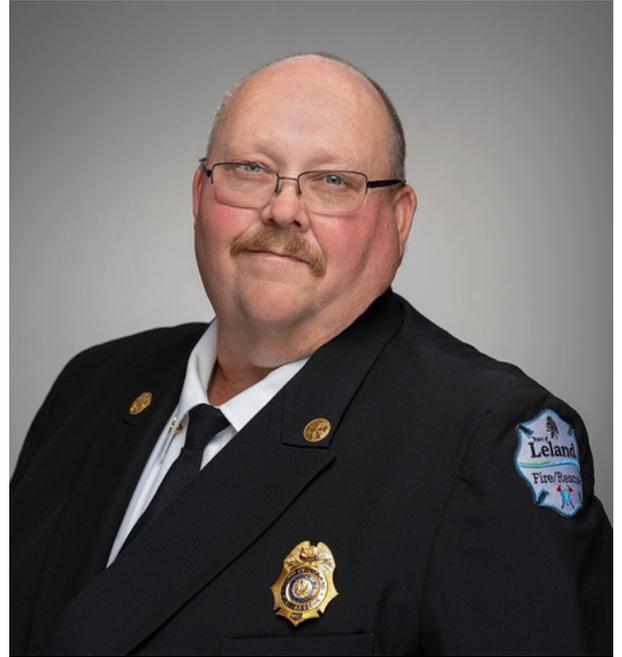
The Town of Leland Fire/Rescue Department was originally established in 1959 as a volunteer non-profit organization. Over the years, it transitioned to a combination department. In 2017, the department became a part of the Town of Leland. Today, the department consists of 50 full-time career staff and four part-time positions operating out of three strategically placed stations. We protect and provide service to approximately 40,000 residents in the Town of Leland, the Town of Belville, and parts of northern Brunswick County. Career staff assigned to the Operations Division are assigned to one of three shifts (A, B, and C). Shifts are 24 hours each with the workday starting at 7 a.m. Each shift staffs three engine companies, one truck company, and an on-duty Battalion Chief. Currently, the truck company also cross-staffs a heavy rescue unit containing our technical rescue equipment. We have part-time staff who help us fill in any openings when full-time staff are on leave. We have five members assigned to administration (Fire Chief, Deputy Chief, Administrative Coordinator, Logistics Specialist, and the Training/Risk Management Captain). Members of administration typically work Monday through Friday 8 a.m. to 5 p.m., but schedules may vary depending on emergencies and events. Leland Fire/Rescue provides the following emergency services: Fire Suppression, Basic Life Support Emergency Medical Response (Non-Transport), Hazardous Materials Operations Level Response, and Technical Rescue Response, including Vehicle Rescue, Confined Space Rescue, and Swift Water Rescue.

# Leland Fire/Rescue

## Message from the Chief

As we reflect on the past year, I am very proud of the dedication and professionalism displayed by the members of our department. Throughout the year, we have responded to a wide array of emergencies, and each time, our Team has demonstrated the highest levels of skill and courage. Our firefighters and support staff have worked tirelessly, not only in responding to emergencies but also in engaging in countless hours of training and preparation to maintain the highest standards of service.

Our commitment to the community extends beyond emergency response. We have strengthened our fire prevention and education programs by contacting schools, businesses, and community groups to share vital information on fire safety, hands-only CPR, and basic first aid. These efforts have undoubtedly contributed to a safer community and have helped



This year also saw the opening of a new fire station, enhancing our ability to respond more effectively to emergencies. The Town's support by investing in new fire apparatus, personal protective equipment, and communication tools has been crucial in keeping our Team safe and improving operational efficiency.

I am also proud of our department's role in community events and initiatives. Our residential KnoxBox and smoke alarm programs have allowed us to connect with the public in non-emergency settings. These interactions are a vital part of building trust and understanding between our firefighters and the community.

As we look forward to the coming year, we are focused on continuing to improve our service, expand our community outreach, and enhance our training and development programs. We remain committed to our mission to Serve, Be Ready, and Create Excellent Outcomes.

I want to extend my deepest gratitude to every department member for their hard work and dedication. I want to thank the Town Council, administrative staff, and all Town of Leland employees who support and trust our staff to accomplish our duties. Most importantly, I want to thank the community we serve for their support and trust in us. Together, we make a strong Team, and I am confident we will continue to face any challenge with strength and unity.

Thank you for your continued support of the Town of Leland Fire/Rescue Department. We look forward to serving you in the year ahead.

-Chief Ronnie Hayes

# Administrative Support Staff



Ronnie Hayes  
Fire Chief



Buddy Brooks  
Deputy Chief



Matt Sellers  
Training Captain



Beth Evans  
Administrative Supervisor



Joe Reshetar  
Logistics Specialist

# Fire Stations

## Station 51

1984 Popular Street, Leland NC, 28451 | (910) 371-2727



## Station 52 (Headquarters)

1379 River Road SE, Leland, NC 28479 | (910) 371-2727



# Station 53

187 Old Lanvale Road NE, Leland, NC 28451 | (910) 371-2727



# Station 51 Relocation

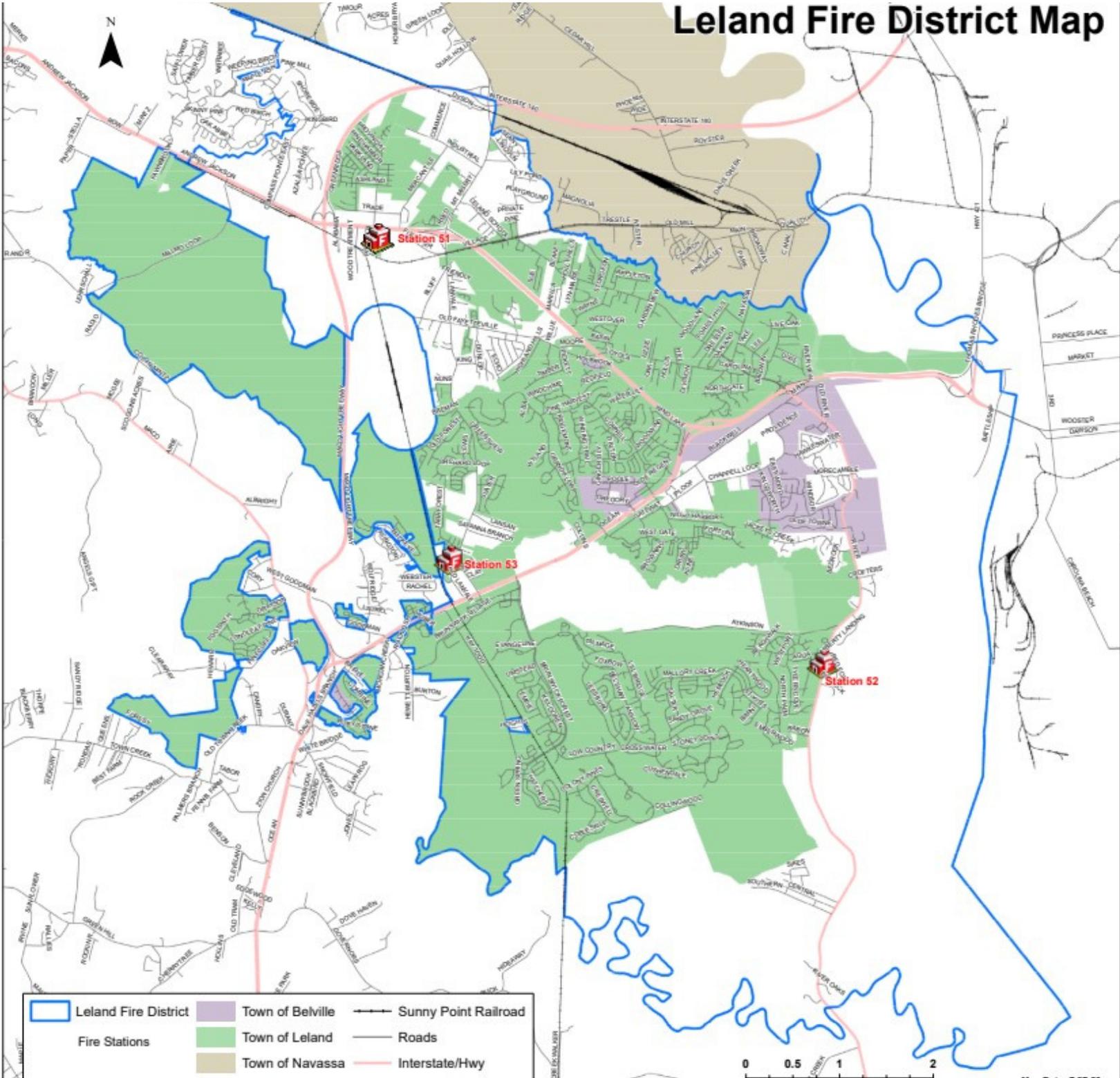
Fire Station 51 was relocated from 1004 Village Road to 1984 Popular Street on September 7, 2023.

