



STAFF REPORTS

June 2025 Regular Meeting

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Department News

Master Officer McElroy attended Basic Narcotics Investigations training May 6-8 at Cape Fear Community College. This training is intended for newly assigned narcotics investigators, patrol officers who wish to become narcotics investigators, and narcotics investigators who have not received training in some time.

Detectives Majors and Robeson attended Investigating Crypto Crimes May 6-7 at UNCW. This training is intended for officers and detectives to learn more about cryptocurrency and how it is being used criminally.

Master Officer Wooley attended Radar recertification May 7 at Cape Fear Community College. This course ensures officers can continue to operate their Radar instruments.

Detective Gaston attended a General Instructor Training Class May 8-23 at the North Carolina Justice Academy. This course is intended for criminal justice personnel planning to teach any course mandated by the Criminal Justice Education and Training Standards Commission.

Sergeants Lewis and Winder attended a Driving Course May 14-15 at the North Carolina Justice Academy. This course is intended to train potential driving instructors and work on defensive driving techniques.

Officers Cappuccilli and Hart attended DCI Module 2 training May 15 virtually. This certifies officers to complete the next level of DCI transactions in the NCIC system.

Sergeant Irvin attended the third and final week of the Leadership Institute May 19-23 at the North Carolina Justice Academy. This training spans a three-month period and is designed to equip criminal justice leaders with the tools to steer their agencies and communities toward the future.

Officer Odom attended Interview and Interrogation May 19-23 at the Brunswick County Sheriff's Office. This course is designed for law enforcement officers assigned to the investigations section of their agency or those tasked with the responsibility of conducting criminal investigations, interviews, and interrogations.

Officer Whitehurst attended Background Investigations training May 20-21 at Wake Tech. This course is intended for personnel responsible for conducting pre-employment background investigations for new employees.

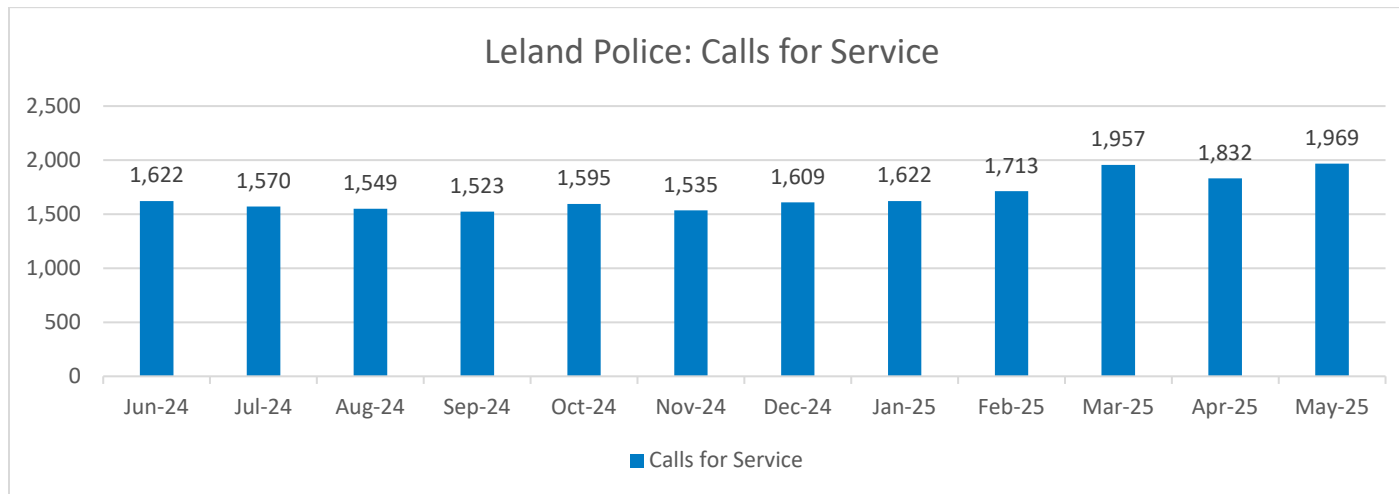
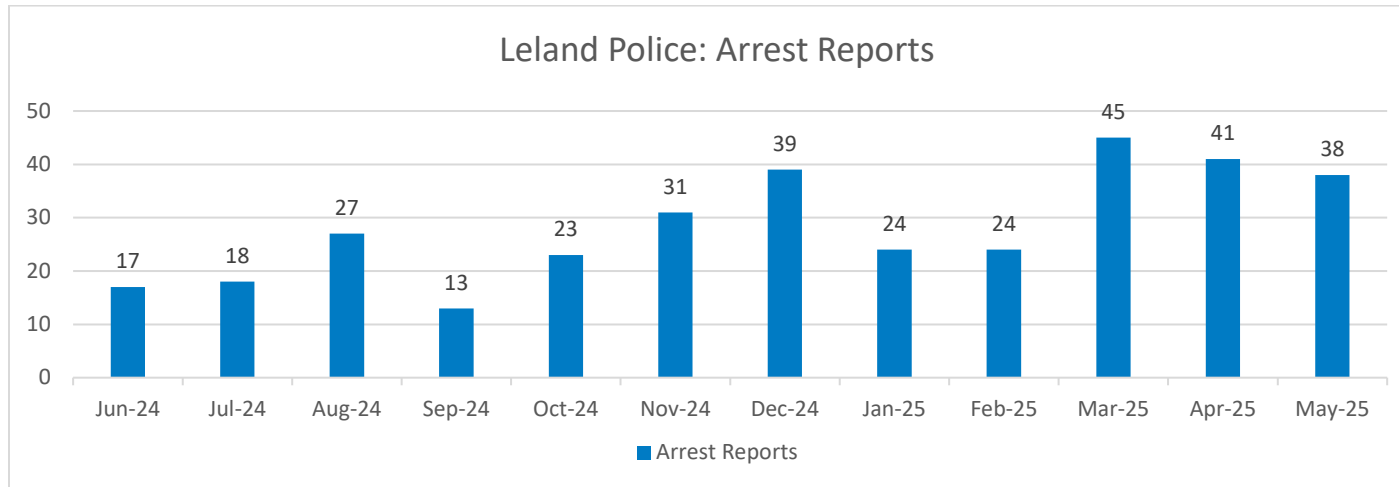
Officers Benson, Cappuccilli, and Hart attended DCI Module 3 training May 21 virtually. This is the final certification allowing officers to complete their own entries through DCI in the NCIC system.

Detective Britton attended a General Instructor Training Class May 27-June 13 at Cape Fear Community College. This course is intended for criminal justice personnel planning to teach any course mandated by the Criminal Justice Education and Training Standards Commission.

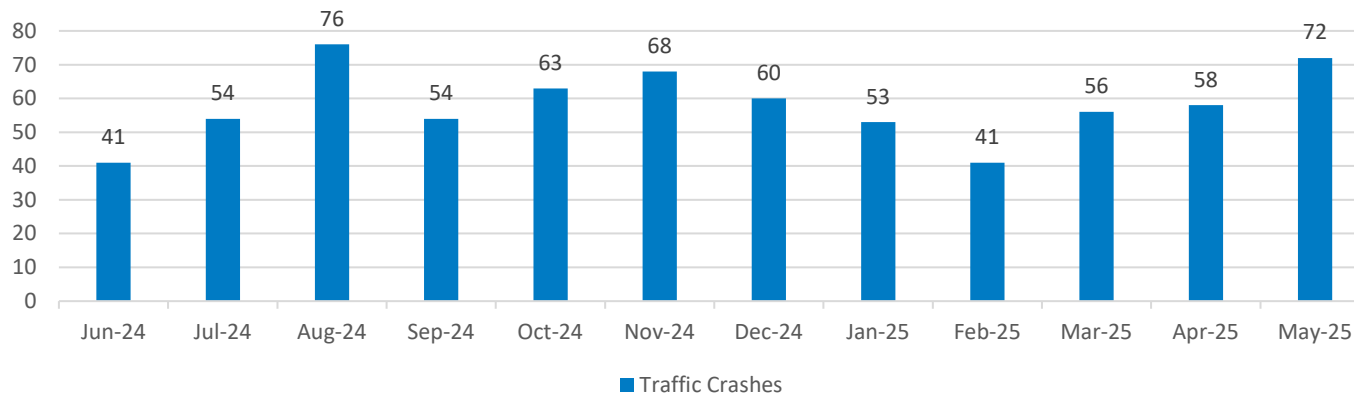
Active Mutual Aid Agreements

- Bald Head Island
- Boiling Spring Lakes
- Brunswick Community College
- Brunswick County
- Carolina Beach
- Caswell Beach
- DCI
- Duke Energy
- Holden Beach
- Jacksonville
- Navassa
- NCDOT
- NCDMV
- New Hanover County
- Northwest
- Oak Island
- Ocean Isle Beach
- SABLE
- Shallotte
- Southport
- Sunny Point
- Sunset Beach
- Wilmington

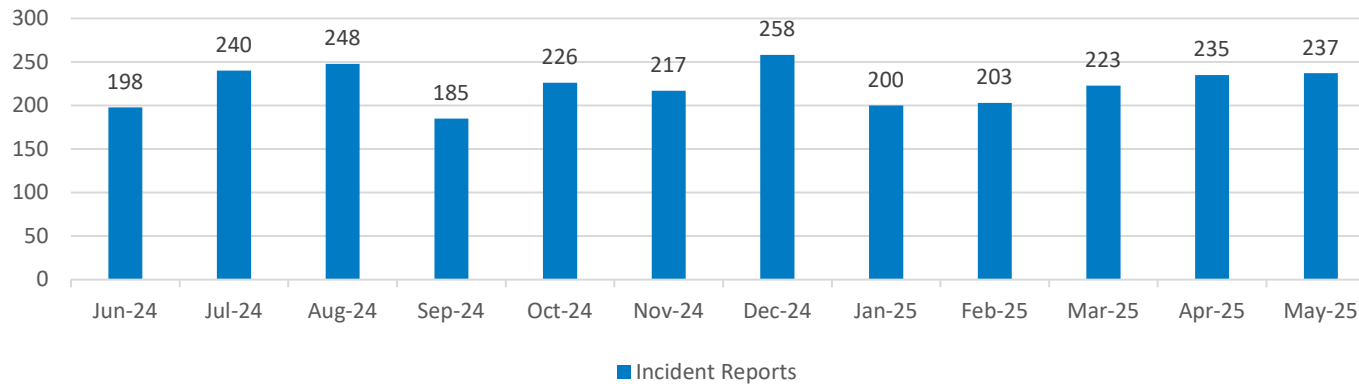
Dashboard



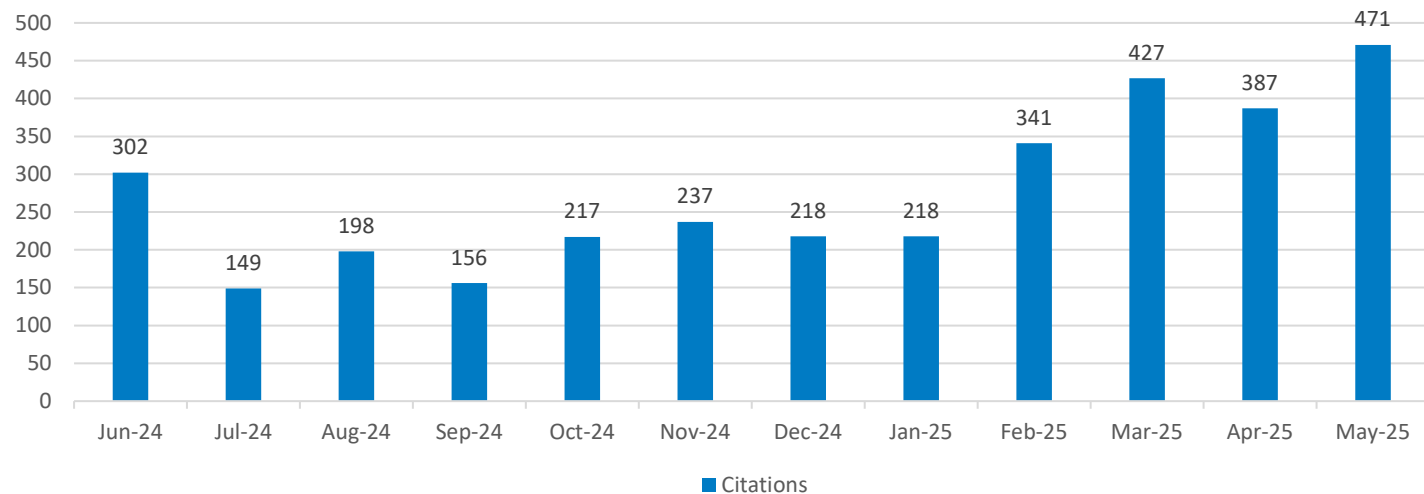
Leland Police: Traffic Crashes



Leland Police: Incident Reports

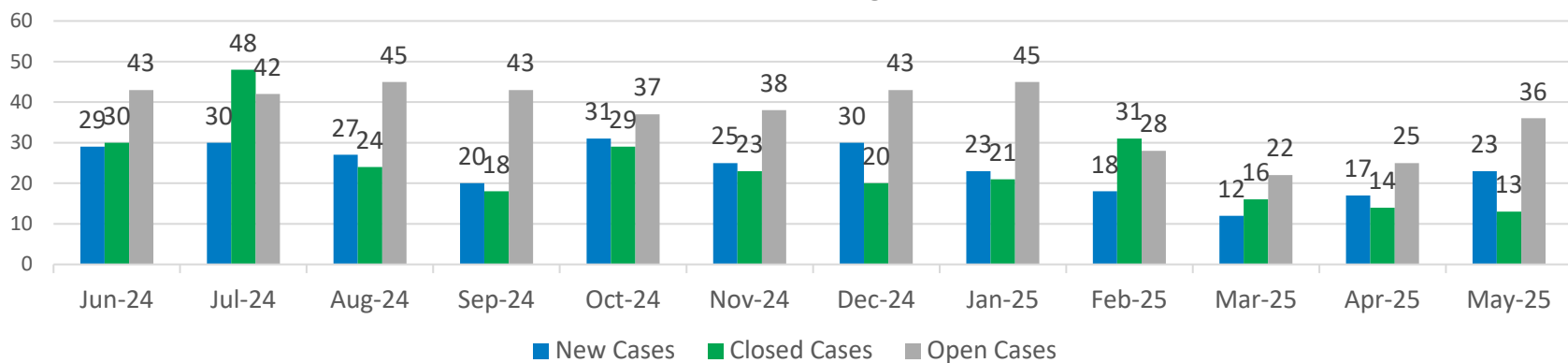


Leland Police: Citation Charges



(Citation charges are related to traffic offenses.)

