



Town of
Leland

Growing our future. Nourishing our roots.

Leland 2045 Quarterly Update

Town Council

November 18, 2024

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Community Development Planner

Background

The Leland 2045 Comprehensive Plan (“Leland 2045”) is a planning document that outlines goals, policies, and implementation strategies that were developed through a robust public engagement process.

The purpose of the Leland 2045 Comprehensive Plan is to enable Leland officials and citizens to anticipate and constructively respond to growth and change, and to encourage the development of safe and healthy, built and natural environments that create opportunities for all.

The plan was adopted November 18, 2021.



Planning Themes

Through collaboration with planning staff, the community, and the Leland 2045 Focus Group, the following six themes were created to represent a vision to collaboratively advance the economy, society, culture, and the environment:



**HIGHLY VALUED AND PROTECTED
NATURAL AND CULTURAL
RESOURCES**



**AN INCLUSIVE,
SUPPORTED, HEALTHY,
SAFE, AND EDUCATED
COMMUNITY**



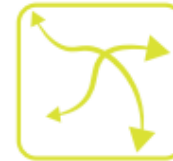
**LIVABLE, DIVERSE,
AND CONNECTED
NEIGHBORHOODS THAT
ACCOMMODATE GROWTH**



**INFRASTRUCTURE
THAT SUPPORTS
COMMUNITY LIFE**



**A RESILIENT AND STABLE
ECONOMY**



**AN ACTIVE
PARTICIPANT IN
A COOPERATIVE
REGION**





Highly Valued and Protected Natural and Cultural Resources



The Town was awarded a \$344,000 grant from the Streamflow Rehabilitation Assistance Program to fund the cleanup and removal of vegetative debris in Jackeys Creek



Livable, Diverse, and Connected Neighborhoods that Accommodate Growth



Design and survey work have begun on the U.S. Highway 17 Pedestrian Crossing project



In October, Leland Town Council adopted the 2030 Strategic Plan



A Resilient and Stable Economy



The Town published its first Revenue Manual in August. This manual details various revenue sources, including property tax, sales tax, and franchise fees



The Town received two awards from the Government Finance Officers Association (GFOA)



During the October LTDA meeting, the Board granted \$70,000 to assist with the marketing and promotion for three separate tourism related events anticipated to draw over 6,000 tourists to Leland collectively



An Inclusive, Supported, Healthy, Safe, and Educated Community



The three Public Safety Departments of Fire, Police, and Emergency Management each completed a 5-year strategic plan outlining their vision from 2025 through 2029



Leland Fire/Rescue provided fire safety education to several area schools during Fire Prevention Week in October



Leland Police held community engagement events such as Coffee with a Cop and National Night Out



An Inclusive, Supported, Healthy, Safe, and Educated Community



The Town was awarded \$6,207.50 from US Department of Justice's Patrick Leahy Bulletproof Vest Partnership (BVP)



The Town was awarded \$25,000 from Duke Energy's Local Impact Grant, which will be used to enhance the current land mobile radio system, ensuring robust and reliable communication during natural disasters



An Inclusive, Supported, Healthy, Safe, and Educated Community



The Town of Leland held the second “Lend a Hand in Leland” on October 5th



The Town hosted a Fair Housing Workshop led by Insight Planning & Development in August, offering information to residents on first-time homebuying, the Community Development Block Grant (CDBG) program, and foreclosure prevention



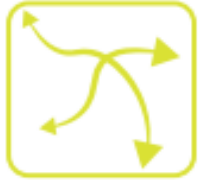
Infrastructure that Supports Community Life



Perry Avenue and the newly constructed extension, which is part of the Founders Park project, was paved in September



Construction began on the Mallory Creek Drive Sidewalk Extension project, which consists of the removal of a mid-block crossing and extension of the sidewalk to Bimini Drive at the controlled intersection



An Active Participant in a Cooperative Region



Leland Police hosted area law enforcement personnel for the last of three FBI - Law Enforcement Executive Development Association leadership classes





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