Fire Station 51 is staffed with a minimum of three personnel 24 hours a day.



# Response District

## Leland Fire District Map



# Apparatus



Engine 5171 is a 2022 KME Custom Pumper. Engine 5171 holds 750 gallons of water and has a 1500 gpm pump. It is housed at Station 51.



Engine 5271 is a 2022 KME Custom Pumper. Engine 5271 holds 750 gallons of water and has a 1500 gpm pump. It is housed at Station 52.



Engine 5371 is a 2007 Spartan Crimson. Engine 5371 holds 750 gallons of water and has a 1500 gpm pump. It is housed at Station 53.



Truck 5361 is a 2001 E-One Tower. It is a rear-mount platform with 300 gallons of water and a 2000 gpm pump. It is housed at Station 53.



Rescue 5395 is a 2007 Spartan. It serves as the heavy rescue and is cross-staffed by the members of Truck 5361. Rescue 5395 is outfitted with extrication, water rescue, and confined space equipment. It is housed at Station 53.



Boat 5290 is a 2023 Alweld. It is 18' long. Boat 5290 is housed at Station 52.



UTV 5285 is a Polaris side by side with an interchangeable skid unit: one for patient transport and one for fire suppression. 5285 is pulled by a Chevy 1500.



Battalion 5 is a 2023 Ford F-150. Battalion 5 serves as the shift's command vehicle and responds to all major incidents. It is housed at Station 53.

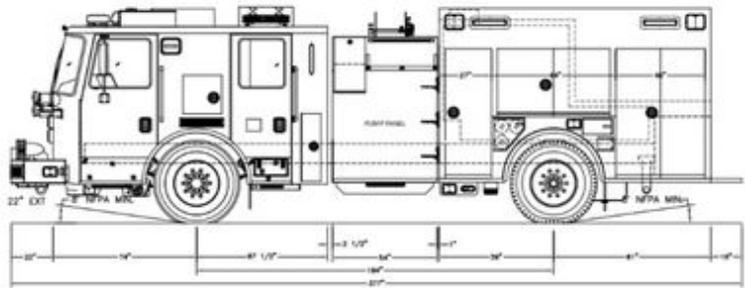
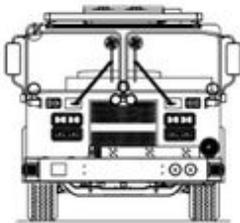
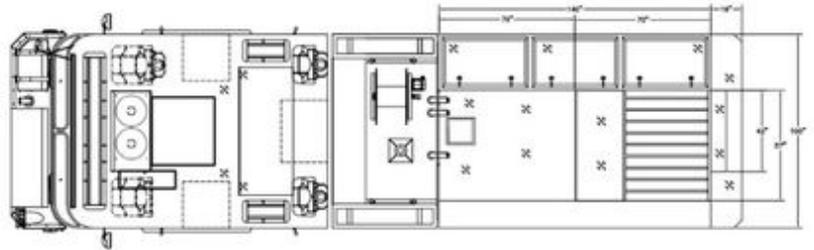
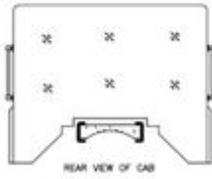
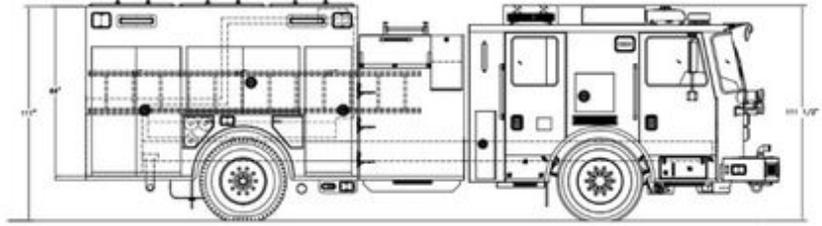
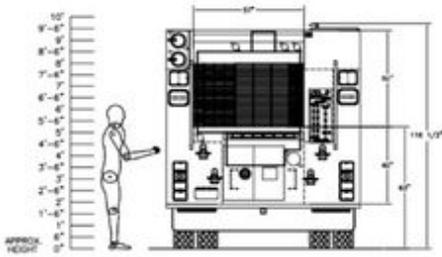


580 is a 2023 Ford F-150 that is assigned to the Fire Chief.



581 is a 2016 Chevrolet Tahoe that is assigned to the Deputy Fire Chief.

# Future Engine 51



CAB: 100"W KME SEVERE SERVICE LFD FLAT ROOF  
 ENGINE & TRANS: CUMMINS L9 450 HP/ALLISON 3000 EVS  
 AXLES: 20,000# STEER/TEK FRONT/27,000# REAR  
 PUMP: WATEROUS CSU C20 2000 GPM SINGLE STAGE  
 WATER TANK: 750 GALLONS POLY  
 BODY TYPE: 140" FLUSH BACK 3/16" ALUMINUM

THIS DRAWING IS A GENERAL  
 CONFIGURATION AND DOES NOT  
 NECESSARILY REFLECT ALL  
 CONTRACTUAL REQUIREMENTS.  
 CONTRACT SPECIFICATIONS SHALL  
 PREVAIL OVER DRAWING.