Leland Police: Criminal Investigations Division



Animal Services Report							
2025	CFS	Cats Picked up	Dogs Picked up	Transported	Traps	Citations	Bites
Jan	21	3	1	3	2	0	1
Feb	23	1	3	4	0	1	1
Mar	42	4	5	8	5	2	3
Apr	52	4	1	4	2	0	3
May	67	3	1	4	5	0	5
Totals	205	15	11	23	14	3	13

Department News

In addition to answering calls, staff accomplished numerous tasks in May:

- Assisted eight homeowners with smoke alarm installations or battery replacements
- Assisted three citizens with car seat checks/installations
- Conducted one station/engine tour
- Participated in a school event for Lincoln Elementary
- Conducted AED/CPR training for Mallory Creek residents

An Oath of Office Ceremony was held to swear in Deputy Chiefs Shelton James and Brian Kelly.

Firefighters Josh Hayes and Nehemiah Vernon and Captain Tyler Williams completed the 64-hour Technical Rescue Confined Space class.

Senior Fire Apparatus Engineer Matt Murphy and Logistics Specialist Joe Reshetar attended the 1st Due Tactics conference in Carolina Beach. This conference provides leadership training and command/officer training specializing in first due operations, tactics, and command level courses.

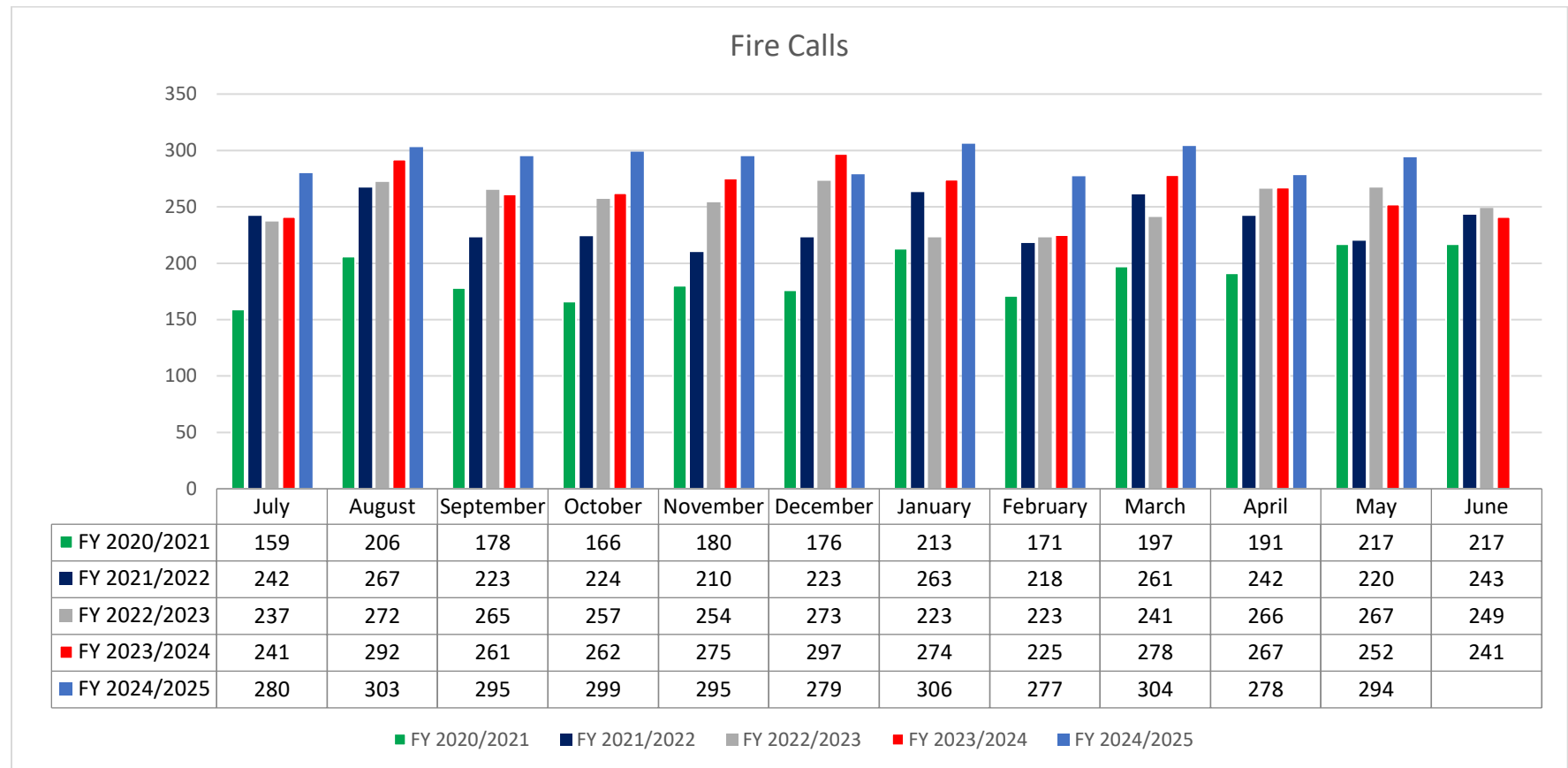
Deputy Chief Brian Kelly attended the North Carolina Chapter of the International Association of Arson Investigators Spring Conference in Pinehurst.

In May, the department continued its transition to a new method of documenting responses, which has caused a delay in this month's data. Future reports will include this information.

Active Mutual Aid Agreements

- Bald Head Island Department of Public Safety
- Boiling Spring Lakes Fire Rescue
- Bolivia Volunteer Fire Department
- Calabash Volunteer Fire Department
- Civietown Volunteer Fire Rescue
- Grissettown Longwood Volunteer Fire & Rescue Department
- Navassa Volunteer Fire Department
- NCIMAS
- New Hanover County Fire Rescue
- Northwest Volunteer Fire Department
- Oak Island Fire Department
- Ocean Isle Beach Fire Department
- Shallotte Fire & Rescue Department
- Shallotte Point Volunteer Fire Department
- Southport Fire Department
- St. James Volunteer Fire Department
- Sunny Point Military Ocean Terminal
- Sunset Beach Fire Department
- Sunset Harbor & Zion Hill Volunteer Fire Department
- Supply Volunteer Fire Department
- Tri-Beach Volunteer Fire Department
- Waccamaw Volunteer Fire & Rescue Department
- Wilmington Fire Department
- Winnabow Volunteer Fire Department
- Yaupon Beach Volunteer Fire Department

Dashboard



Department News

Staff have completed training in their assigned Incident Management Team (IMT) roles as part of preparations for the 2025 hurricane season. Planning is ongoing for the upcoming tabletop exercise scheduled for June 23.

Staff continues work on organizing the Hurricane Expo. The official Town of Leland Hurricane Guide has been updated and is now available in both English and Spanish. Special recognition is extended to Cape Fear Community College's Spanish Club and Jessica Draughn for their efforts in making the Spanish-language version a reality.

During this reporting period, staff responded to two major incidents. The first was a wildfire in Boiling Spring Lakes that burned approximately 1,500 acres. Emergency Management staff served in key roles within the IMT to support response efforts. The second incident involved an explosion in the Magnolia Greens neighborhood, requiring a coordinated multi-agency response. Staff supported the incident as part of the IMT and coordinated damage assessment and recovery support operations. The damage assessment team documented impacts to 70 homes, determining that 23 were affected: one sustained minor damage, three sustained major damage, and one home was destroyed. A community meeting was held on May 20 to provide answers to residents impacted by the explosion. Staff and HOA representatives were on hand to provide the next steps and answer questions.

Work Priorities and Initiatives

- Threat Hazard Identification and Risk Assessment (THIRA)
- Reimbursement for Town response to Tropical Storm Helene
- Implement a quarterly emergency simulation training program

Projects Completed

- Potential Tropical Cyclone #8 Flood Mitigation Grants and Hazard Mitigation Grants

Department News

Staff generated 165 work orders in May and completed 146 of them (88%).

Lawrence Caldwell joined the department as a Custodian I.

Grounds Maintenance Technicians Brett Ursy and Ethan Scott completed the NC Pesticide Public Applicators Exam and successfully earned their licenses.

Streets Updates

Work Priorities and Initiatives

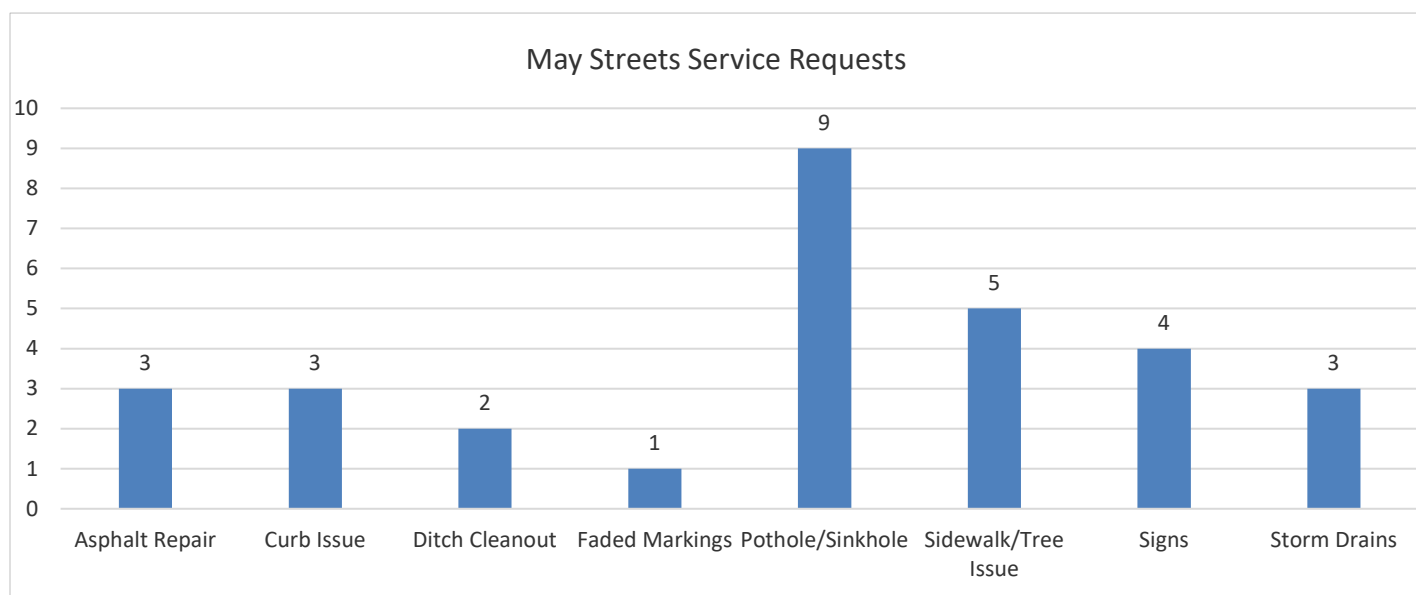
- Staff will continue to focus on repairing storm drain sinkholes, replacing concrete sidewalks and curbs, and making asphalt repairs.
- Staff will complete the large concrete curb project on Grandiflora Drive. Crews will focus on adding four ADA compliant curb ramps at two locations.
- Staff will continue to clear brush and small trees at some Town-owned properties. This is a large undertaking that will be ongoing.
- Staff will begin sidewalk replacement projects in Magnolia Greens.

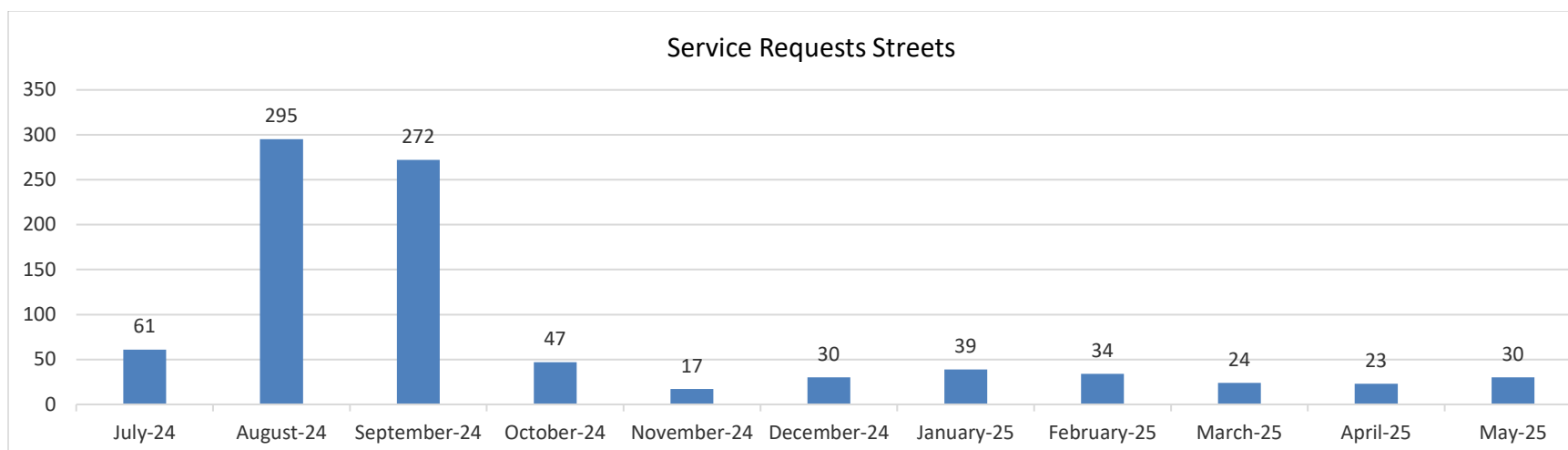
Projects Completed

- Staff completed sweeping 34 miles of Town- and NCDOT-owned roadways. This is a significant increase from previous years.
- Staff investigated and repaired sinkholes in Westport, Mallory Creek, Wedgewood, and Windsor Park.
- Staff repaired and repaved a failing trench crossing in Magnolia Greens.
- Staff assisted in cleaning debris from the street at the residential accident site in Magnolia Greens.
- Staff repaired potholes at various locations throughout Town.
- Staff removed garbage and debris from the drainage crossing on Angels Way and Coralstone Court.
- Staff regraded and repaired potholes on Graham Drive.
- Staff replaced a section of sidewalk in Brunswick Forest that had been damaged by underground tree roots.

