

Leland 2045

planning for generations

Implementation Update

1st Quarter 2023-2024



Welcome to our second newsletter of the fiscal year highlighting some of the work Leland is doing to bring us closer to the goals and vision of our Comprehensive Plan, Leland 2045. You can find more on the [Leland 2045: Planning for Generations](#) webpage.

Protection for our Natural and Cultural Resources!

The Town of Leland provided a Letter of Support for Wilmington Metropolitan Planning Organization's grant application for NCDOT's Paved Trails Feasibility Grant. The project titled, Gullah Geechee Heritage Corridor Greenway, will assess the feasibility of constructing a 10'-12' multi-use path facility in the Gullah Geechee Heritage Corridor from Phoenix Park in Navassa to Brunswick Nature Park in unincorporated Brunswick County. The Gullah Geechee Heritage Corridor is designated as a Cultural Heritage Area by U.S. Congress, presenting an opportunity to educate the public about the history of the Gullah Geechee people and highlight historical sites within Brunswick County.

The Town of Leland also initially zoned approximately 7.08 acres into the Conservation District which was established to give the highest priority to the protection, restoration, and management of valuable areas.

Diverse Neighborhoods Accommodating Growth!

The Town of Leland initially zoned approximately 13.26 acres into the Multi-Family District, which will be able to accommodate residential uses that can support the Town's influx of new residents and provide more opportunities for housing.

Supporting Our Resilient Economy!

From May to July, the Town of Leland annexed approximately 78.48 acres into the municipality for conservation, commercial, and residential land uses.

Inclusivity, Health, and Safety!

The Town of Leland was awarded \$10,000 from FOCUS Broadband's Connect Grant program. These funds will be used on the Founders Park Improvement project, providing increased connectivity to park-goers. The Connect grant program has been established to provide grant funds which will aid in covering costs associated with the utilization of ATMC broadband services to support economic development and community initiatives which require connectivity.



Leland Fire and Rescue conducted a live fire training class on June 28th using a donated house on Village Road. The class was attended by multiple fire departments from nearby areas.



Emergency Management held the Town's annual Hurricane Expo on June 10th at the Leland Cultural Arts Center.



The Key is Infrastructure!

The Town of Leland applied for a Brownfields Assessment for the future Sturgeon Creek Park. NCDEQ will be completing the receptor survey, utility locates, drillers, site work, laboratory analytical, work plans, reporting, etc. The EPA's Brownfields and Land Revitalization program is designed to empower states, tribes, communities, and other stakeholders to work together to prevent, assess, safely clean up, and sustainably reuse brownfields. Beginning in the mid-1990s, EPA provided small amounts of seed money to local governments that launched hundreds of two-year Brownfields pilot projects and developed guidance and tools to help states, communities and other stakeholders in the cleanup and redevelopment of brownfields sites.



Cooperating in the Region!

Leland Police entered into an agreement with the State Bureau of Investigations (SBI) to acquire criminal investigation training and equipment to help both departments assist each other during regional investigations.

The Police and Fire Departments participated in a full-scale active shooter drill on June 15th with multiple other area law enforcement and fire agencies at Town Creek Middle School.

The Fire Department is assisting the Brunswick County Fire Chiefs Association with conducting a Youth Fire Academy for high school students.

Our Planning Themes



HIGHLY VALUED AND PROTECTED NATURAL AND CULTURAL RESOURCES

Leland's natural resources are fundamental to our lifestyle, economy, well-being, and resilience. Protecting and maintaining its health and ecological function are a primary objective within planning for growth.



LIVABLE, DIVERSE, AND CONNECTED NEIGHBORHOODS THAT ACCOMMODATE GROWTH

Leland's neighborhoods and communities promote connectivity, sense of place, character, and quality of life. This is done by providing walkable and bikeable places for living, working, shopping, recreation, and interacting for diverse age groups, income levels, and abilities.



A RESILIENT AND STABLE ECONOMY

Leland has the programs, plans, strategies, and a workforce that is prepared to capitalize on regional opportunities that diversify and expand its tax base and stabilize its vulnerability to economic cycles.



AN INCLUSIVE, SUPPORTED, HEALTHY, SAFE, AND EDUCATED COMMUNITY

Public health, safety, and education are valued and provided for with access to housing choices, high quality schools, libraries, healthy foods, parks and recreation, health care, safe neighborhoods, art, and culture.



INFRASTRUCTURE THAT SUPPORTS COMMUNITY LIFE

Leland plans and provides for efficient, cost-effective, and environmentally friendly infrastructure service, walking and biking, safe and complete streets, and opportunities for potential future transit connectivity.



AN ACTIVE PARTICIPANT IN A COOPERATIVE REGION

Leland's plans and the plans of adjacent jurisdictions complement each other's vision, goals, and opportunities for success. We collaborate with our neighbors to elevate both Leland and the region.

Our Vision

Leland is prosperous, inclusive, and resilient. It is a healthy, safe, equitable, and accessible community built upon our strong values for the natural environment; inclusivity; walking and biking; social, economic, and physical connectivity; the quality of our neighborhoods; access to services, facilities, and places to gather; and the unique image and sense of place we have nurtured together as a community.

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