CUSTOMER APPROVAL:

NAME: \_\_\_\_\_  
 TITLE: \_\_\_\_\_  
 DATE: \_\_\_\_\_

DATE	DATE	REVISION DESCRIPTION	APP'D

SALES ENGINEER: TSD

OPERATIONAL AND SAFETY INFORMATION IS AVAILABLE ON THE FOLLOWING WEBSITE:  
[www.kme.com](http://www.kme.com)

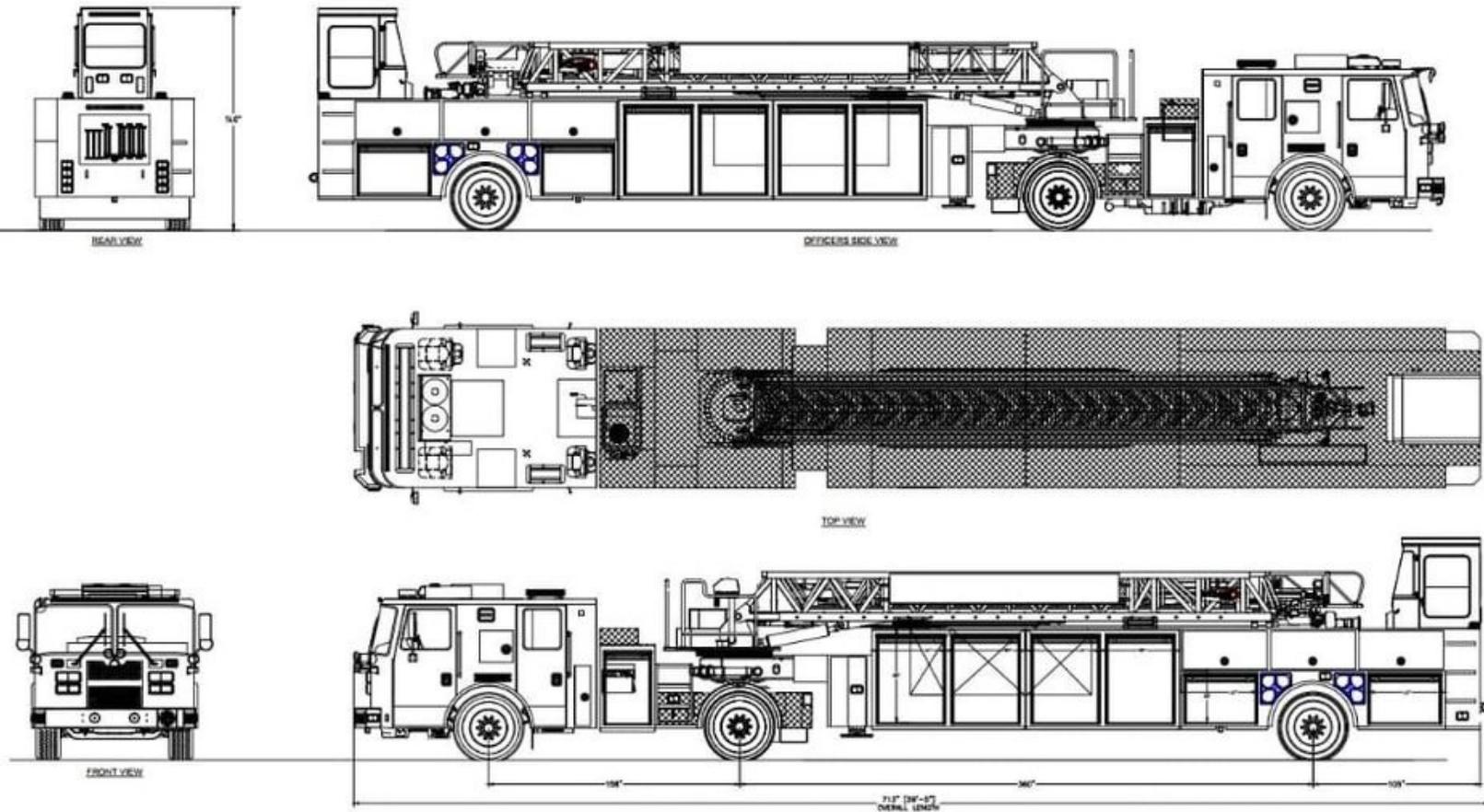
SALE NO: 11648  
 REV: 0  
 APPROVED BY: \_\_\_\_\_  
 DATE: 08/11/12

KME PUMPER  
 LELAND FIRE/RESCUE DEPT. NC  
 GSO 11648



Engine 51 has been officially ordered. This apparatus is set up differently compared to our current engine companies and will carry additional equipment for water rescue, vehicle extrication, technical rescue, and hazardous materials incidents.

# Future Truck 53



A new ladder truck is joining the fleet at Leland Fire/Rescue to continue our mission of better serving the community. The specialized truck, which is a Tractor Drawn Aerial (TDA) and commonly referred to as a tiller, will allow the department to optimize resources and improve response times. The TDA was ordered in 2021 and is expected to be delivered in 2024. It will replace our current ladder truck which is over 20 years old.

# Operations Update

2023 was a very busy year for the Town of Leland Fire/Rescue Department.

Station 51, located at 1984 Popular Street, opened in September 2023. Currently, an engine company responds from this station.

Several new personnel were hired this year as well. Along with the new hires, 17 current employees were promoted to more senior positions in 2023.

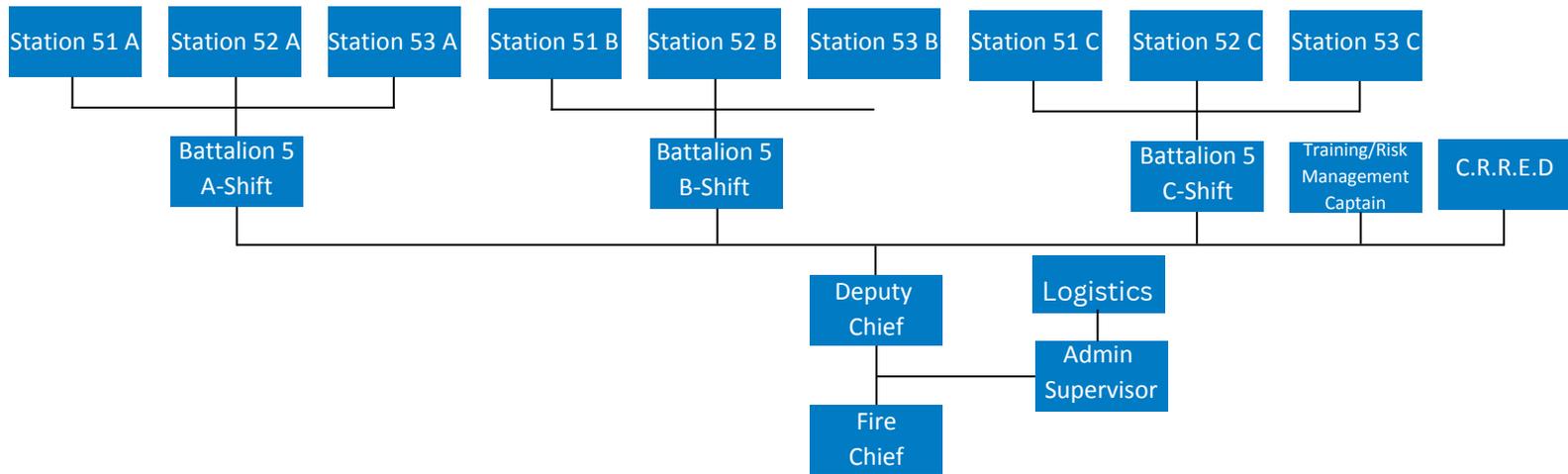
The department released our first Truck Company Operations Manual. This document gives our members clear expectations to operate as a truck company on incidents.