Work Order Summary

- Streets generated 30 work orders in May, with the majority being pothole/sinkhole (9), sidewalk/tree issue (5), signs (4), asphalt repair (3), curb issue (3), and storm drain related (3).
- Streets completed 23 work orders in May, with an approximate expense of \$39,500 in labor, equipment, and materials to complete these work orders. The bulk of this expense was in employee costs (\$19,900).





Grounds Updates

Work Priorities and Initiatives

- Staff will continue to prune vegetation and trees at Sturgeon Creek Park.
- Staff will continue to install mulch in landscaped areas on Town properties.
- Staff will continue to perform lawn maintenance at Town-owned properties and parks.
- Staff will continue to hand water trees installed along Gateway Boulevard, at the Northgate retention pond, and the transplanted live oak at Founders Park as needed.
- Staff will install Muhly grass plants on the steep inclined areas at the diverging diamond. This will increase stabilization and reduce the cost of installing mulch.
- Staff will be installing annuals in beds around Town Hall and other Town-owned properties.
- Staff will continue to clear underbrush/vegetation on Town-owned properties to enhance their appearance.

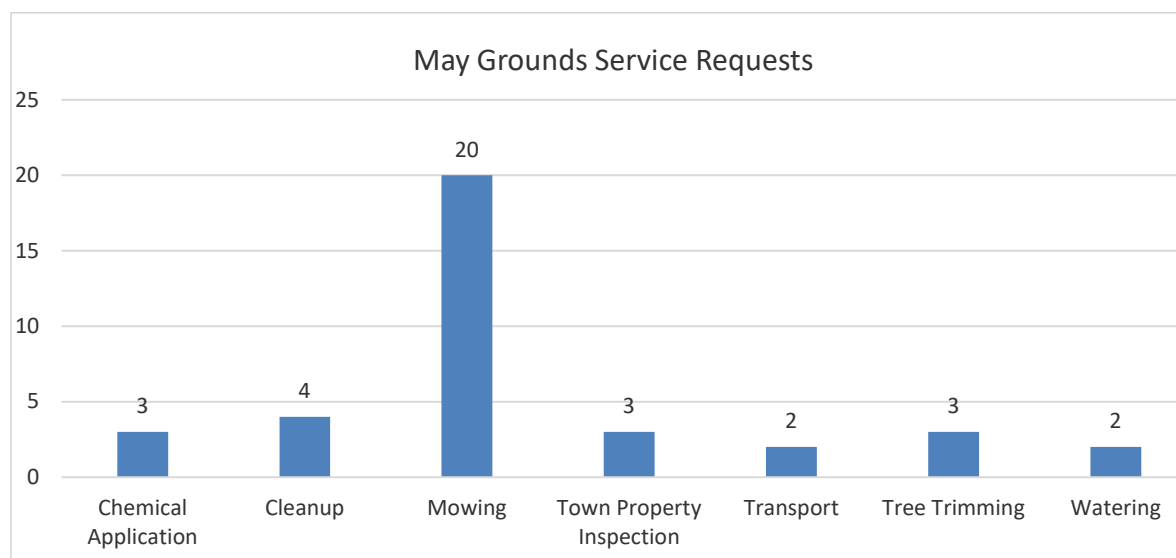
Projects Completed

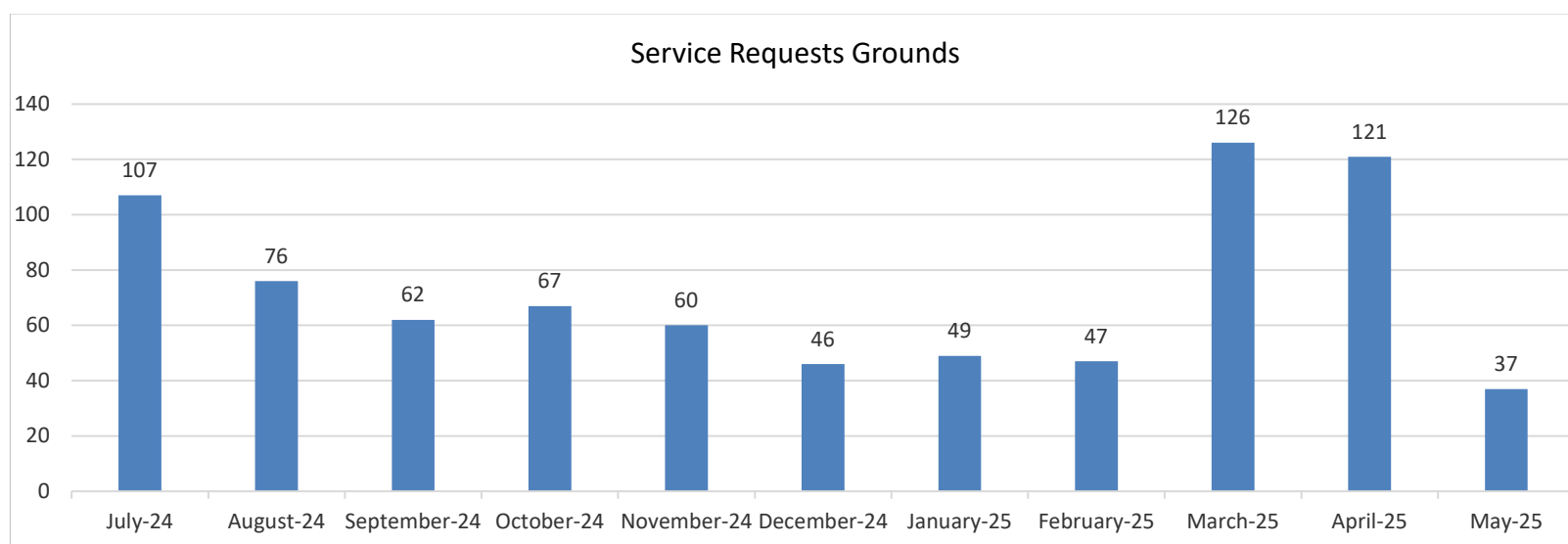
- Staff completed the installation of summer annuals on Village Road islands.
- Staff completed the installation of the annuals at Town Hall.

- Staff replaced deteriorated boards at the classroom and on the bridge at Westgate Nature Park.

Work Order Summary

- Grounds generated 37 work orders in May, with most of them being mowing (20), cleanup (4), chemical application (3), Town property inspection (3), and tree trimming related (3).
- Grounds completed 37 work orders in May, with an approximate expense of \$13,300 in labor and equipment to complete these work orders.





Operations Updates

Work Priorities and Initiatives

- Staff will complete ceiling fan installation in the MOC warehouse.
- Staff are moving the generator and a large tank from former Station 51 on Village Road to the MOC.
- Staff are installing new LED lighting when fixtures fail. This will lower electrical usage costs.
- Staff will be assisting with replacing a 20-ton HVAC unit at the LCAC.
- Staff will be installing a new HVAC unit at Station 53.
- Staff will be inspecting windows, doors, and repairing the siding at the MOC office building.
- Staff are designing a detailed preventative maintenance plan for each Town facility.
- Staff are working on updating the water heater at Station 52 with a tankless system.
- Staff will be pressure washing all Town facilities and cleaning the windows.
- Staff will be reviewing in-house electrical classes on transfer switches, electrical panels, wiring techniques, and electronics information.
- Staff will be learning about arc flash and proper PPE for all voltage levels.

- Staff will be taking a class on lockout tagout procedures for electrical equipment.
- Staff will continue improving the iWork work order system to schedule custodians and room setups (table/chair configurations, etc.) for Town meetings and events.
- Staff are improving efficiency and cleaning strategies for all Town facilities by inspecting, documenting work priorities, procedures, and schedules.
- Staff will be testing manual power transfer switching from generator to power station, and power station to generator.

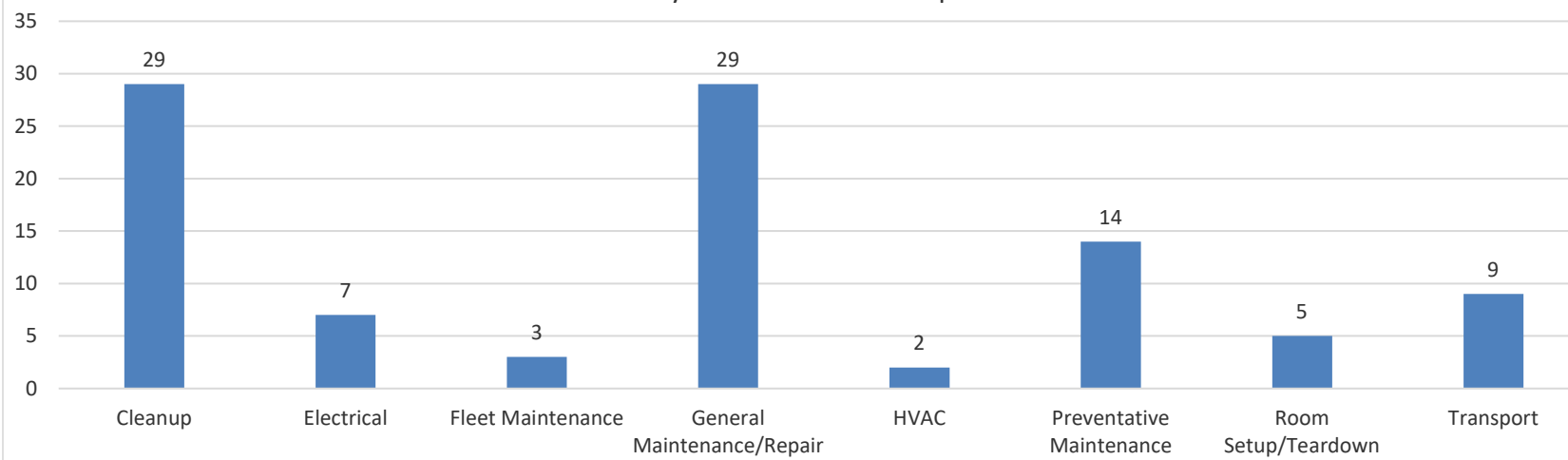
Projects Completed

- Staff have made multiple repairs, painted doors to truck bays, and cleaned carpets in office areas and the bunk rooms at Station 52.
- Staff replaced the last outdated garage door operator at Station 52.
- Staff completed repairs to the generator at Station 52.
- Staff completed testing generators at all Town locations.
- Staff worked with Duke Energy to reduce the power coming into the Town Hall. Equipment has responded well with this power change in Town Hall.

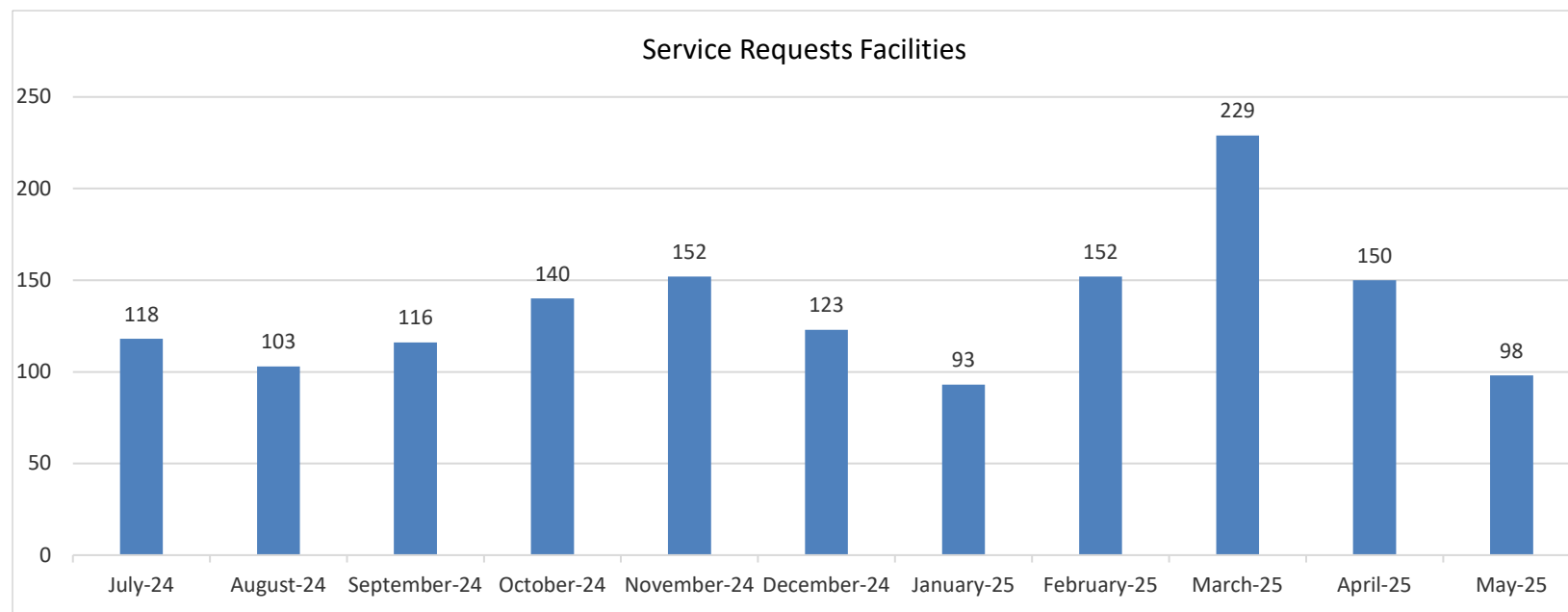
Work Order Summary

- Operations generated 98 work orders in May, with most of them being cleanup (29), general maintenance/repair (29), preventative maintenance (14), transport (10), and electrical related (7).
- Operations completed 86 work orders in May, with an approximate expense of \$26,500 in labor and materials.

