



Welcome to our second newsletter of the fiscal year highlighting some of the work Leland is doing to bring us closer to the goals and vision of our Comprehensive Plan, Leland 2045. You can find more on the [Leland 2045: Planning for Generations](#) webpage.

### **Protection for our Natural and Cultural Resources!**

Updates within the Natural and Cultural Resources them include the Town of Leland partnering with Brunswick Regional Water and Sewer (H2GO) on a grant application for FEMA's Building Resilient Infrastructure and Communities (BRIC) program to relocate an existing sewer pump station out of a flood hazard area adjacent to Sturgeon Creek.



### **Livable Neighborhoods Accommodating Growth!**

The Livable, Diverse, and Connected Neighborhoods theme had several existing updates! Within this quarter, construction has commenced on the Founders Park renovations.



Planning staff amended the Code of Ordinances, improving street design and access requirements for subdivisions.

Lastly, the Town has been designated as a Class 7 Community by FEMA's Community Rating System (CRS) program, which allows homeowners to save 15% off of flood insurance premiums beginning in October of 2024.

## **A Resilient and Stable Economy!**

There were multiple things to report on within the quarter for this theme!

Town staff assisted with the coordination of Harrington Square's first pop up market, bringing vendors and patrons to a local event.

Three businesses held grand openings with the Town during this quarter.

The development of the Leland Life Sciences and Medical Technology Summit occurred within the period. Also, marketing the Innovation Park to Cape Fear Commercial Real Estate Women (CREW) and coordinated showings of the park to spur development interest.

## **Inclusivity, Health, and Safety!**

The Town of Leland hosted its annual Holiday Art Market at the LCAC supporting 38 local artists with over 1,100 people in attendance.



Emergency Management organized and hosted an incident command course for managers and supervisors focused on managing resources during a large emergency. Town staff from Police, Fire/Rescue, IT, and Public Works attended, along with other agencies from around the state.



Leland Fire/Rescue was awarded \$29,720 from Firehouse Subs Safety Foundation for a Hurst Cutter, Spreader, Ram, and Accessories.

## **The Key is Infrastructure!**

The Leland Resilient Routes Project held a stakeholder meeting to identify critical route locations to be designed and modeled to enhance the resiliency from coastal hazards such as flooding and storm surge.

Planning staff began contract negotiations with consultants for the Comprehensive Safety Action Plan.

Planning staff also advertised for bid a request for proposals for the Integrated Mobility Plan.

## **Cooperating in the Region!**

Fire/Rescue Department and the Wilmington Fire Department entered into an automatic aid agreement that allows each agency to automatically dispatch to incidents to assist the other agency in pre-designated areas.



The Police partnered with the Leland Public Library and several daycares in a new community engagement program called "Story Time Series with Chief Jeremy", where Chief Humphries reads a book to area children.

## Our Planning Themes



**HIGHLY VALUED AND PROTECTED NATURAL AND CULTURAL RESOURCES**

Leland's natural resources are fundamental to our lifestyle, economy, well-being, and resilience. Protecting and maintaining its health and ecological function are a primary objective within planning for growth.



**LIVABLE, DIVERSE, AND CONNECTED NEIGHBORHOODS THAT ACCOMMODATE GROWTH**

Leland's neighborhoods and communities promote connectivity, sense of place, character, and quality of life. This is done by providing walkable and bikeable places for living, working, shopping, recreation, and interacting for diverse age groups, income levels, and abilities.



**A RESILIENT AND STABLE ECONOMY**

Leland has the programs, plans, strategies, and a workforce that is prepared to capitalize on regional opportunities that diversify and expand its tax base and stabilize its vulnerability to economic cycles.



**AN INCLUSIVE, SUPPORTED, HEALTHY, SAFE, AND EDUCATED COMMUNITY**

Public health, safety, and education are valued and provided for with access to housing choices, high quality schools, libraries, healthy foods, parks and recreation, health care, safe neighborhoods, art, and culture.



**INFRASTRUCTURE THAT SUPPORTS COMMUNITY LIFE**

Leland plans and provides for efficient, cost-effective, and environmentally friendly infrastructure service, walking and biking, safe and complete streets, and opportunities for potential future transit connectivity.



**AN ACTIVE PARTICIPANT IN A COOPERATIVE REGION**

Leland's plans and the plans of adjacent jurisdictions complement each other's vision, goals, and opportunities for success. We collaborate with our neighbors to elevate both Leland and the region.

## Our Vision

Leland is prosperous, inclusive, and resilient. It is a healthy, safe, equitable, and accessible community built upon our strong values for the natural environment; inclusivity; walking and biking; social, economic, and physical connectivity; the quality of our neighborhoods; access to services, facilities, and places to gather; and the unique image and sense of place we have nurtured together as a community.

**Leland 2045**  
planning for generations