

What We've Heard . . . from 145 participants

1. What is your relationship to Leland?
 - 87% I live in Leland
 - 50% I own residential property in Leland
 - 45% I patronize businesses and participate in activities occurring in Leland
 - 17% I work in Leland
 - 1% I own a business in Leland
 - 0% I own commercial property in Leland
2. Have you ever experienced or been impacted by a disaster caused by a natural hazard (flooding, storm surge, erosion, etc.)?
 - 51% Yes
 - 49% No
3. If yes, which of these types of natural hazards have you experienced or been impacted by while living or working in Leland or its vicinity?
 - 60% Flooding caused by thunderstorms and intense rainfall
 - 59% Flooding caused by storm surge and/or rainfall from tropical systems
 - 44% Stormwater
 - 19% Other
 - 7% Flooding caused by tidal surge
 - 5% Riverine flooding
 - 0% Riverine erosion
 - 0% Sea level rise
4. How concerned are you about the possibility of your community being impacted by each of these hazards? *(Answers shown as total weighted average)*
 - 2.54 Flooding caused by storm surge and/or rainfall from tropical systems
 - 2.52 Flooding caused by thunderstorms and intense rainfall
 - 2.47 Stormwater
 - 2.02 Riverine flooding
5. Which of the following asset types are most susceptible to natural hazards in your community? *(Answers ranked in order of most to least vulnerable)*
 - 1.99 Riverine erosion
 - 1.97 Sea level rise
 - 1.77 Flooding caused by tidal surge
 - 1. People
 - 2. Infrastructure
 - 3. Emergency/Medical Services
 - 4. Environmental
 - 5. Economic
 - 6. Governance
 - 7. Experiences
 - 8. Community
 - 9. Cultural/Historic
6. How important is each of the following specific community assets to you? *(Answers shown as total weighted average)*
 - 4.85 Emergency Medical Services Facilities
 - 4.80 Fire Stations
 - 4.80 Major Bridges
 - 4.71 City/County Emergency Operations Centers
 - 4.62 Doctor's Offices and Medical Facilities
 - 4.52 Police Stations
 - 4.36 Emergency Shelters
 - 4.33 Small Businesses
 - 4.00 Major Employers
 - 4.00 Schools
 - 3.66 Elder Care Facilities
 - 3.65 Parks
 - 3.64 Town Hall/Courthouse
 - 3.41 Historic Buildings/Districts
 - 2.98 Day Care Facilities
7. How important is each of the following statements? *(Answers shown as total weighted average)*
 - 4.72 Protecting critical facilities
 - 4.60 Preventing development in flood hazard areas
 - 4.56 Protecting and reducing damage to utilities
 - 4.45 Strengthening emergency services
 - 4.41 Protecting private property
 - 4.06 Enhancing the function of natural features
 - 3.96 Promoting cooperation among public agencies, citizens, non-profit organizations, and businesses
 - 3.42 Addressing socio-economic disparity in economically distressed neighborhoods & business districts
 - 3.16 Protecting historic and cultural landmarks and districts
8. What are some steps that you would like to see your local government take to reduce or eliminate the risk of future damages to your property from natural hazards?
 - 88% Restrict new development
 - 82% Regulate new construction
 - 72% Incentivize developers to practice smart growth tools and strategies
 - 66% Design and construct permanent structural protection systems
 - 66% Design and construct nature-based barriers
 - 48% Create an economic incentive educational program to educate property owners on floodproofing strategies
 - 32% Fund temporary storm protection systems
 - 11% Other

9. How important do you think each of these community-wide activities is for your community to consider pursuing? *(Answers shown as total weighted average)*

- 2.91 Prevention
- 2.88 Emergency Services
- 2.75 Natural Resource Protection
- 2.69 Structural Projects
- 2.57 Public Education and Awareness
- 2.44 Property Protection
- 2.14 Historic Preservation

10. Rank the places you are most interested in protecting in order of importance. *(Answers shown as total weighted score)*

- 4.95 Home/Neighborhood
- 4.89 Emergency Services
- 4.42 Utilities
- 2.76 Business/Work
- 2.51 Schools
- 1.51 Places of Worship

11. Please rank the areas in which you feel the community demonstrates the most need in order of priority. *(Answers shown as total weighted score)*

- 5.86 Technical
- 5.79 Environmental
- 5.47 Economic
- 4.82 Social
- 4.67 Administrative
- 3.42 Legal
- 3.39 Political
- 2.93 Other

12. "A changing climate and the frequency of increased storm events concerns me most when it impacts..."

My home, safety, neighborhood, my livelihood

13. We would like to understand your thoughts on existing projects or programs that you would like to see continued or further enhanced in the future.

Impact of development, infrastructure, roads

14. In what ways could the Town of Leland promote representation and equitable outcomes for marginalized communities and vulnerable populations?

Public engagement opportunities, work with the community, work with leaders, equity opportunities, all have representation

15. How educated do you consider yourself to be in understanding environmental and climate related hazards and their impacts to communities such as the Town of Leland?

- 44% I am somewhat knowledgeable
- 42% I am knowledgeable
- 14% I do not fully understand

16. What are the most effective ways for you to receive information about how to make your home and neighborhood more resilient to natural hazards?

- 63% Internet (Web Pages)
- 53% Internet (Social Media)
- 41% Mail
- 33% Mobile Messages/Alerts
- 29% Public Meetings/Workshops
- 15% Newspaper
- 14% Word of mouth
- 11% Brochures or Flyers in Public Buildings
- 5% Automated Phone Calls
- 4% Door Hangers
- 4% Church Bulletins

17. How satisfied are you with the level of public involvement in decision-making in Leland?

- 52% Somewhat satisfied
- 17% Unsatisfied
- 14% Very satisfied

18. What is your age range?

- 34% 65+
- 29% 55-64
- 21% 35-44
- 9% 45-54
- 6% 25-34
- 0% 18-24
- 0% Under 18

19. How many people live in your household?

- 76% 0 to 2
- 22% 3 to 4
- 1% 5 to 6
- 1% 7 or more

20. How long have you lived in Leland?

- 45% 1-5 years
- 19% Less than one year
- 17% 6-9 years
- 13% 10-19 years
- 7% 20 years or more

21. What is your living situation?

- 94% I own my home
- 5% I rent my home
- 1% Other
- 0% I live with family or friends

22. What best describes your employment situation?

- 42% I am employed at a business/corporation
- 33% I am retired
- 16% I am unemployed
- 9% I am a business owner/self-employed



Please check the [Town of Leland's environmental resiliency webpage](#) to stay updated on the latest news.