May Facilities Service Requests



Service Requests Facilities



Town Project Updates

Projects In Design

- Baldwin Drive Improvements
- Leland Unpaved Roads Improvements
- Ocean Gate Plaza and New Pointe Boulevard Intersection Improvements
- Sturgeon Creek Park
- U.S. Highway 17 Pedestrian Crossing

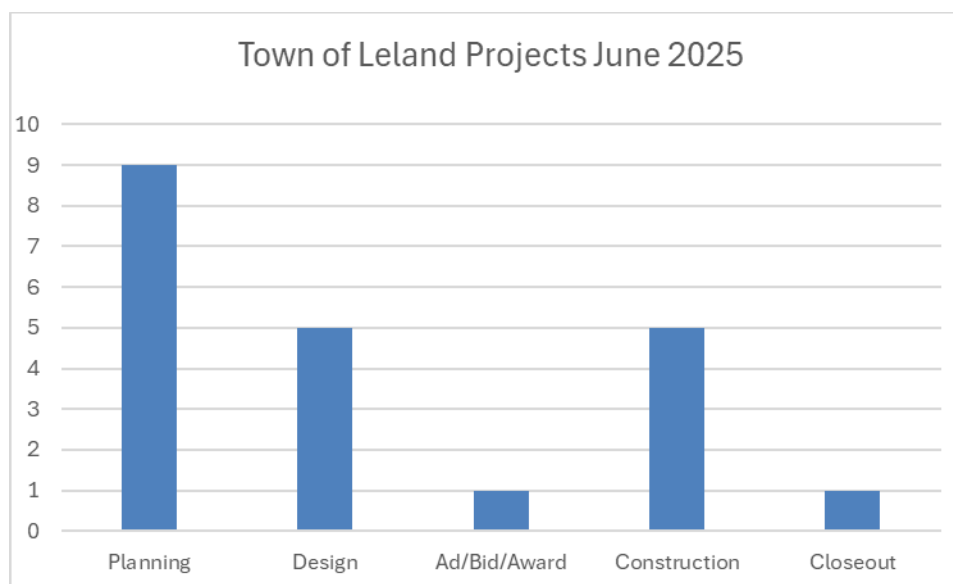
Projects In Ad/Bid/Award

- CDBG Housing Construction

Projects In Construction

- Founders Park – Approximately 80% complete
- Long Pine Drive Roadway Improvements – Approximately 90% complete
- StRAP Grant – 75% complete
- Town Hall Expansion – Approximately 40% complete
- Town of Leland Roadway Resurfacing 2024-2025 – 0% complete

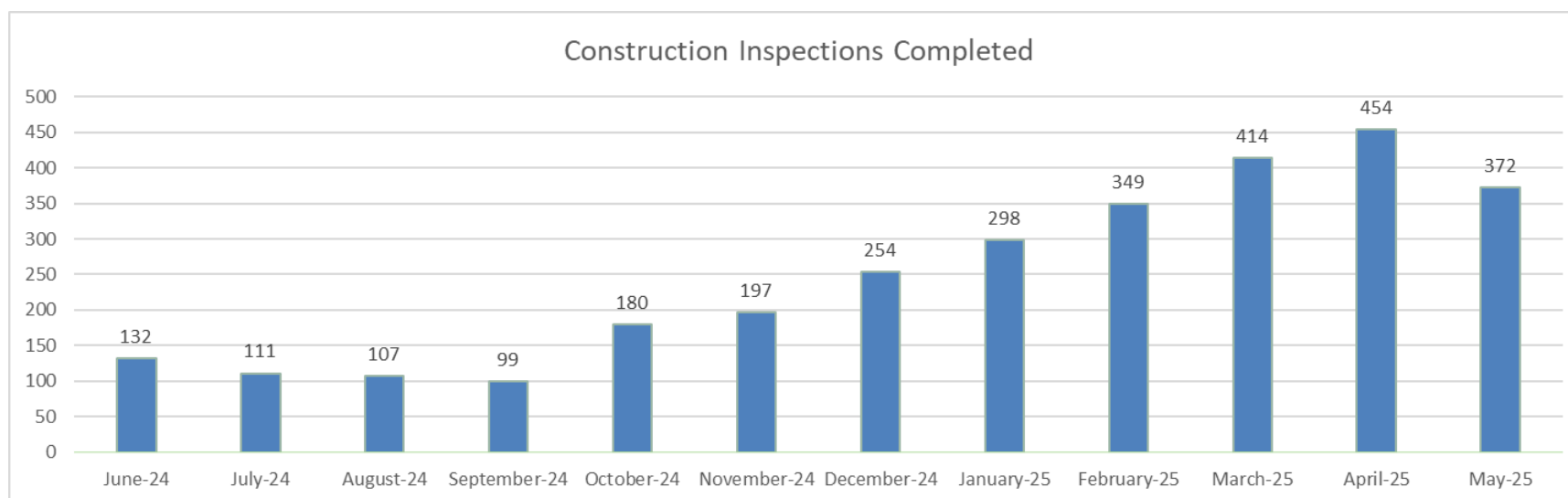
Full project details can be found [on the Town website](#).



Construction Inspections

Inspections

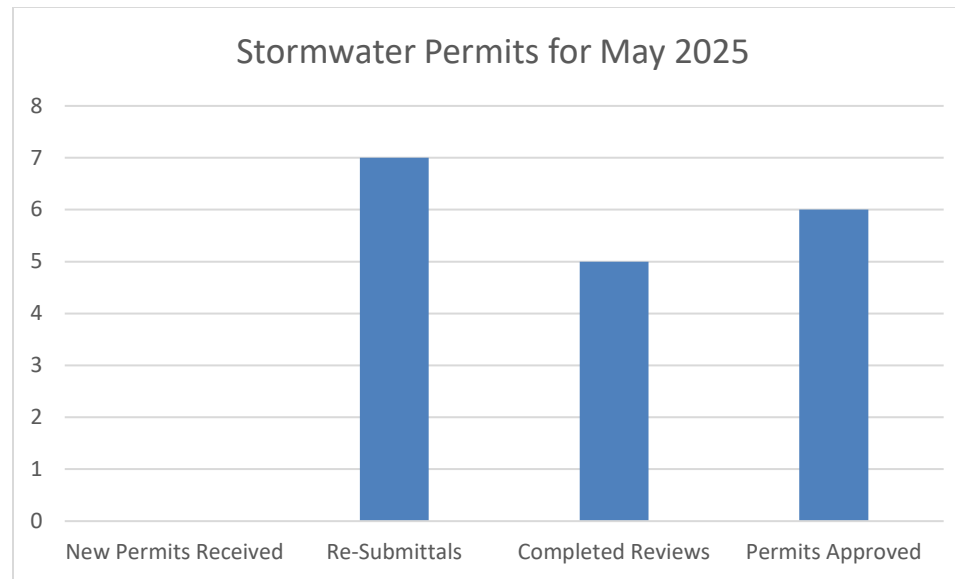
- Staff have completed 372 construction inspections.
 - Construction inspections include developer and Town projects.



Stormwater Permits

Stormwater Permit Review

- 100% of stormwater permits submitted within the last 45 business days have either been approved or sent back for comments. Six permits were approved in May.



Department News

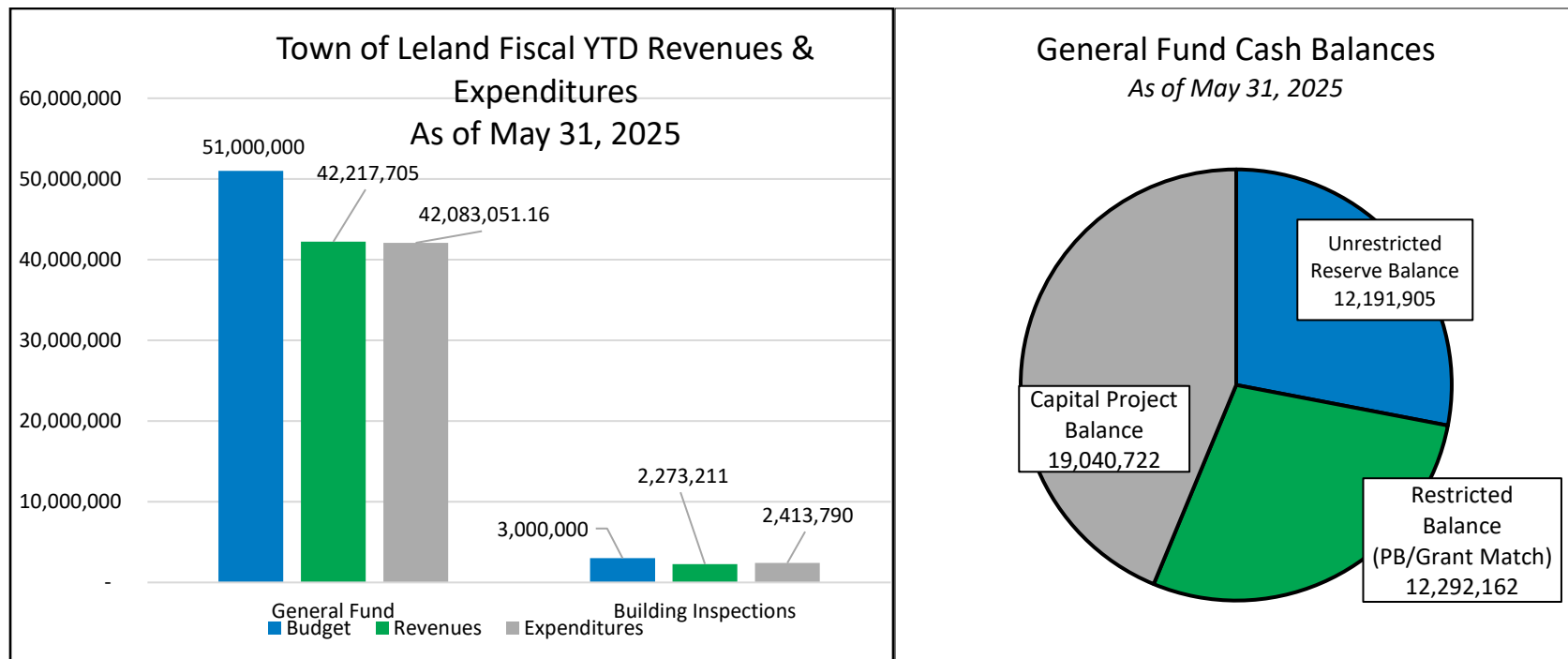
The Fiscal Year 2025-2026 digital [Budget Manual and Capital Improvement Plan](#) was published. The department applied to GFOA's Distinguished Budget Presentation Award program.

The department welcomed Accounting Supervisor Shane Nadeau and Finance Intern Logan Mattox.

Ms. Newton attended the Levitt Music Series Grant Opportunity webinar, AARP Community Challenge webinar, and OpenGov Budgeting and Planning Spring Product Highlights webinar.

Ms. Cook attended the WILMA Leadership Institute, as well as webinars hosted by the National Fish & Wildlife Foundation Webinar for Acres for America and the 2025 State Economic and Infrastructure Development to support grant applications.

