

NPDES Stormwater Program

BMP	Measurable Goal	Yr 1	Yr 2	Yr 3	Yr 4	Yr 5
EDUCATION & OUTREACH						
Informational Website	Develop & maintain a storm water webpage to provide info on storm water issues, goals, activities. Contact info	x	x	x	x	x
Educational Materials	Develop education ,materials specific to Leland's storm water concerns and issues for various audiences	x	x	x	x	x
Materials Display	Establish info booths in accessible locations		x	x	x	x
Materials Distribution	Distribute educational materials through mailing targeting both citizenry and commercial entities		x	x	x	x
BMP Fact sheet	Make available on request, BMP fact sheets and provide a list of available fact sheets in distributed material		x	x	x	x
Public Educators	Public Educators will be selected and trained to speak at school and community meetings regarding storm water issues		x	x	x	x
Media Coverage	Local Media will be used for press releases, advertisements and public announcements	x	x	x	x	x
Commercial Targets	Work directly with certain commercial targets to determine specific ways they can help to eliminate storm water pollution			x	x	x
PUBLIC INVOLVEMENT						
Storm Water Steering Committee	Establish Steering Committee from group of community volunteers to discuss issues, make suggestions and contribute to the storm water ordinance and the decision-making process	x	x	x	x	x
Stakeholders Meeting	Hold forums with community segments to discuss specific relevant storm water topics	x	x	x	x	x
Public Meetings	Hold open public meetings to discuss storm water issues and ordinances publicize meetings such that all economic and ethnic groups will have the opportunity to participate		x	x	x	x
Community Activities	Arrange Activities such as storm drain stencils, poster contests to encourage public involvement		x	x	x	x
Stream Clean-up	Establish stream cleaning schedule and organize clean-up events. Record progress and results		x	x	x	x
Input Requests	Create a form downloadable and available upon request for suggestions and reporting of concerns, publicize phone #'s	x	x	x	x	x
Stream Monitoring	Develop volunteer stream monitoring programs to determine and record conditions in local streams			x	x	x
Neighborhood Coordinators	Neighborhoods will be encouraged to appoint a coordinator to attend public meetings, organize efforts, and distribute materials			x	x	x
Records Log	a log will be maintained of activities, participation levels, and results	x	x	x	x	x
ILLICIT DISCHARGES						
Storm System Map	Develop a storm system map showing location s of all outfalls, and names and locations of all waters which receive discharge from the outfalls	x	x	x	x	x

Storm Water Ordinance	Regulate illicit discharge through the storm water ordinance	x	x	x	x	x
Identify Problem Areas	Through examination of the storm system map, as well as field reconnaissance and citizen input, identify areas likely to receive illicit discharges. Establish a schedule to monitor these sites		x	x	x	x
Individual Evaluation	Determine what commercial, industrial or development sites may need individual inspection and assistance in complying with storm water regulations			x	x	x
Eliminate Septic Service	Remove septic systems from service by installing sanitary sewer		x	x	x	x
Community Education	Publish materials that explain the dangers and results of illicit discharges and inform the public of proper disposal		x	x	x	x
Report Handling and Documentation	Create a form downloadable and available upon request for suggestions and reporting of illicit discharges. Provide contact info. Follow -up and document findings and actions in Storm water Log	x	x	x	x	x
Recycling and Disposal	Develop recycling programs for materials such as used motor oil and household chemicals. Schedule periodic dates for citizens to drop off items for recycling/disposal			x	x	x
Storm Sewer Monitoring/ Discharge Detection	Develop strategies and schedules for monitoring the storm sewer system and detection and identification of illicit discharges. Include procedures in storm water ordinance for remedy of discharges. Document actions in log			x	x	x
CONSTRUCTION SITE RUNOFF						
Sediment and Erosion Control	Implement a sediment and erosion control ordinance to regulate all construction sites in the town		x	x	x	x
Plan Review and Permitting	Establish a plan review and permitting process based on sediment and erosion control ordinance		x	x	x	x
Control of Construction Waste	Construction site managers will be required to control all waste generated by a site		x	x	x	x
Inspections	A schedule will be established for inspections at each construction site. Records of inspections will be maintained for each project		x	x	x	x
Rating System	Establish a rating system to prioritize sites based on site characteristics and types of construction activity		x	x	x	x
Reporting Vehicle	Create a form downloadable and available upon request as a vehicle for accepting public reports or concerns. Publicize contact info		x	x	x	x
BMP Fact sheet	BMP fact sheets available at town hall		x	x	x	x
POST CONSTRUCTION						
Storm water Ordinance	Adopt a storm water ordinance to regulate all construction site in the town	x	x	x	x	x
Plan review and Permitting Process	Establish a plan review and permitting process based on storm water ordinance		x	x	x	x
Rating System	Establish a rating system to prioritize sites based on characteristics and type of development		x	x	x	x
Zoning ordinance	Review of and adherence to the zoning ordinance to ensure that development is discouraged in sensitive areas		x	x	x	x

Inspections	Establish schedule of inspections at each construction site, record inspections in log		x	x	x	x
Storm water management design Guide	Develop a guide to aid in the design, review, and permitting process. Include structural and nonstructural BMP's		x	x	x	x
BMP Fact sheet	BMP fact sheets available at town hall		x	x	x	x
POLLUTION PREVENTION						
Evaluation	Evaluate municipal operations, identify areas for improvement (7.6.2)	x	x	x	x	x
Pollution Prevention/ good housekeeping	Establish a program to prevent or reduce introduction of pollutants through the municipal operations		x	x	x	x
Training	develop training materials and a schedule for municipal employees and contractors		x	x	x	x