Three new fleet vehicles arrived to support our fleet. Two F-150s arrived, one is assigned to the Fire Chief and one is assigned to the Battalion Chief. We also received a Dodge 2500 that is assigned to the Training/Risk Management Captain.

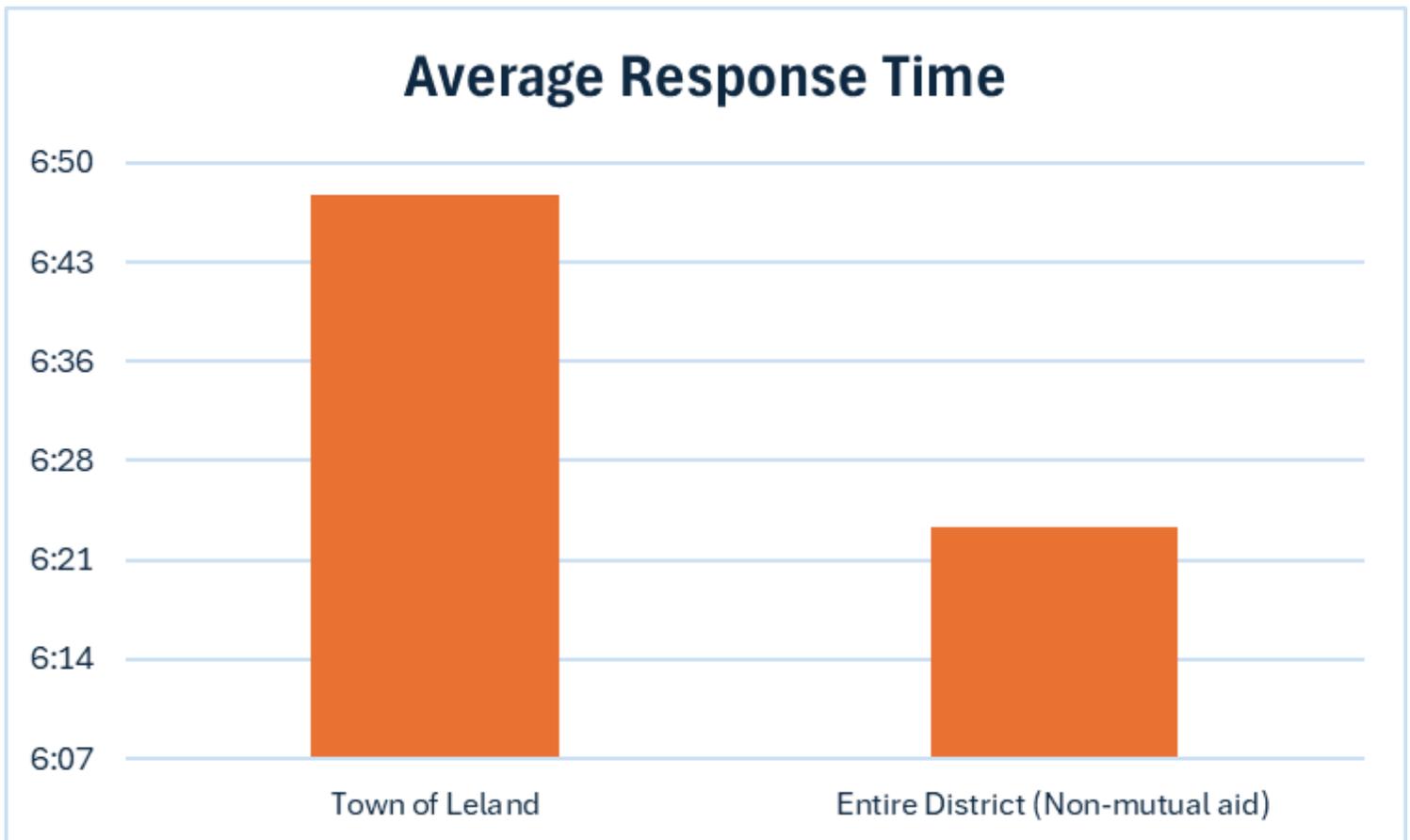
We also brought on a full-time Logistics Specialist. The Logistics Specialist manages maintenance and assets for the entire department.

During 2023, the department saved \$20,543,795 in property and contents.