Dashboard

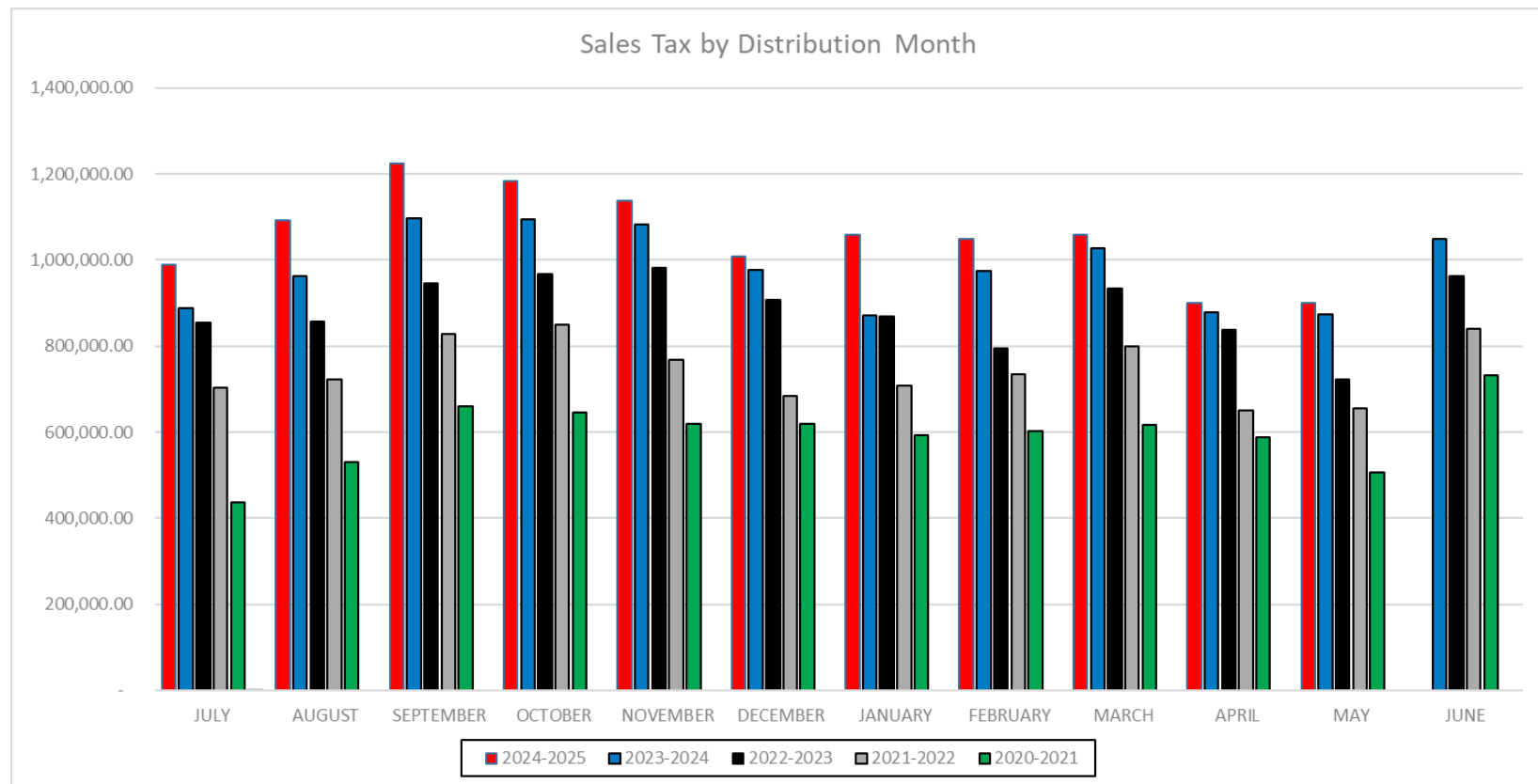


Financial Budget to Actual Report – May 31, 2025

GENERAL FUND							
	Original Budget	Current Budget	Period Activity	Fiscal Activity	Encumbrances	Variance	Percent Remaining
REVENUE	46,000,000	51,000,000	1,398,184	42,217,705	-	8,782,295	17.22%
Governing Body	300,000	300,000	7,913	234,295	12,997	52,707	17.57%
Administration	3,110,000	3,110,000	194,369	1,979,385	52,809	1,077,806	34.66%
Information Technology	4,600,000	4,600,000	213,239	2,295,422	2,009,983	294,595	6.40%
Human Resources	600,000	600,000	40,305	436,511	10,719	152,769	25.46%
Finance	1,250,000	1,250,000	115,063	1,041,543	933	207,524	16.60%
Planning	1,220,000	1,220,000	117,659	927,493	32,289	260,218	21.33%
P&R & Cultural Arts	1,130,000	1,130,000	107,921	906,627	60,848	162,525	14.38%
Operations	1,710,000	1,710,000	219,567	1,504,425	54,670	150,906	8.82%
Streets & Grounds	3,880,000	3,880,000	241,278	2,683,813	186,146	1,010,041	26.03%
Engineering	980,000	980,000	100,965	775,173	106,753	98,074	10.01%
Police	7,750,000	7,750,000	660,219	6,161,772	54,036	1,534,191	19.80%
Emergency Management	230,000	230,000	28,774	187,443	2,611	39,946	17.37%
Fire	9,000,000	9,000,000	720,246	7,774,197	148,977	1,076,826	11.96%
Debt Services	6,450,000	6,450,000	-	6,437,040	-	12,960	0.20%
Transfers	3,790,000	8,790,000	-	8,737,910	-	52,090	0.59%
EXPENSES	46,000,000	51,000,000	2,767,518	42,083,051	2,733,770	6,183,178	12.12%
BUILDING INSPECTIONS							
	Original Budget	Current Budget	Period Activity	Fiscal Activity	Encumbrances	Variance	Percent Remaining
REVENUE	3,000,000	3,000,000	231,197	2,273,211	-	726,789	24.23%
EXPENSES	3,000,000	3,000,000	299,950	2,413,790	39,944	546,266	18.21%

FY Sales Tax Distribution

These amounts represent the month/year the Town received the funds from NCDOR.



Grant News

For detailed grant/project information, please visit the [Grants webpage](#).

Donations

Joyce Swift donated \$600 for ballistic vests.

Purchase Orders Issued at the Direction of the Town Manager in Excess of \$50,000

There were no purchase orders over the \$50,000 threshold issued in May.

Intradepartmental and Interdepartmental Budget Transfers

There were no budget transfers in May.

Audit Committee Meeting Summary

The Audit Committee did not meet in May.

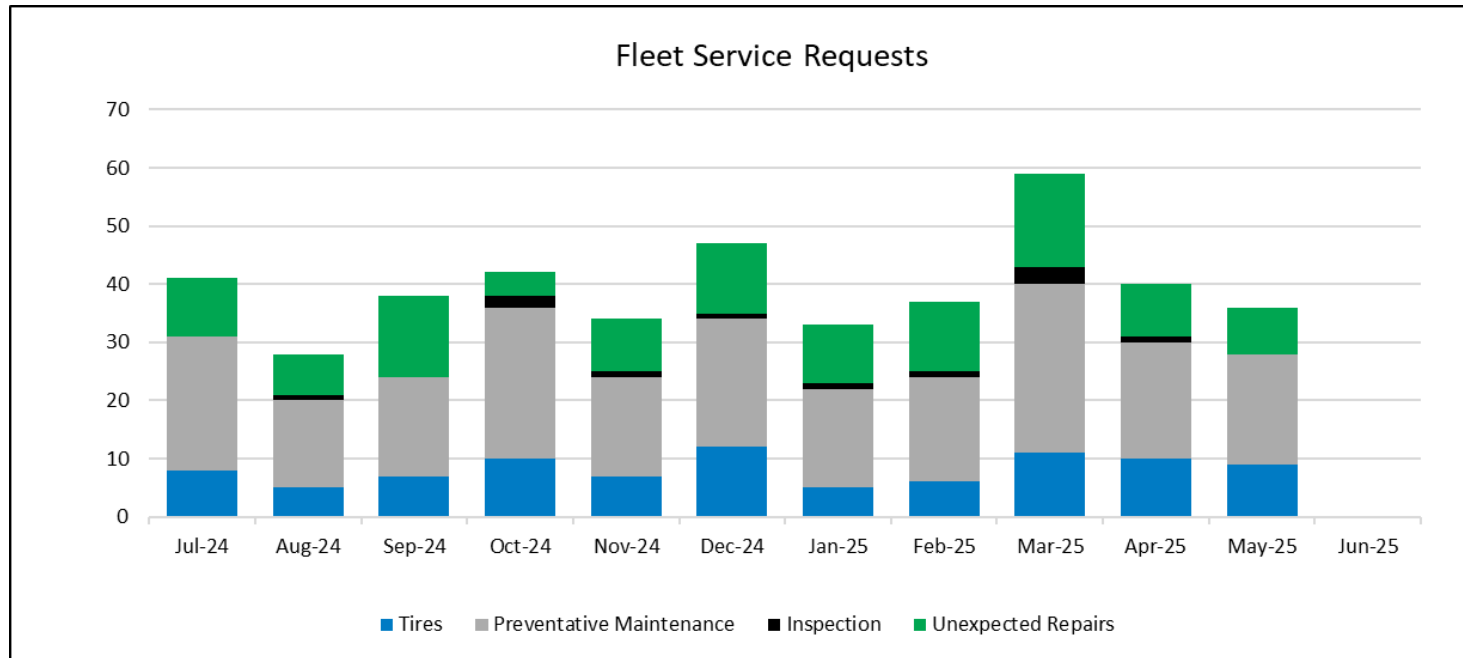
Investment Portfolio

The Town has a diversified investment portfolio across three wealth management banking institutions. The May overview is below:

	Average Monthly Yield	Dividend Reinvestment / Interest Earned	Fiscal YTD Dividend Reinvestment / Interest Earned	Month End Statement Balance or Market Value
First Citizens Bank	0.04	-	82,192.39	2,082,192.39
NC Capital Management Trust	0.042	87,658.92	700,387.78	25,174,188.61
NC Class	0.0435	15,389.65	181,511.63	4,181,511.63
Total		103,048.57	964,091.80	31,437,892.63

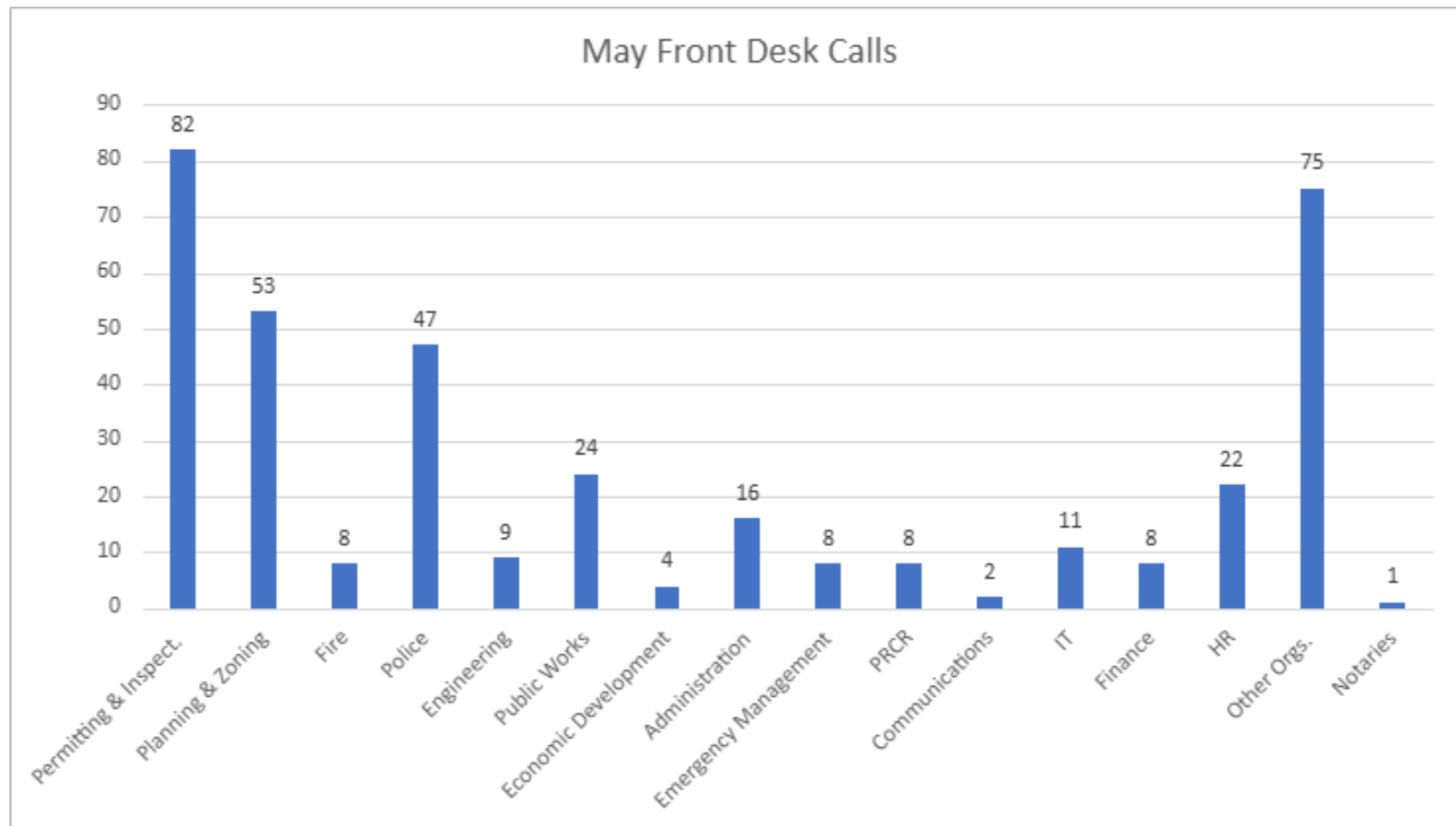
Fleet Updates

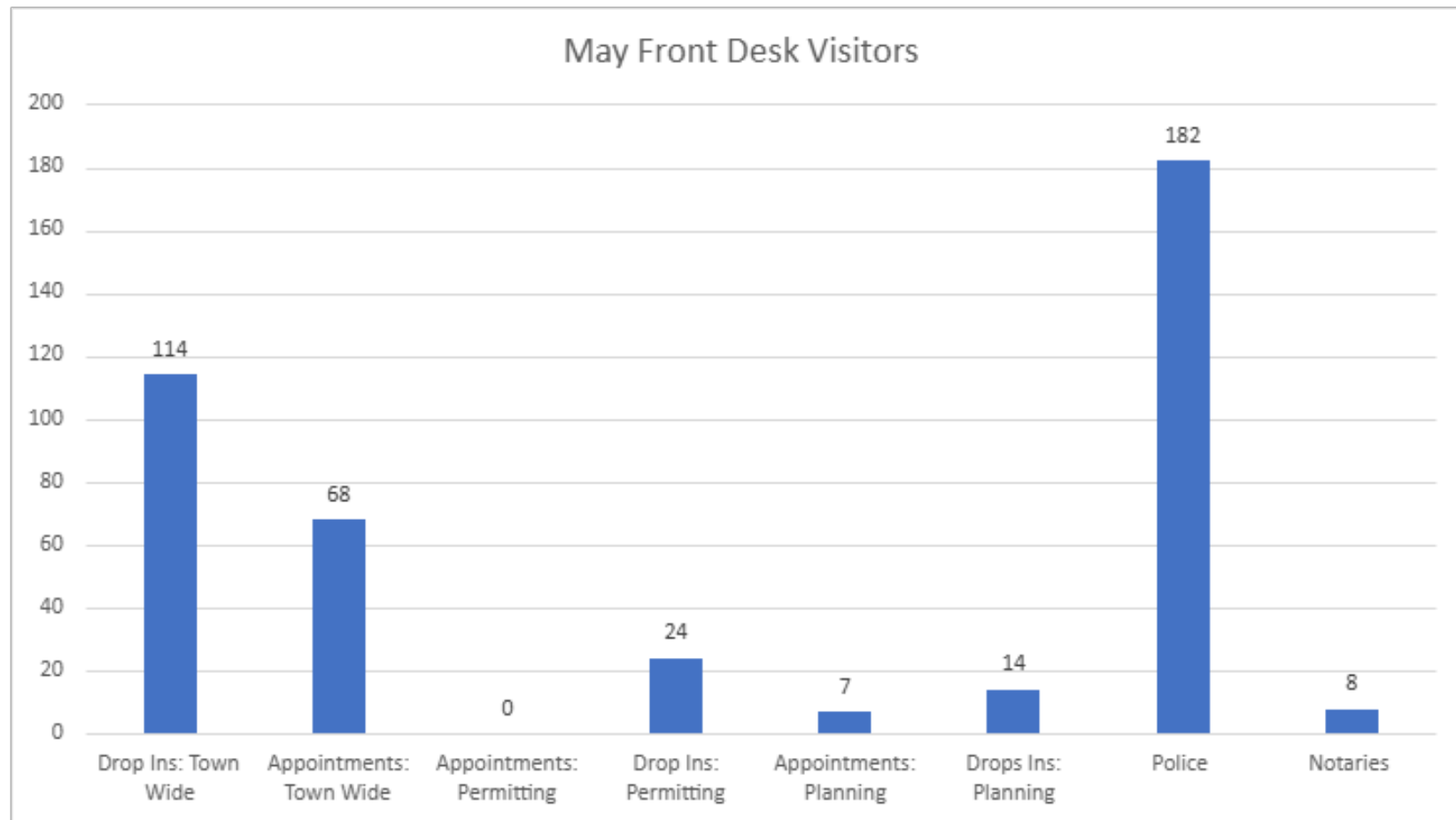
Fleet generated 36 work orders in May for an approximate expense of \$14,988.71.



