



Town of  
**Leland**

Growing our future. Nourishing our roots.

# Leland 2045 Quarterly Update

Town Council

May 16, 2022

Barnes Sutton

Community Development Planner

## Background

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The Leland 2045 Comprehensive Plan (“Leland 2045”) is a planning document that outlines goals, policies, and implementation strategies that were developed through a robust public engagement process.

The purpose of the Leland 2045 Comprehensive Plan is to enable Leland officials and citizens to anticipate and constructively respond to growth and change, and to encourage the development of safe and healthy, built and natural environments that create opportunities for all.

The plan was adopted November 18, 2021.



## Planning Themes

Through collaboration with planning staff, the community, and the Leland 2045 Focus Group, the following six themes were created to represent a vision to collaboratively advance the economy, society, culture, and the environment:



**HIGHLY VALUED AND PROTECTED NATURAL AND CULTURAL RESOURCES**



**AN INCLUSIVE, SUPPORTED, HEALTHY, SAFE, AND EDUCATED COMMUNITY**



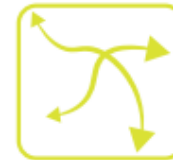
**LIVABLE, DIVERSE, AND CONNECTED NEIGHBORHOODS THAT ACCOMMODATE GROWTH**



**INFRASTRUCTURE THAT SUPPORTS COMMUNITY LIFE**



**A RESILIENT AND STABLE ECONOMY**



**AN ACTIVE PARTICIPANT IN A COOPERATIVE REGION**





## Highly Valued and Protected Natural and Cultural Resources

Vision: Leland's natural resources are fundamental to our lifestyle, economy, well-being, and resilience. Protecting and maintaining its health and ecological function are a primary objective within planning for growth.

### Ongoing Activities

- ❖ ~120 acres of land annexed for conservation
- ❖ 1,380lbs of trash and recycling cleaned during Employee Stream Clean-Up
- ❖ 2 miles of waterways cleaned through USDA Emergency Watershed Protection Project
- ❖ Open Space language to deed special environmental features within subdivisions as open space





## Livable, Diverse, and Connected Neighborhoods that Accommodate Growth

Vision: Leland's neighborhoods and communities promote connectivity, sense of place, character, and quality of life. This is done by providing walkable and bikeable places for living, working, shopping, recreation, and interacting for diverse age groups, income levels, and abilities.

### Ongoing Activities

- ❖ ADA Transition Plan to convert all town facilities to be ADA compliant
- ❖ Sweetbay Park acquired to establish a new 18-hole disc golf course
- ❖ Founders Park awarded grant for an amphitheater, splash pad, veteran's memorial, playground, and trails
- ❖ Pedestrian improvements including sidewalks along Town Hall Dr, Old Fayetteville Rd, and Village Rd and a Multi-Use Path extension





## A Resilient and Stable Economy

Vision: Leland has the programs, plans, strategies, and a workforce that is prepared to capitalize on regional opportunities that diversify and expand its tax base and stabilize its vulnerability to economic cycles.

### Ongoing Activities

- ❖ Public Safety Department working to obtain the Storm Ready Community designation\*
- ❖ Leland Cultural Arts Center Scholarship Program
- ❖ Economic Development Committee completed an update of the 2019 Economic Development Strategic Plan
- ❖ Interactive Mapping Tool to guide redevelopment, economic growth, and public investment





## An Inclusive, Supported, Healthy, Safe, and Educated Community

Vision: Public health, safety, and education are valued and provided for with access to housing choices, high quality schools, libraries, healthy foods, parks and recreation, health care, safe neighborhoods, art, and culture.

### Ongoing Activities

- ❖ Substantially completed the construction of Fire Station 53, Staffing, and Apparatus upgrades
- ❖ Completed the NCLM risk assessment affording the town a reduction in insurance premium
- ❖ Joined AARP Network of Age-Friendly Communities to address multigenerational needs
- ❖ Enviroscape Presentations by CFRW at Leland Middle School to teach watershed management







## Infrastructure that Supports Community Life

Vision: Leland plans and provides for efficient, cost-effective, and environmentally friendly infrastructure service, walking and biking, safe and complete streets, and opportunities for potential future transit connectivity.

### Ongoing Activities

- ❖ NCDOT Mobi Award Winning Old Fayetteville Road Multi-Use Path
- ❖ Open Space language adopted for the conservation of special environmental features





## An Active Participant in a Cooperative Region

Vision: Leland's plans and the plans of adjacent jurisdictions complement each other's vision, goals, and opportunities for success. We collaborate with our neighbors to elevate both Leland and the region.

### Ongoing Activities

- ❖ Leland Police and Fire joined the Cape Fear Regional Special Operations Team to contribute to the safety and security of the region
- ❖ Cape Fear River Watch Litta Traps Grant to collect data on pollutants entering the stormwater system
- ❖ Off Duty Police Management to manage off-duty employment
- ❖ Participating in Cape Fear RISE to develop a portfolio of priority resilience projects that reduce risk



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Asdf:

1. Schedule
2. Next Steps (Dashboard)
3. Flyers





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