# 2023 Organizational Chart



## Response Data



**Fire**

118

**Overpressure Rupture, Explosion, Overheat (No Fire)**

2

**Rescue & Emergency Medical Service Incident**

1750

**Hazardous Condition (No Fire)**

75

**Service Call**

323

**Good Intent Call**

435

**False Alarm & False Call**

379

**Severe Weather & Natural Disaster**

9

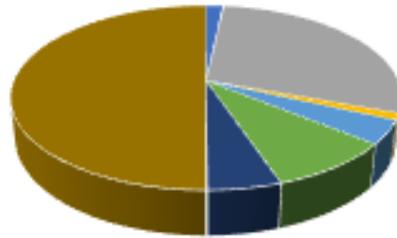
**Special Incident Type**

6

**Total**

3097

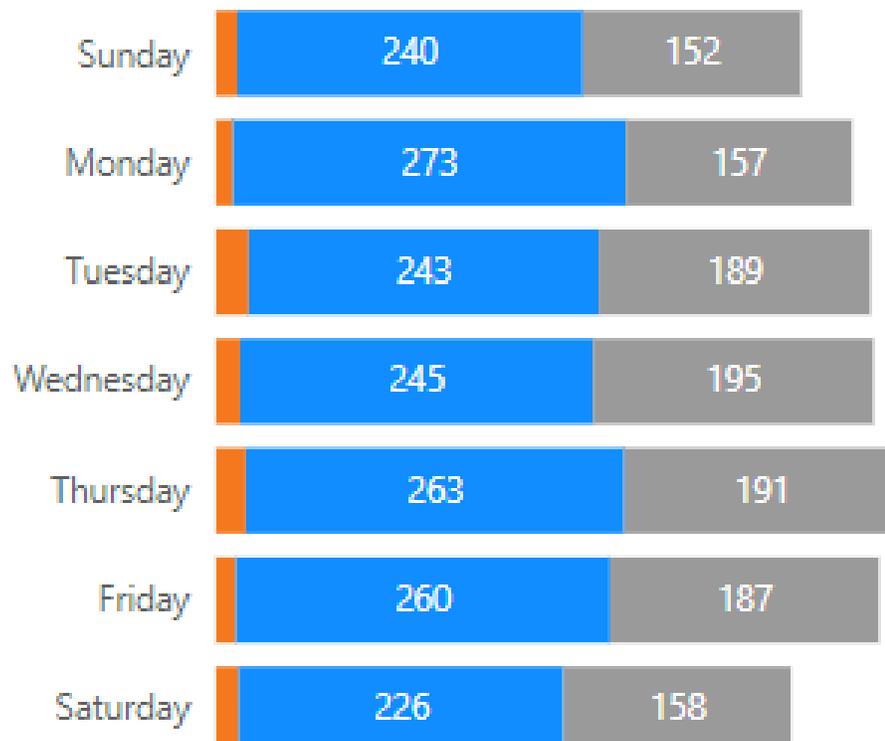
# Call Types



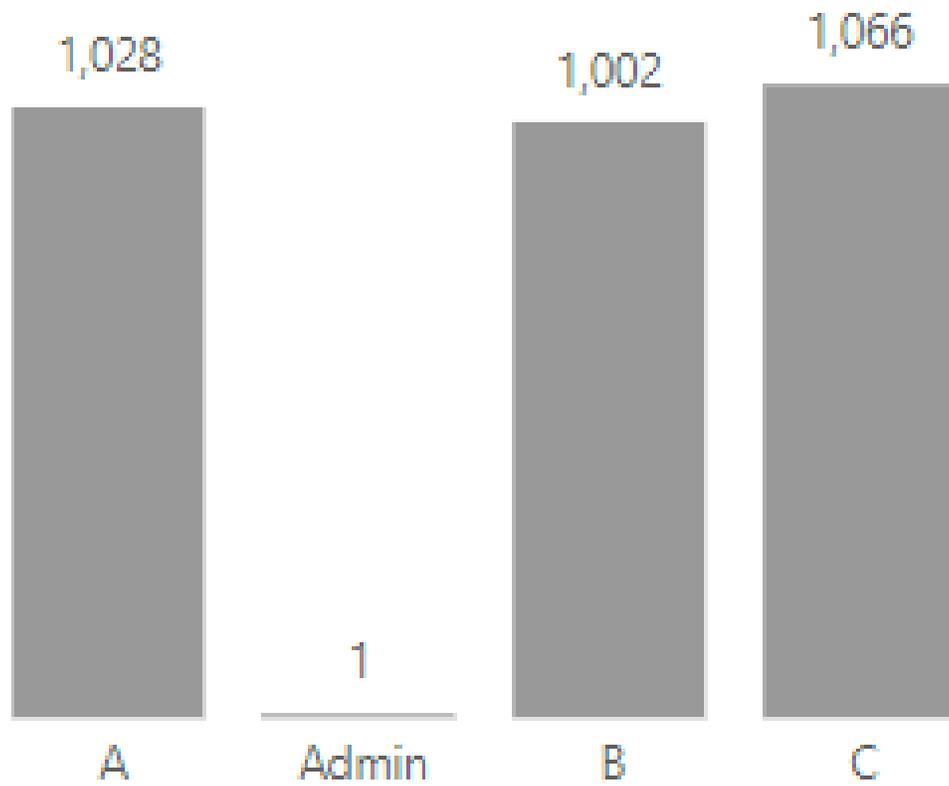
- Fire
- Overpressure Rupture, Explosion, Overheat(no fire)
- Rescue & Emergency Medical Service Incident
- Hazardous Condition (No Fire)
- Service Call