Department News

In May, the department facilitated responses to 42 contact forms submitted through the website, 378 calls, and 417 visitors to Town Hall. Ms. Jewell and Ms. Fore participated in an ICMA webinar titled Misinformation Management: Protecting Public Trust, an NC3C webinar titled How AI Can Simplify Government Communications, and two 3CMA webinars in the Elevate Your Communication Skills series. Staff created content, managed communications and media, and served as the on-scene public information officer for the Suncrest Way explosion. Ms. Fore and Ms. Jewell attended the Brunswick County Hurricane Conference.





Social Media Update

- Facebook Highlights (May 1 – 31, 2025)
 - Added 328 new page followers
 - Impressions – 198,110
 - Top post (Largest reach): “🌳 Founders Park Update: We're getting closer to opening the park! Thank you for your continued patience as we work toward opening the new Founders Park. While we don't have a firm completion date just yet, we want you to know that we're actively working with the contractor to move the project forward. We're making sure all parts of the agreement are being upheld, and we're using every tool available to help keep things on track and expedite the process. We will likely open portions of the park as they are completed and available. As soon as we have a confirmed opening date, we'll be excited to share it with you. We know the community is eager to enjoy the new space, and we're just as excited to welcome you there as soon as it's ready. In the meantime, please resist the urge to venture into the park because it is still an active and hazardous construction zone.”
- Twitter/X Highlights (May 1 – 31, 2025)
 - Impressions/Reach – 1,768
 - Top tweet (Largest reach): “Damage assessments are ongoing following Friday's explosion in Magnolia Greens. At least four homes sustained major damage, and 70+ units have been inspected. Please continue to avoid the area as fencing is installed. Updates 👉 [#LelandNC](https://ow.ly/9o1r50VUwsi)”
- Nextdoor Highlights (May 1 – 31, 2025)
 - Impressions/Reach – 40,468
 - Likes/Comments – 52
 - Top post (Largest reach): “🎉 Congratulations to our newly sworn-in Deputy Fire Chiefs, Shelton James and Brian Kelly! They took their oaths of office last week, pledging to serve with dedication, leadership, and courage. Thank you both for your continued commitment to keeping Leland safe! 🇺🇸”
- Instagram Highlights (May 1 – 31, 2025)
 - Added 48 new page followers
 - Post impressions – 1,102
 - Top post (Largest reach): “🌳 Founders Park Update: We're getting closer to opening the park! Thank you for your continued patience as we work toward opening the new Founders Park. While we don't have a firm completion date just yet, we want you to know that we're actively working with the contractor to move the project forward. We're making sure all parts of the

agreement are being upheld, and we're using every tool available to help keep things on track and expedite the process. We will likely open portions of the park as they are completed and available. As soon as we have a confirmed opening date, we'll be excited to share it with you. We know the community is eager to enjoy the new space, and we're just as excited to welcome you there as soon as it's ready. In the meantime, please resist the urge to venture into the park because it is still an active and hazardous construction zone. [#TownofLelandNC](#) [#LelandNC](#)"

- LinkedIn Highlights (May 1 – 31, 2025)
 - Added 11 new followers
 - Page views – 128
 - Post impressions – 4,761
 - Reactions/Comments/Shares – 189
 - Top post (Largest reach): “ 🎉 Town Council has officially declared May 4-10 as Professional Municipal Clerks Week! Join us in celebrating our incredible Town Clerk, Sabrena Reinhardt, and Deputy Town Clerk, Adam Golonka, for their dedication, professionalism, and unwavering support of the Town’s mission. We appreciate everything you do—thank you! 🏛️ ❤️ ”

Project Updates

- Created posts that resulted in more than 246,000 impressions across social media platforms.
- Completed a comprehensive communication plan for the fiscal year 2025-2026 budget, including distributing a [press release](#), updating the budget [webpage](#), creating social media spotlights, and producing a budget [video](#).
- Finalized and released the updated Brand Guide. This includes expanded guidance on things like logos, colors, and language for all staff and vendors to use as a resource when creating content for the Town. Staff will be hosting training sessions on the Brand Guide in June.
- Collaborated with the Town Clerk’s Office to develop a new process for public notices that will roll out in July. This will include expanded outreach through the Town’s Communications channels to make residents aware of public hearings that may impact them.
- Continued working with IT to create an employee intranet site.
- Development of a social media comment policy with the Staff Attorney continues.
- Worked with staff across departments to create educational print materials including a stormwater pollution prevention brochure, a flood awareness flyer, and a fire lane awareness flyer.
- Created social media campaigns to promote Building Safety Month, Board openings, the Hurricane Expo, and Safe Boating Week.
- Finalized and published the 2024 Public Safety [annual reports](#).
- Implementation of a comprehensive marketing campaign for the Hurricane Expo continues. Staff has updated the official Hurricane Guide and collaborated with the CFCC Spanish Club, *Los diablos marinos*, to translate it. The Spanish-language translation has been

completed and staff is working to determine best ways to get this resource to community members. Other marketing efforts for the Hurricane Expo include creation of direct mailers to targeted routes and branded notebooks and other materials.

Website Articles/Media Coverage

- Town of Leland Website
 - [Town of Leland Lifts Burn Ban](#)
 - [Town of Leland Public Safety Annual Reports 2024](#)
 - [Apply to Serve on the Board of Adjustment](#)
 - [Town Council Approves Budget for Fiscal Year 2025-2026](#)
 - [Suncrest Way Explosion Response and Ongoing Investigation](#)
 - [Leland Fire/Rescue to Dedicate New Ladder Truck with Push-In Ceremony](#)
 - [Town of Leland Recognized as a City of Civility](#)
- WECT
 - [New Leland shopping center to add more stores](#)
 - [Leland Town Council approves \\$53 million budget at regular meeting](#)
 - [Several homes damaged during explosion in Leland](#)
 - [UPDATE: Town of Leland gives more details on home explosion, four homes deemed unsafe](#)
 - ['HOW DID THIS HAPPEN?': Investigation continues into Leland home explosion](#)
 - [Officials answer questions about Leland house explosion during special meeting](#)
 - [Leland Fire/Rescue invites public to observe dedication of new ladder truck may](#)
 - [Investigators find no evidence of drug manufacturing in Leland home explosion](#)
 - [Art League of Leland 6th annual 'It's ALL Art' juried show and sale kicking off today](#)
- WWAY
 - [Burn ban issued by Town of Leland and Brunswick County](#)
 - [Explosion causes extensive damage to multiple homes in Leland's Magnolia Greens neighborhood](#)
 - [Update on explosion in Leland's Magnolia Greens neighborhood](#)
 - [Leland Officials assess damage after neighborhood explosion](#)
 - [Cause of explosion in Leland neighborhood is still under investigation](#)

- [Firing up the fun, Leland shoppers ready for Memorial Day weekend cookout](#)
- [Town of Leland provides update on house explosion](#)
- [Art League of Leland annual art show and sale](#)
- StarNews
 - [Anchored by Publix, new Leland shopping center announces more big chain stores](#)
 - [Some restaurants progressing forward while some are paused in northern Brunswick County](#)
 - [Explosion damages several homes in Brunswick neighborhood](#)
 - [Investigation underway into cause of home explosion in Brunswick County. Here's the latest](#)
 - [A narrow strip of property in Leland gets rezoned for development](#)
 - [A home explosion and more development proposals in Brunswick](#)
 - [New park, shopping center and amphitheater could be in Leland's future](#)
- Port City Daily
 - [The Agenda: Local government meetings](#)
 - [The Agenda: Local government meetings this week](#)
 - [The Agenda: Government meetings this week](#)
 - [Leland council member announces re-election bid](#)
- North Brunswick Magazine
 - [Leland Approves \\$53M Budget for 2025-2026](#)
- Wilmington Biz
 - [Local Leaders Vote To Keep Toll In Play For Bridge Replacement](#)
 - [Land For Publix-anchored Leland Shopping Center Sold For \\$3.7M](#)

TDA Marketing

- Work continues to create a Leland in Lights display that will serve as an iconic centerpiece of the annual event.
- Strategic Plan development continues in partnership with National Travel Center.
- Posted about the murals being created at Brunswick County Habitat for Humanity Restore.

Leland TDA Meeting Summary

The Leland Tourism Development Authority met on May 5, 2025, and heard the following:

- Strategic Plan update
- Draft amended Grant Policy
- Adopted audit contract for fiscal year 2024-2025

The next LTDA meeting is scheduled for June 2, 2025.

Department News

Kate Fersinger attended Building Intergenerational Programs for Stronger Community Bonds, a webinar hosted by AARP. The webinar explored how age-friendly communities can foster intergenerational relationships to strengthen social fabric and well-being.

Brooke Maynard attended Housing Supply Accelerator Playbook, a webinar hosted by APA. The webinar showed how planners can partner with elected officials and stakeholders to promote innovative housing strategies and a more open and timely process for the review of proposed new residential developments. Owen Beitsch added a private practice perspective on how economic and environmental factors can affect the development review process, and outlined steps that planners can take to minimize delays.

Andrew Neylon attended the 2025 NFIP Summer Workshop - Webtools, a training opportunity hosted by North Carolina Emergency Management. The workshop included a review of the web tools available for floodplain administrators including the Flood Inundation Mapping and Alert Network and a revamped Flood Risk Information System.

Planning Board Meeting Summary

The Planning Board met on May 27, 2025 and heard the following item:

1. Zoning Map Amendment – The Planning Board voted 7 to 0 to recommend approval of a rezoning request for a portion of Brunswick County Tax Parcel ID 029MA008 from R-15, Medium Density Residential District, to R-6, Medium Density Residential District.

The Planning Board's next meeting is scheduled for June 24, 2025, at 6 p.m.

Board of Adjustment Meeting Summary

The Board of Adjustment did not meet in May due to lack of agenda items. The next meeting is scheduled for July 8, 2025, at 2 p.m.

Current Planning Update

Technical Review Committee (TRC) Report

In addition to project revisions, the Technical Review Committee (TRC) reviewed the following new items:

1. Development Site Plan for OZK Bank – Proposal for 3,400-square-foot bank at Olde Regent Way and Olde Waterford Way.
2. Preliminary Subdivision Plat for Willowbrook – Proposal for 148 single family residential lots on 46.2 acres off Hazels Branch Road.

