



Town of
Leland

Growing our future. Nourishing our roots.

Leland 2045 Quarterly Update

Town Council

February 12, 2024

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Background

The Leland 2045 Comprehensive Plan (“Leland 2045”) is a planning document that outlines goals, policies, and implementation strategies that were developed through a robust public engagement process.

The purpose of the Leland 2045 Comprehensive Plan is to enable Leland officials and citizens to anticipate and constructively respond to growth and change, and to encourage the development of safe and healthy, built and natural environments that create opportunities for all.

The plan was adopted November 18, 2021.



Planning Themes

Through collaboration with planning staff, the community, and the Leland 2045 Focus Group, the following six themes were created to represent a vision to collaboratively advance the economy, society, culture, and the environment:



**HIGHLY VALUED AND PROTECTED
NATURAL AND CULTURAL
RESOURCES**



**AN INCLUSIVE,
SUPPORTED, HEALTHY,
SAFE, AND EDUCATED
COMMUNITY**



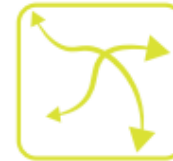
**LIVABLE, DIVERSE,
AND CONNECTED
NEIGHBORHOODS THAT
ACCOMMODATE GROWTH**



**INFRASTRUCTURE
THAT SUPPORTS
COMMUNITY LIFE**



**A RESILIENT AND STABLE
ECONOMY**



**AN ACTIVE
PARTICIPANT IN
A COOPERATIVE
REGION**





Highly Valued and Protected Natural and Cultural Resources

Vision: Leland's natural resources are fundamental to our lifestyle, economy, well-being, and resilience. Protecting and maintaining its health and ecological function are a primary objective within planning for growth.

Ongoing Activities

- ❖ The Town partnered with Brunswick Regional Water and Sewer (H2GO) on a grant application for FEMA's Building Resilient Infrastructure and Communities (BRIC) program to relocate an existing sewer pump station out of a flood hazard area adjacent to Sturgeon Creek





Livable, Diverse, and Connected Neighborhoods that Accommodate Growth

Vision: Leland's neighborhoods and communities promote connectivity, sense of place, character, and quality of life. This is done by providing walkable and bikeable places for living, working, shopping, recreation, and interacting for diverse age groups, income levels, and abilities.

Ongoing Activities

- ❖ Construction commenced on Founders Park
- ❖ Planning staff amended the Code of Ordinances, improving street design and access requirements for subdivisions
- ❖ Town has been designated as a Class 7 Community by FEMA's Community Rating System (CRS) program





A Resilient and Stable Economy

Vision: Leland has the programs, plans, strategies, and a workforce that is prepared to capitalize on regional opportunities that diversify and expand its tax base and stabilize its vulnerability to economic cycles.

Ongoing Activities

- ❖ Town staff assisted with the coordination of Harrington Square's first pop up market, bringing vendors and patrons to a local event
- ❖ Three businesses held grand openings within the Town during this quarter
- ❖ Marketing of the Innovation Park to Cape Fear Commercial Real Estate Women (CREW) and coordinated showings of the park to spur development interest





An Inclusive, Supported, Healthy, Safe, and Educated Community

Vision: Public health, safety, and education are valued and provided for with access to housing choices, high quality schools, libraries, healthy foods, parks and recreation, health care, safe neighborhoods, art, and culture.

Ongoing Activities

- ❖ The Town hosted its annual Holiday Art Market at the LCAC supporting 38 local artists with over 1,100 people in attendance
- ❖ Emergency Management organized and hosted an incident command course for managers and supervisors focused on managing resources during a large emergency
- ❖ Leland Fire/Rescue was awarded \$29,720 from Firehouse Subs Safety Foundation for a hurst cutter, spreader, ram, and accessories





Infrastructure that Supports Community Life

Vision: Leland plans and provides for efficient, cost-effective, and environmentally friendly infrastructure service, walking and biking, safe and complete streets, and opportunities for potential future transit connectivity.

Ongoing Activities

- ❖ The Leland Resilient Routes Project held a stakeholder meeting to identify critical route locations to be designed and modeled to enhance the resiliency from coastal hazards such as flooding and storm surge
- ❖ Planning staff began contract negotiations with consultants for the Safe Streets For All project
- ❖ Planning staff also advertised for proposals for the Integrated Mobility Plan





An Active Participant in a Cooperative Region

Vision: Leland's plans and the plans of adjacent jurisdictions complement each other's vision, goals, and opportunities for success. We collaborate with our neighbors to elevate both Leland and the region.

Ongoing Activities

- ❖ Fire/Rescue Department and the Wilmington Fire Department entered into an automatic aid agreement that allows each agency to automatically dispatch to incidents to assist the other agency in pre-designated areas
- ❖ Police partnered with the Leland Public Library and several daycares in a new community engagement program called "Story Time Series with Chief Jeremy", where Chief Humphries reads a book to area children





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