## Calls by Day of the Week

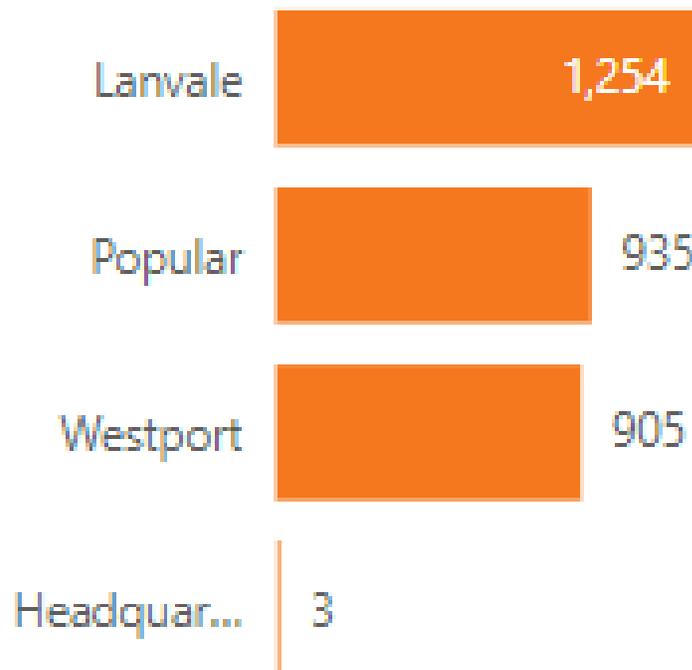
● Fire ● EMS ● Other



## Incidents By Shift

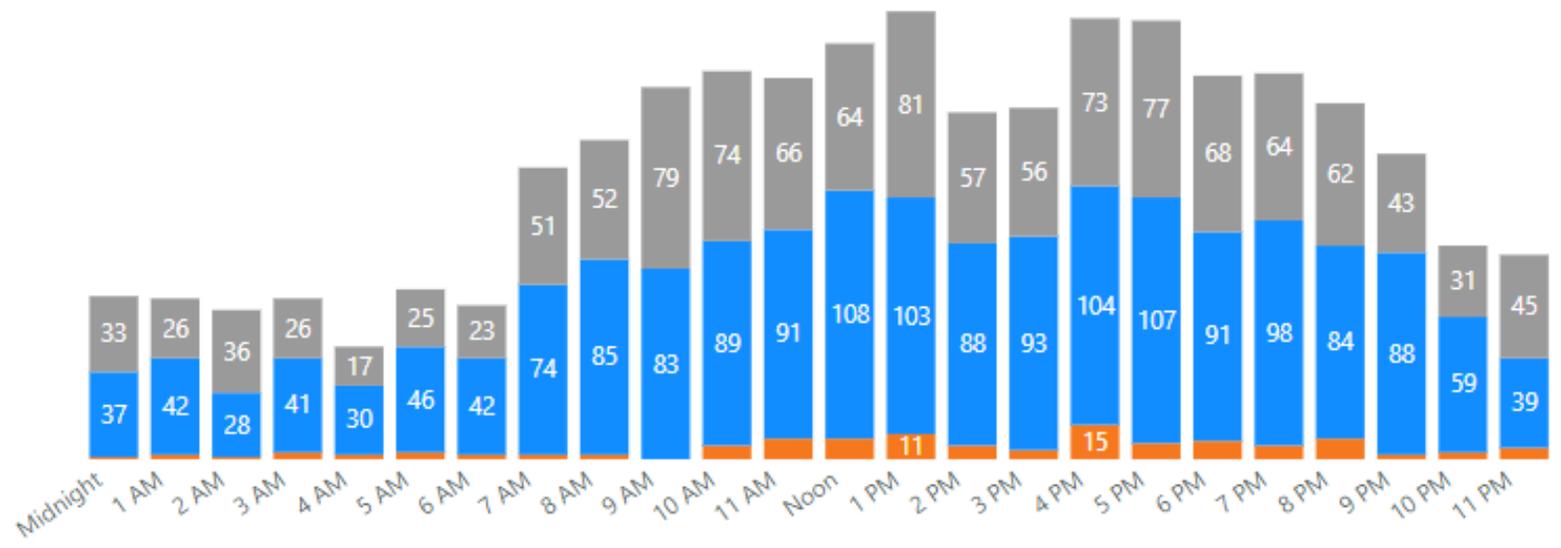


## Incidents by Station

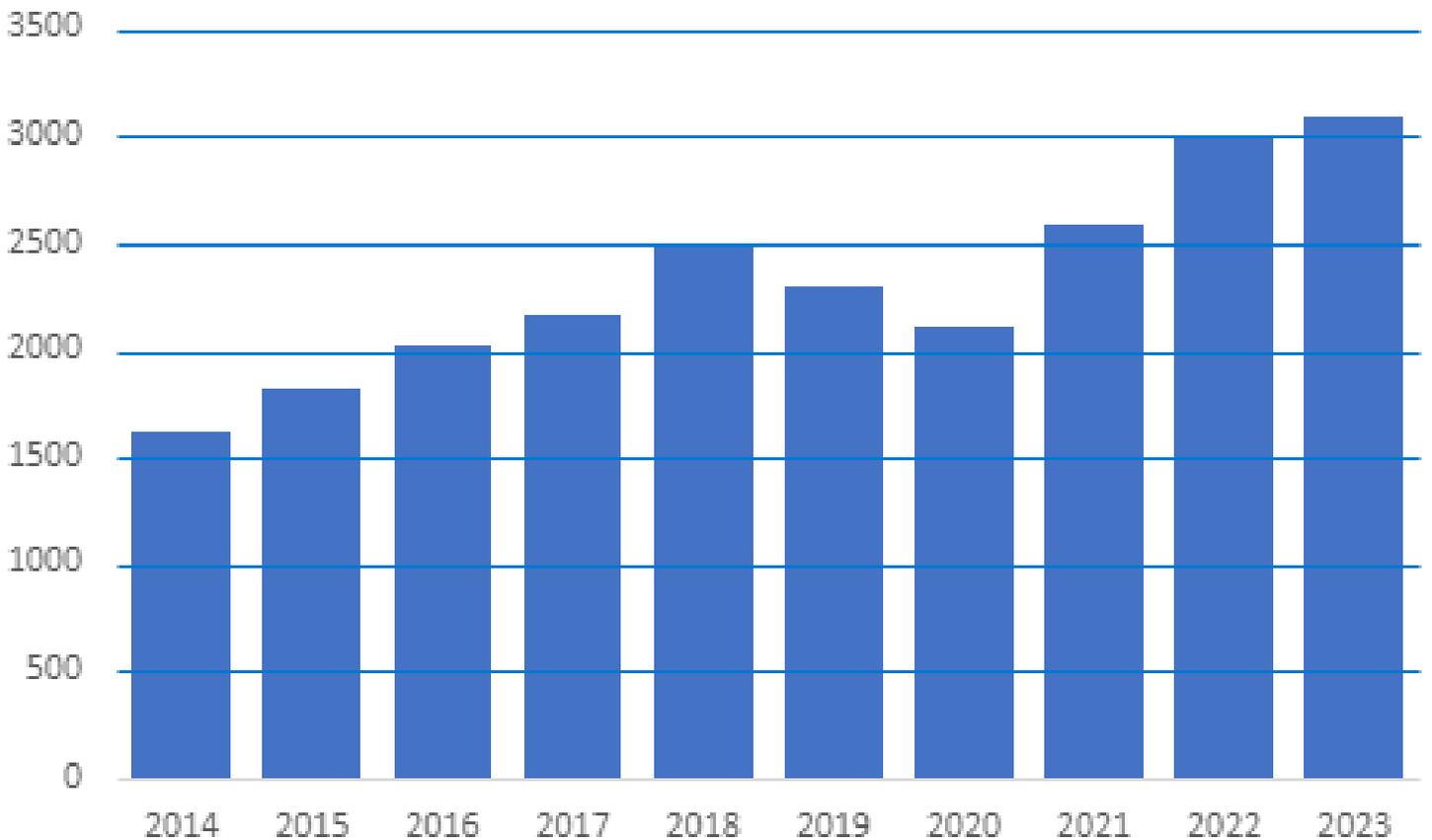


# Incidents by Hour

Incident Category ● Fire ● EMS ● Other



# Year by Year



# Training Update

Overseen by the Training and Risk Management Captain, the training division coordinates and schedules training to ensure that we are fulfilling our mission to Serve, Be Ready, and Create Excellent Outcomes. The Training and Risk Management Captain's position was implemented in August 2022 and is supported by Deputy Chief.

In 2023, the Training Division hosted several speakers, trainings, and released our first annual training plan. This includes all department-hosted training throughout the year and provides training drills and benchmarks for crews to train.



Automatic Aid Training with Winnabow



Training at Coatings and Adhesives

# Annual Training Requirements

To ensure readiness and meet ISO requirements, all shift personnel must complete a minimum of 240 hours of training annually. The training is broken down as follows:

## **Fire Training**

### **Company Ops**

192 hours

### **Driver/Operator**

12 hours

### **Facilities**

18 hours

### **Haz-Mat**

6 hours

### **Officer**

12 hours

### **Auto Aid**

12 hours



# Special Operations Training

In addition to fire training, our members are trained in three disciplines of technical rescue: Swift Water, Confined Space, and Vehicle Rescue. Each certification requires several hours and continuing education once the initial training is complete. The training is broken down as follows:

## Technical Rescuer General

120 Hours

## Technical Rescuer Vehicle

48 Hours

## Technical Rescuer

### Confined Space

64 Hours

## Technical Rescuer Water

48 Hours



# EMS Training

All on-shift personnel are required to hold an EMT certification. Leland Fire/Rescue operates at the Basic EMT level. Several members are Advanced EMTs or Paramedics. Our crews first respond to high priority medical calls. To obtain and maintain an EMT certification, the following hours are required:

## EMT Basic

200 Hours

## Recertification

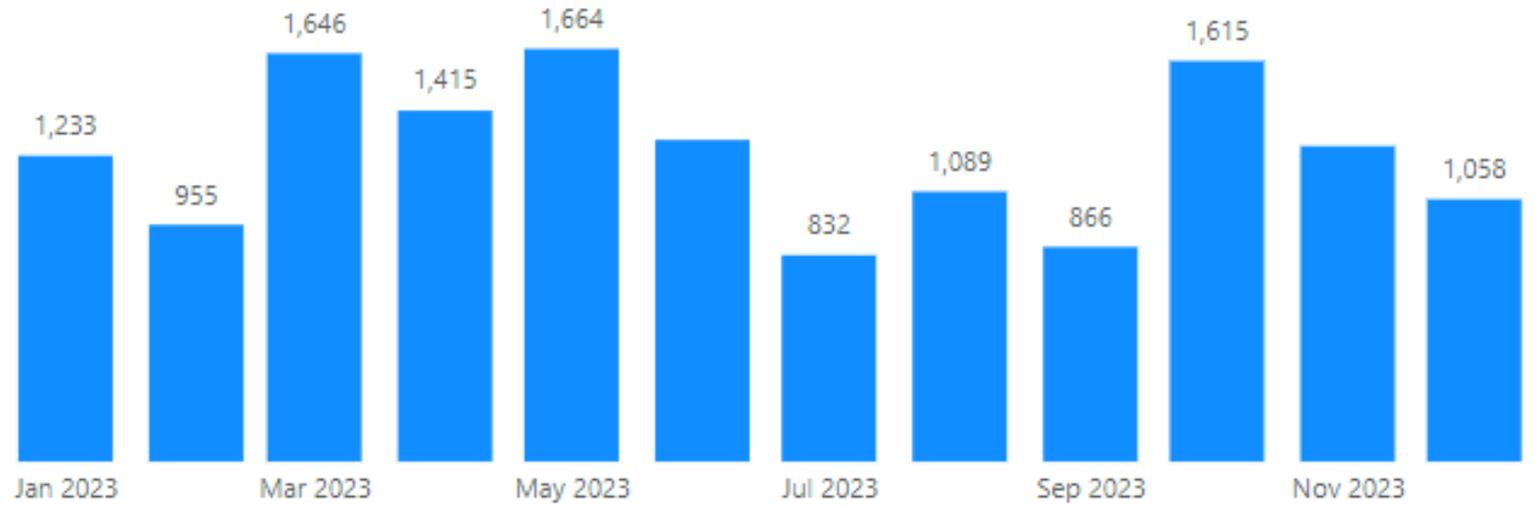
80 hours



# Training Hour Breakdown

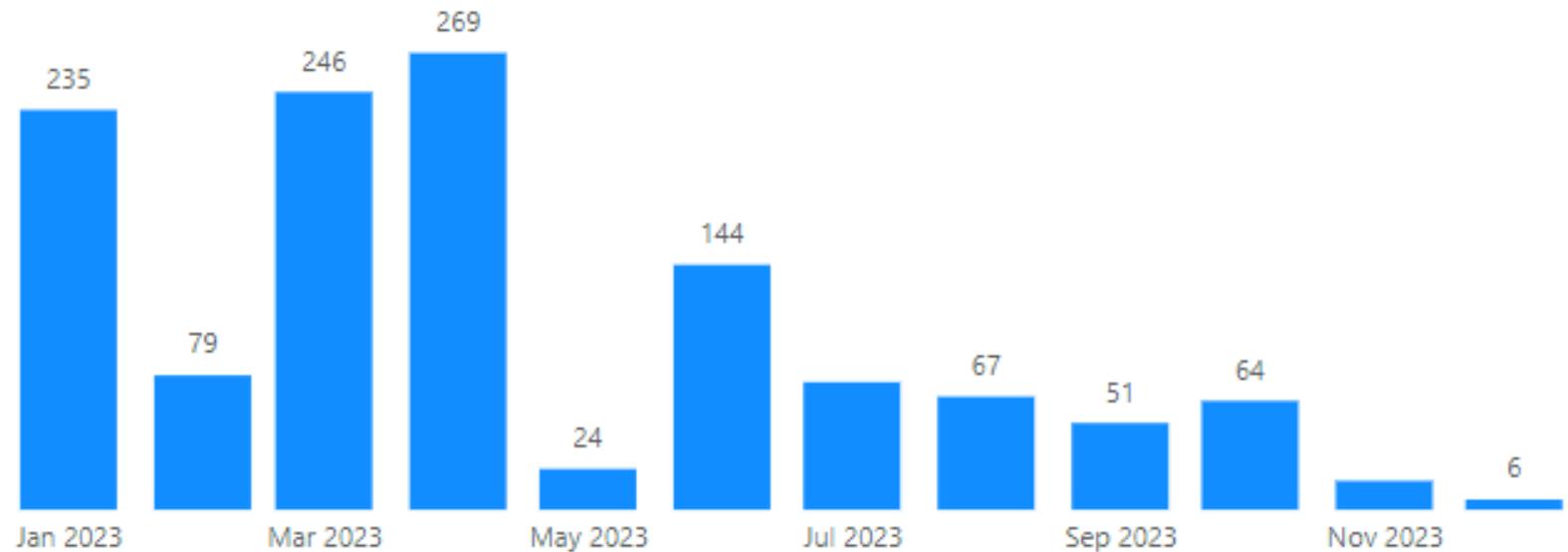
## Monthly Fire Training Hours (14,940 Annually)

Student Hours by Month



## Monthly Technical Rescue Hours (1,276 Annually)

Student Hours by Month



# Risk Management

In 2023, Leland Fire/Rescue implemented several new measures to reduce risks to our members and customers. We continued to improve our paging systems, which included creating groups in our notification software so crews are not unnecessarily woken up at night.

Giving our members a solid foundation of guidance and support on emergencies and training is one of the best ways to reduce risks across the organization. In 2023, Training and Operations worked together to produce several procedures and documents that unify our operations. Each member has an assignment on each type of call. Taking a uniform approach to our response plays a significant role in risk reduction.

Station 51 was constructed with our members' safety in mind. Occupational cancer is a leading cause of firefighter deaths.

Station 51 and Station 53 have a decontamination room for firefighters to take a shower prior to re-entry to the living area after a structure fire.

Leland Fire/Rescue

## Truck Company Operations Manual



# Community Risk Reduction

The primary mission of the Leland Fire/Rescue Community Risk Reduction and Education Division (C.R.R.E.D.) is to enhance the offerings, visibility, and outreach of the department in the community safety arena. C.R.R.E.D. is comprised of individuals currently or previously involved with public or private emergency services (Fire, EMS, Police, Dispatch, Corporate Safety, Outdoor Programs, etc.).

Primarily focused on, but not limited to, fire prevention and safety education, C.R.R.E.D. has the ability to provide multiple services the department may need to enhance its overall mission of providing emergency services and education to Town of Leland residents.

In 2023, our members focused on identifying target hazards in the community and fostering relationships with stakeholders to reduce the risks associated with each target hazard. This included several site visits, CPR training, and extinguisher training.