Number of Reviews by Stage – Permitting Applications

<u>Stage/Plan Type</u>	<u>Initial</u>		<u>Revisions</u>		<u>Total</u>	
	No.	Avg. Days	No.	Avg. Days	No.	Avg. Days
Address Request	1	1.0	1	1.0	2	1.0
Building/ Flood (3 Day Review)	8	1.1	2	1.0	10	1.1
Commercial Building / Flood	5	2.6	6	1.7	11	2.1
Commercial Building / Flood / Zoning	3	7.7	17	3.2	20	3.9
Commercial Building / Flood / Zoning / Pub Serv	3	11.3	1	3.0	4	9.3
Commercial Building / Zoning	1	4.0	10	2.6	11	2.7
Commercial Building Fire	1	1.0	5	1.0	6	1.0
Electrical (5-Day Review)	6	1.5	1	3.0	7	1.7
Fire/Electrical/Zoning/Pub Serv	1	9.0	0		1	9.0
Permit Building/Flood	1	7.0	1	6.0	2	6.5
Permit Building/Zoning	9	7.3	11	3.0	20	5.0
Permit Flood	3	3.3	5	3.4	8	3.4
Permit Zoning Only	1	2.0	0		1	2.0
Residential Building / Flood	15	6.6	7	2.1	22	5.2
Residential Building / Zoning / Flood	38	8.3	85	2.8	123	4.5
Residential Flood	1	1.0	0		1	1.0
Total Initial: 97			Total Revisions: 152		Total Plans: 249	

Number of Reviews by Stage – Planning Applications

<u>Stage/Plan Type</u>	<u>Initial</u>	<u>Revisions</u>	<u>Total</u>
Address Request	8	1	9
Development Site Plan	4	6	10
Development Site Plan Minor Modification	1	0	1
Exempt Plat	3	0	3
Final Plat	6	7	13
Performance Guarantee Reduction	1	2	3
Performance Guarantee Release	1	2	3
Performance Guarantees New	1	3	4
Preliminary Plat Minor Modifications	1	1	2
Preliminary Plat-Major Subdivision	0	3	3
PUD Site Specific Plan and Master Plan Update	3	4	7
PUD Site Specific Plan/Master Plan Update Revision	2	1	3
Sketch Plan	4	1	5
Variance	2	1	3
Zoning Letter	1	0	1
Total Initial: 38		Total Revisions: 32	Total Plans: 70

Floodplain Development Update

Floodplain Development Permits	Floodplain Development Inspections
13	1

Other Information

Performance Guarantees

Subdivision	Number of Agreements	Total per Agreement Type	Change from Previous Month
Beckington Townhomes			
Surety Bonds	2	\$139,964.38	\$0.00
Bellamy Place			
Cash Bond	1	\$1,037,615.00	\$0.00
Bishops Ridge			
Cash Bond	1	\$14,875.84	\$0.00
Brunswick Forest			
Letters of Credit	2	\$4,049,216.50	\$0.00
Surety Bonds	19	\$10,566,477.99	\$0.00
Charleston Commons			
Cash Bond	2	\$171,460.62	\$0.00
Grand Park			
Surety Bond	2	\$895,602.23	\$0.00
Grayson Park			
Cash Bonds	3	\$50,860.15	\$0.00
Surety Bonds	7	\$1,279,544.38	\$0.00
Highland Hills Village			
Letters of Credit	1	\$56,250.00	\$0.00
Leland Corners			
Surety Bond	1	\$181,343.75	\$0.00
Mallory Creek			
Letters of Credit	1	\$92,275.00	\$0.00
Cash Bonds	5	\$329,716.69	\$0.00
Surety Bonds	9	\$2,286,584.15	-\$105,700.00
Night Harbor Dr			
Cash Bond	1	\$7,650.00	\$0.00
Pinewood			
Surety Bond	3	\$756,887.10	\$79,100.13
Savannah Branch			
Surety Bond	1	\$854,407.50	\$0.00
Seabrooke			
Cash Bond	1	\$144,035.00	\$0.00
Terrapin			
Surety Bond	2	\$109,287.50	\$32,712.50
Townes at Seabrooke			
Surety Bond	2	\$683,850.25	\$0.00
Westgate Townes			
Surety Bond	4	\$1,490,956.30	\$0.00
Total Cash Bonds	14	\$1,756,213.30	\$0.00
Total Surety Bonds	52	\$19,301,155.53	\$6,112.63
Total Letters of Credit	4	\$4,197,741.50	\$0.00
Total Performance Guarantee Sureties	70	\$25,255,110.33	\$6,112.63

Long Range Planning and Community Development Update

Staff continues to implement the Age-Friendly Strategic Plan through regional collaboration with AARP, the Cape Fear Area Agency on Aging (AAA), and Brunswick Senior Resources. Staff coordinated with the Cape Fear AAA and Brunswick Senior Resources to hold a dementia-friendly training for Town staff. The Town is awaiting announcement about the AARP Community Challenge Grant that could fund the installation of audible pedestrian signals at the intersection of Village Road and Northgate and Lee drives in the Gateway District.

Staff finalized the CAMA Land Use Addendum to the Leland 2045 Land Use Plan to receive CAMA certification. While the Town is not required to certify its local land use plan per CAMA guidelines, a certified plan guides sustainable growth while protecting wetlands, estuaries, inland waters, and other coastal resources. Once certified by the state, Leland 2045 becomes central to the Division of Coastal Management's permitting and federal consistency decisions, meaning any proposed coastal development project must align with Leland 2045's vision and policies to be approved. The addendum includes additional Census data, information about public water and wastewater supply needs, as well as more detailed information regarding transportation, as these issues relate to population and development increases. The Planning Board has recommended adoption of the CAMA Land Use Addendum, which will be brought to Town Council for adoption in June following a public comment period.

Staff continue to support NC State's Institute for Emerging Issues with the development of their state-wide digital inclusion initiative that aims for all 100 North Carolina counties to adopt a digital inclusion plan through participation in a regional steering committee. Staff are committed to ensuring local community needs and assets are accurately reflected and strategies meet Town goals.

Staff continued to research best practices and strategies to further affordable housing in the Town. Staff had meetings with affordable housing experts in the public and private sectors to determine solutions that best fit the Town's needs. Staff is currently preparing to present this information to Town Council for feedback on solutions.

Staff spent two days this month volunteering with Brunswick Family Assistance (BFA) to help pack food boxes for their clients. This provided an opportunity for staff to learn more about BFA's work and how the Town can support their mission.

Staff is researching how to incorporate low-impact development and green infrastructure into design standards in a manner that matches the Town's vision.

Transportation Planning Update

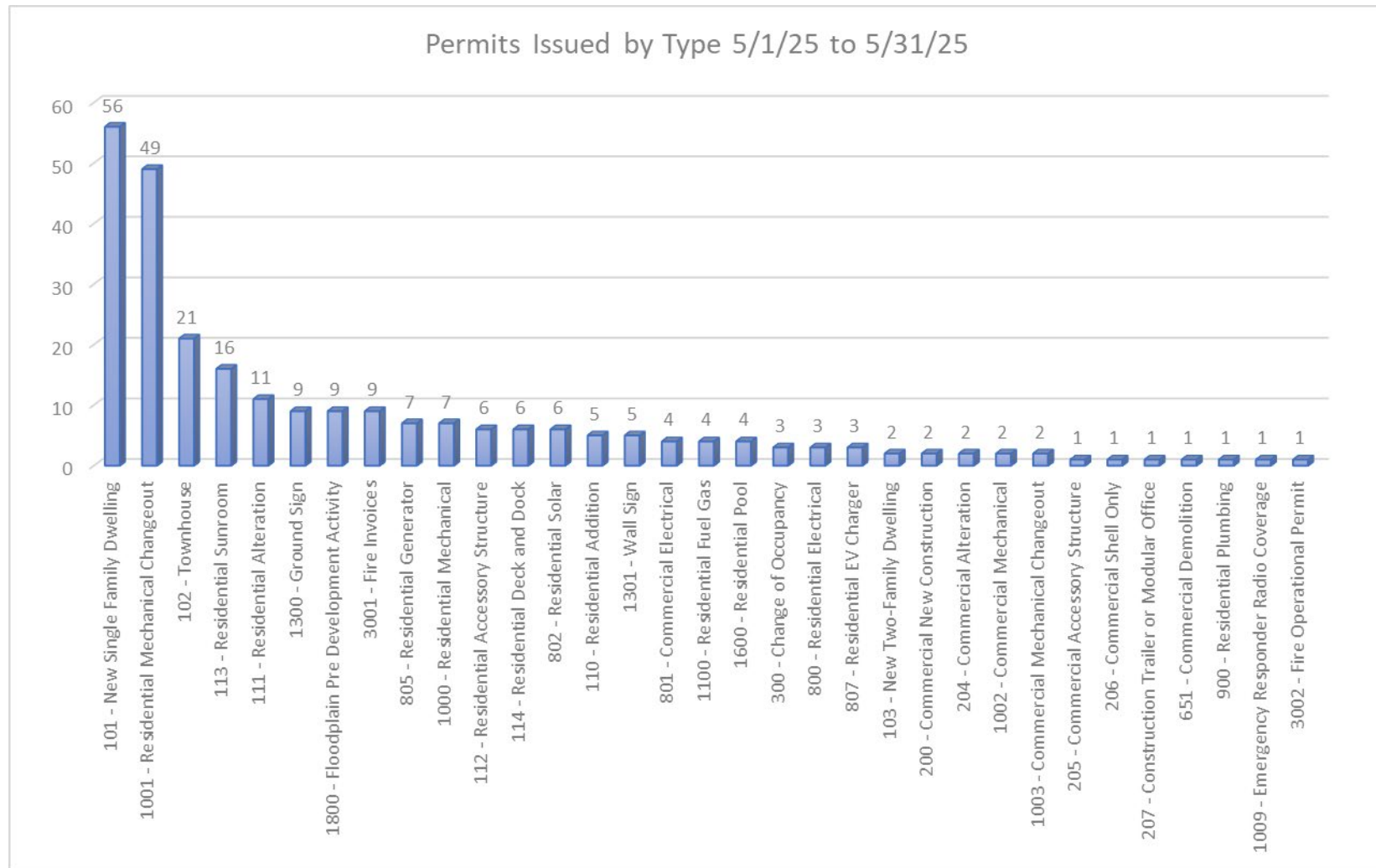
Staff received the final draft of the Integrated Mobility Plan and will present it to the Planning Board in June for recommendation, followed by presentation to Council in July for adoption.

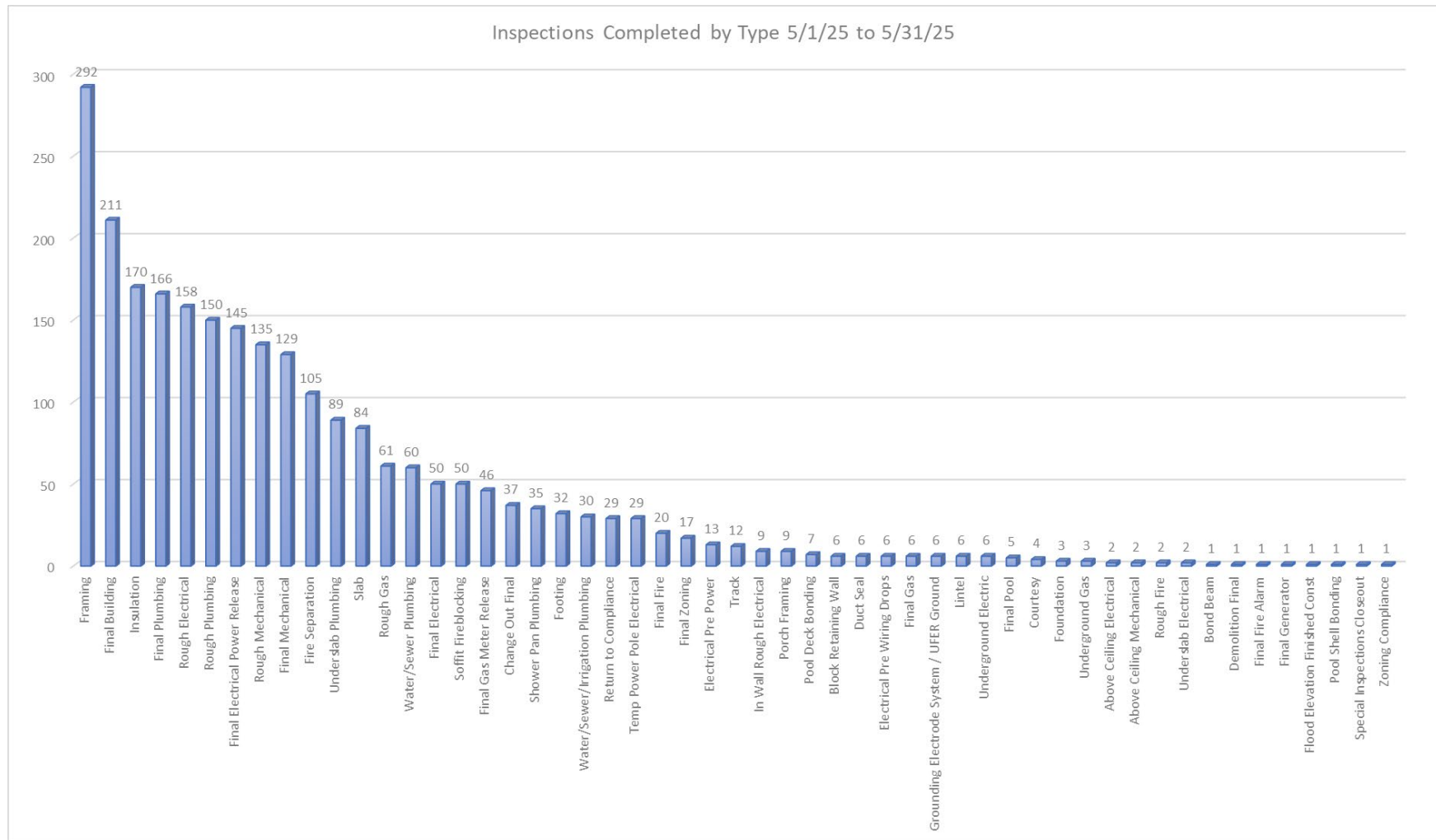
Staff presented the SS4A Plan to the WMPO Technical Coordinating Committee and the WMPO Board. The WMPO approved a resolution adopting the SS4A Plan. The plan's recommendations will be incorporated into the WMPO's SS4A Plan that just began.

WMPO's draft 2050 metropolitan transportation plan *Cape Fear Navigating Change 2050* has been publicized and is now open for [public comment](#) until June 27.

Building Permitting and Inspections Update

Total Permits Issued	Total Inspections	Total Value of Construction
260	2,453	\$21,513,206





Code Enforcement Update

Case Summary

5/1 Through 5/31	Minimum Housing	Nuisance	Zoning	Vehicle	Total
Cases Carried over from April	1	1	20	0	22
Cases Opened May 2025	0	42	7	2	51
Cases Closed May 2025	0	22	4	0	26
Active Cases (Evolve) 2025	1	21	23	2	47

Department News

In May, staff met with industrial and innovation stakeholders to discuss potential pathways to incentivize economic development in Leland, specifically for the six target industries outlined in the Economic Development Strategic Plan. Staff also met with potential stakeholders to discuss the potential for new recreational and entertainment opportunities in Leland.

New Businesses

- No new businesses were announced in May.

New Construction/Development

- **Doc's Yachts** submitted for a 3,600-square-foot boat sales and service facility at **1648 Lanvale Road**.
- A site plan was submitted for a 4,000-square-foot contractors office at **196 Old Fayetteville Road**.

Economic Development Committee Meeting Summary

The Economic Development Committee met on May 8 to discuss recently published research related to the North Carolina County Distress System, as well as an update on general development activity in the residential and commercial sectors. The next meeting is scheduled for June 12, 2025.

Department News

The department has exciting plans for the upcoming summer months. The first spring concert was at the LCAC on May 22, and a second event is planned for June 5. Upcoming events include the annual Hurricane Expo on June 14 and Summer Art Market on July 19. Plans are underway for a robust fall schedule, including the Chili Cookoff between Fire and Police and activities around Halloween. Planning is also ongoing for the holiday season.

Parks and Recreation Board Summary

The Parks and Recreation Board met on May 28, 2025. Molly Prosser provided a fall programming update, Brenna Keegan provided a fall event planning update, and Barnes Sutton provided a Founders Park and FY2025-2026 budget update. The next meeting is scheduled for July 23, 2025.

Upcoming Events

June 19, 6-7 p.m. – Beginner Gardening Grow Bag, LCAC

June 21, 7-10 p.m. – Swing Dance, LCAC

June 27, 9-11 a.m. – Green Sweep, Cypress Cove Park

July 8-31 – Ellen McNair Gallery, LCAC

July 8, 9 a.m.-12:30 p.m. – Leland We Don't Know, LCAC

July 10, 6-8 p.m. – Ellen McNair Gallery Reception, LCAC

July 11, 7-10 p.m. – Latin Dance, LCAC

July 12, 10-11 a.m. – Beaded Bracelets, LCAC

July 12, 7-9 p.m. – Swifties Night Out, LCAC

July 16, 9-11 a.m. – Adult Improv Workshop, LCAC

July 19, 10 a.m.-3 p.m. – Summer Art Market, LCAC

Social Media Update

- PRCR Facebook Highlights (May 1 – 31, 2025)
 - Followers/Likes – 6,401
 - Page reach – 16,451
 - Top post (Largest reach): “Join Leland PRCR staff for a day of tie-dye fun at Brunswick Beer and Cider! Bring your own T-shirt (or other item) to dye or choose from our selection of materials. We'll provide everything you need — just come ready to get creative (and maybe a little messy)!”
- LCAC Facebook Highlights (May 1 – 31, 2025)
 - Followers/Likes – 5,295
 - Page reach – 7,179
 - Top post (Largest reach): “This week with Leland Parks, Recreation, and Cultural Resources Flyer. May 7 – Frog Watch USA with Fort Fisher Aquarium, 6-7 p.m. May 8, Ring & Things, Art Around Town at Mimi and Papi’s Ice Cream and Popcorn, 5-8 p.m. May 9, Cedar Salad Planter, Gardening workshop with Stefanie Brown, 1-2 p.m. May 10, Masonboro Eco-Tour, Explore Masonboro Island with Captain Joe, 9 a.m. – 12 p.m.”
- PRCR Instagram (May 1 – 31, 2025)
 - Followers/Likes – 2,031
 - Post reach – 1,126
 - Top post (Largest reach): “Join Leland PRCR staff for a day of tie-dye fun at Brunswick Beer and Cider! Bring your own T-shirt (or other item) to dye or choose from our selection of materials. We'll provide everything you need — just come ready to get creative (and maybe a little messy)!”
- LCAC Instagram (May 1 – 31, 2025)
 - Followers/Likes – 2,012
 - Post reach – 303
 - Top post (Largest reach): “Frog Watch USA Flyer, Wednesday, May 7 from 6-7 p.m. Discover the frogs and toads that inhabit southeastern North Carolina as well as the community of citizen scientists working to document the diversity, populations, and trends of frogs and toads in area wetlands. Registration is required.”

Department News

In May, the Town welcomed five new employees. There was one promotion in the Fire/Rescue Department. Three employees ended their service with the Town. In June, the department is launching a new Safety Training Plan through Neo Gov and hosting a Lunch and Learn with the Town's retirement broker to assist those planning to retire within the next five years. Staff are very busy recruiting for new positions approved for FY2025-2026 and hope to have most filled early in July.

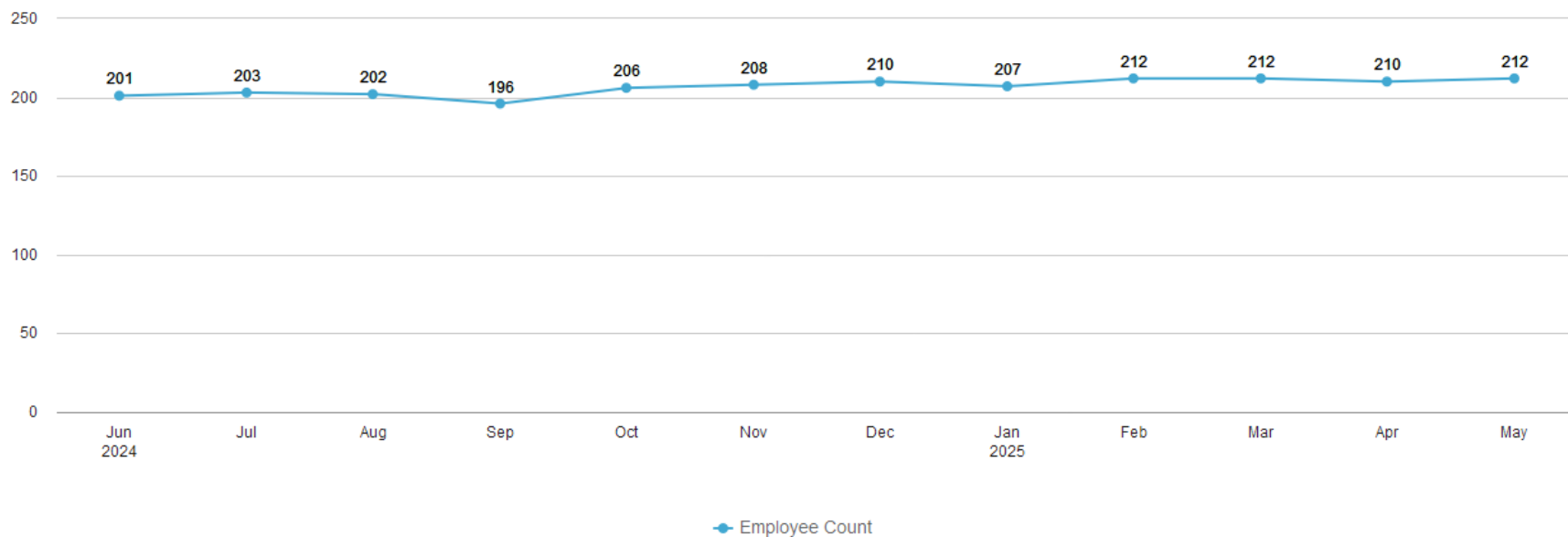
Personnel Updates

Name of Employee	Department	Type of Change	Date of Change	Position Title	From Position	To Position
Ashli Barefoot	Planning and Inspections	Termed	5/5/2025	Planning Manager		
Brian Utt	Public Works	Termed	5/9/2025	Custodian II		
Nick Albosta	Fire/Rescue Department	Promotion	5/10/2025		Firefighter	Senior Firefighter
Heather Lakey	Parks, Recreation, and Cultural Resources	New Hire	5/12/2025	Recreation Assistant		
Ryann Goodwin	Parks, Recreation, and Cultural Resources	New Hire	5/12/2025	Recreation Assistant		
Kevin White	Police Department	Termed	5/20/2025	Police Officer – Animal Services		
Lawrence Caldwell	Public Works	New Hire	5/27/2025	Custodian I		
Logan Mattox	Finance Department	New Hire	5/27/2025	Finance Intern		
Shane Nadeau	Finance Department	New Hire	5/27/2025	Accounting Supervisor		

Workers Comp Data May 2025

Number of Incidents	Loss Time (Y or N)	Brief Description of Incident and Injury/Illness
1	N	Hand Injury
1	N	Foot Injury
2	N	BBP Exposure
1	N	Finger Laceration

Headcount (FT and PT Employees) June 2024 – May 2025



Headcount ⓘ

212

As of May 2025

Hired ⓘ

42

Termed ⓘ

32

Growth Rate ⓘ

5.0%

Turnover Rate ⓘ

15.5%

Average Tenure ⓘ

4.3

(Years)

Terminations include voluntary and involuntary separations of employment.

Department News

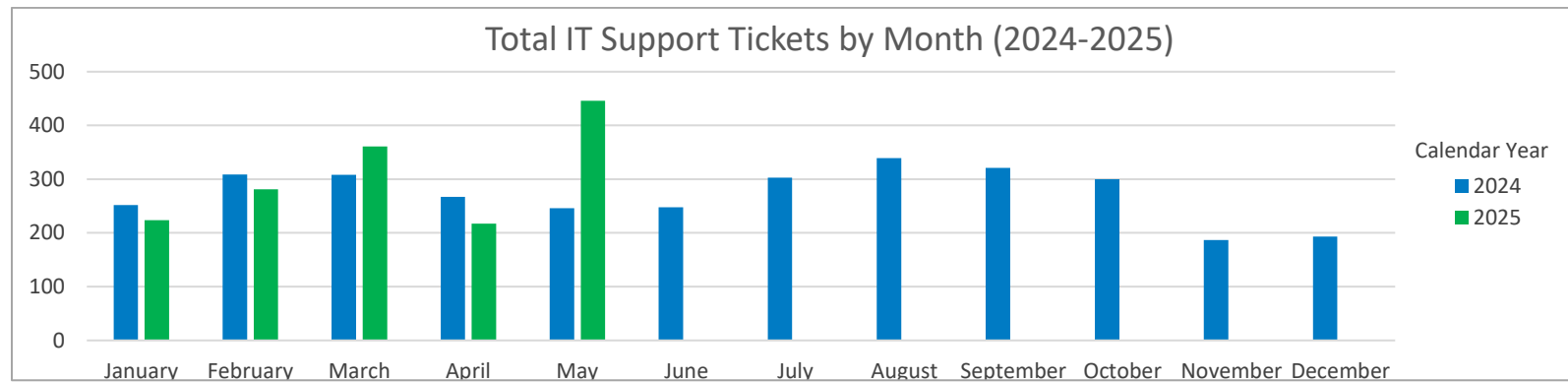
Mr. Rieg, Mr. Sandy, Mr. Vandergriff, and Mr. Williamson attended the North Carolina Local Government Information Systems Association Spring Symposium in Wilmington. This event, intended specifically for local government IT professionals, offers learning opportunities where attendees can interact with their peers throughout North Carolina regarding IT practices and trends.

Major Work Priorities

- Town Hall Expansion and Renovation Access Control and Network Equipment: Staff will be coordinating with vendors to oversee installation of door access control and network equipment in new areas of Town Hall.
- Planning Development Activity Web Mapping Application: Staff are working to upgrade and enhance this online map providing information regarding residential and commercial development within the Town.
- Organizational Records Maintenance: Staff continue to organize internal records and user policies that improve management of directory accounts and enhance system security.

Projects Completed

- 9 employees onboarded/offboarded
- Situation Report Templates: Staff have created document templates for standardized reporting of overall situational awareness during events or emergencies.
- GIS Server Testing: Staff have completed evaluation of server infrastructure in a testing environment to determine the platform's suitability for the next major upgrade of GIS software.



Town Clerk's Office

The American Red Cross hosted a successful blood drive with the Town on May 6, collecting 28 units, exceeding the goal of 26 units.

Adam Golonka attended the second full week of the UNC School of Government Clerk Certification Institute, continuing progress toward the 120-hour certification.

As NCAMC President, Ms. Reinhardt attended the 2025 [IIMC Annual Conference](#) in St. Louis, where she presented the NCAMC State Report at the Region III meeting. The conference offered opportunities for professional development, strategic planning, and fostering innovation and positive leadership within municipal governments.

The City of Charlotte's Municipal Clerk was honored with the IIMC Quill Award at the conference. Ms. Reinhardt coordinated and submitted the nomination on behalf of NCAMC, working collaboratively with Region III Directors, State Representatives, and clerks across North Carolina. NCAMC is proud to celebrate this prestigious achievement for one of its municipal clerks.

Work Priorities

- The Town Clerk published meeting agendas and prepared minutes for the following meetings:
 - May 5 Leland Tourism Development Authority
 - May 6 Special Council Meeting
 - May 8 Economic Development Meeting
 - May 12 Agenda Council Meeting
 - May 12 Closed Session Meeting
 - May 13 Board of Adjustment Meeting - Canceled
 - May 15 Regular Council Meeting
 - May 15 Closed Session Meeting
 - May 27 Planning Board Meeting
 - May 28 Parks and Recreation Board Meeting
- Action Items:
 - Budget Amendments – 0
 - Budget Ordinances – 0
 - Minutes – 9

- Agendas – 7
- Resolutions – 7
- Ordinances – 1
- Proclamations – 3
- Presentations – 1 (Leland Central Park Concept Study)
- Public Hearing Notices for the Council Meetings – 1
- Current Board/Committee Vacancies: Parks & Recreation Board Student Representative (2)
- Board/Committee Term Ending on June 30, 2025: Board of Adjustment (3 seats); Economic Development Committee (3 seats); and Planning Board (4 seats)

Government Portal (iCompass) Transparency Update

- Portal Visits – 3538
- Portal Unique Visits – 2762
- Leland TDA Meeting May 6 Agenda Views – 134
- Special Council Meeting May 6 Agenda Views – 157
- Economic Development Committee May 8 Agenda Views – 222
- Agenda Council Meeting May 12 Agenda Views – 286
- Board of Adjustment May 13 Agenda (Canceled) Views – 101
- Regular Council Meeting May 15 Agenda Views – 480
- Planning Board Meeting May 27 Agenda Views – 261
- Parks and Recreation Meeting May 28 Agenda Views – 124
- May 2025 Monthly Staff Reports – 74