# Community Risk Reduction Outreach

## Preschool Programs

Children - 135

Adults - 22

## Elementary School Programs

Children - 491

Adults - 39

## CPR Training

Children - 4

Adults - 73

## Child Safety Seat

Installations - 58

## Community Events

Children - 155

Adults - 435

## Smoke Alarms

200+



# Social Media Outreach

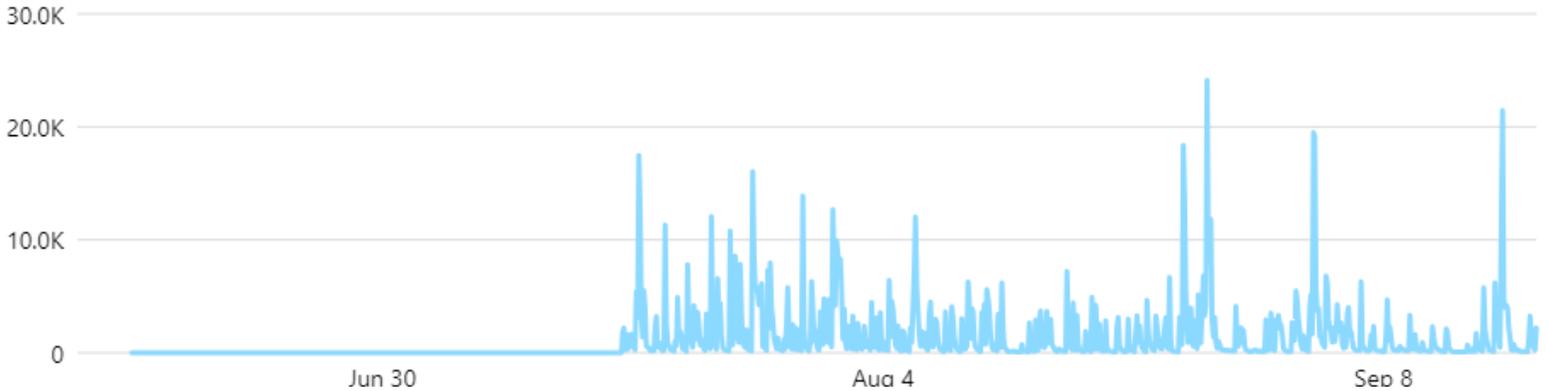
Leland Fire/Rescue maintains a strong social media presence. We post information on significant events, training, risk reduction, and various employee accomplishments. You can find us at [www.facebook.com/lelandfirerescue](http://www.facebook.com/lelandfirerescue).



## Reach

Facebook reach ⓘ

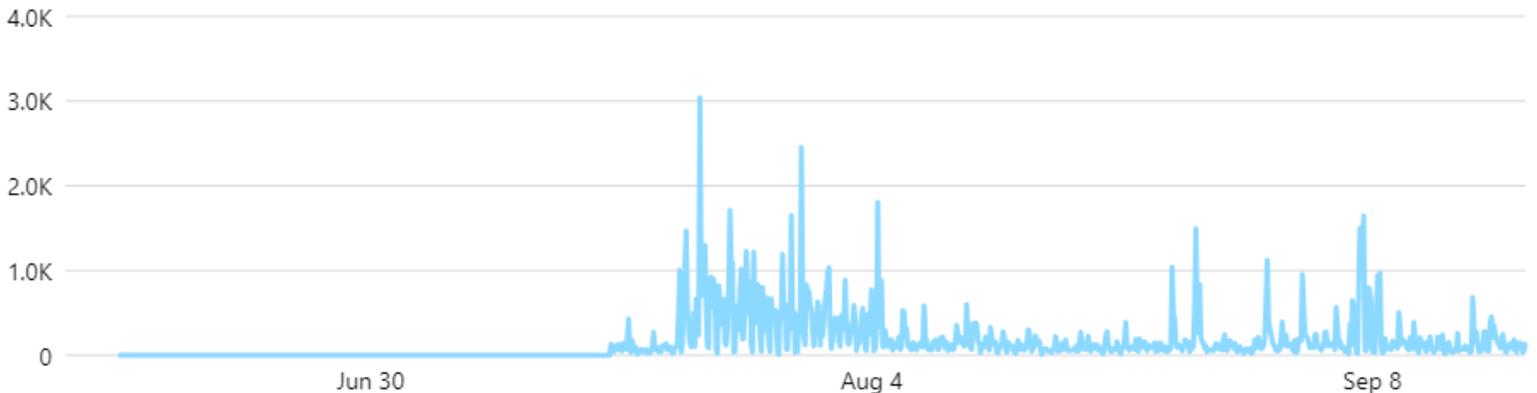
337,217 ↑ 100%



## Visits

Facebook visits ⓘ

171,626 ↑ 100%



# Promotions



Jarrett Harley to  
Sr. Captain



David Owens to  
Sr. Captain



Halsey Hoosier to  
Sr. Captain



Kyle Perry to  
Sr. Captain



Brandon Price to  
Sr. Captain



James Petteys to  
Sr. Engineer



Dallas Spence to  
Sr. Engineer



Matt Murphy to  
Sr. Engineer



Jody Harrelson to  
Sr. Engineer

# Promotions Continued



Jay Paluck to  
Engineer



Hunter Rogers to  
Sr. Firefighter



Mark Onabanjo to  
Sr. Firefighter



Brian Baldwin to  
Sr. Firefighter



Chris Daw to  
Sr. Firefighter



Jermol Edwards to  
Sr. Firefighter



Bryce Parnell to  
Sr. Firefighter



Darin Francis to  
Sr. Firefighter

# Notable Events



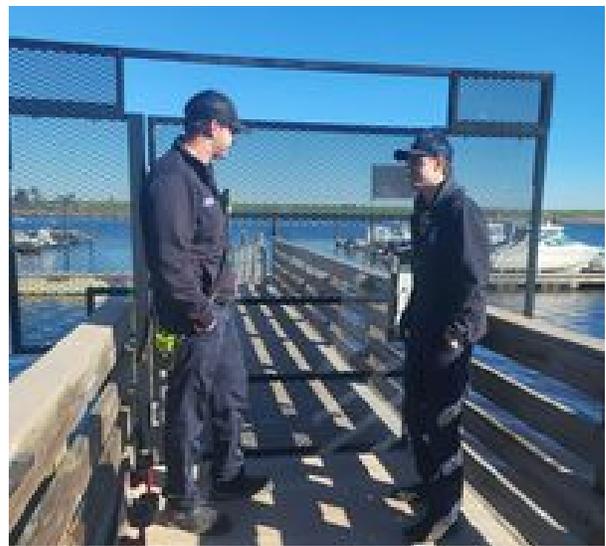
Facility Training



Group Picture at Training



Vehicle Fire



Training in Belville



Group picture after hosting guest speaker Steve Prziborowski



Members at a live burn



Training with Pender EMS & Fire



1st Due Conference



Community Outreach Event



FF Fleming and FF Albosta coming off probation



FF Blasingame coming off probation



FF Reshetar and FF Wangstad



Structure Fire



Structure Fire



Dog saved at structure fire



Guest Speaker



Commercial Structure Fire



Crews operating at a small structure fire



Highlines training



Excavator Fire



Breathing School



Commercial Structure Fire



Hazmat Incident



Facility Training



Facility Training In Lumberton