

# Leland 2045

## planning for generations

Consolidation of Open-Ended Survey Question Responses from  
1/19/21 Community Workshop, Survey #1, and in-person Public Engagement Hub

### 6. Leland's greatest assets are...

Proximity to Wilmington, but not like Wilmington (yet)

Proximity to rural areas

People

Rural feel

Newness of town

Downtown\_Wilmington

People

Wilmington

Proximity

Laid\_back

convenience

People

Location Cost\_of\_living Weather

Location

People Coast Wilmington

proximity\_to\_wilmington

Open\_spaces

location weather affordability

Charm

People Community Location

Proximity\_to\_coast

Proximity

spacious\_and\_cheap

cost\_of\_living

People

Opportunity

Proximity\_to\_downtown\_wil

Weather Outdoor\_Activities Close\_to\_Ocean

Parks

Convenient

Proximity

Beaches

Room\_to\_grow Location Cost\_of\_living

Wilmington

Location Location Location

Location Climate Lifestyle  
weather people activities  
central\_located amenities\_weather diverse\_lots\_new\_england  
Near\_wilmington  
Natural\_resources  
people beach\_access close\_to\_wilmington  
Location Weather Pickleball  
affordability  
Natural\_beauty Close\_to\_Wilmington Near\_the\_beach  
Access\_to\_the\_coast Safe\_communities weather  
Proximity Taxes Weather  
Climate Wilmington Location  
Wilmington Coastal Leadership  
old\_people  
Weather Wilmington Taxes  
Weather Wilmington Costs  
Access  
Location Safety Growth  
Proximity\_to\_Wilmington Non\_chain\_restaurants The\_people  
Close\_to\_the\_ocean family\_friendly\_activitie natural\_beauty  
community environment municipal\_officials  
Close to Wilmington  
Location  
Location  
Weather Relationships  
accessability proximity climate  
Location  
Wilmington Weather Life  
Brunswick\_county\_taxes Near\_oak\_island MG\_golf\_course  
People Low\_taxes Location  
close\_to\_beaches  
Planned\_Growth Affordability Climate  
location  
Neighbors  
Weather  
weather  
Location  
Potential  
Convenient Location Weather  
Shopping Taxes  
Proximity\_to\_Wilmington People Weather  
Wilmington  
Cost\_of\_living Green\_space Convenience  
Small Vibrant Coast  
Green Safe New  
Near some beaches  
Affordability Proximity Land  
Restaurants Culture Hpusong

Neighbors  
People Convenience Safe  
nature affordability people  
community weather people  
Nature  
Safe community  
proximity\_to\_Wilmington  
Beautiful  
Trees Near\_ocean  
Growth People Proximity\_to\_Wilmington  
Proximity\_to\_Wilmington Proximity\_to\_Beach Fresh\_Air  
Brunswick\_nature\_park  
Pubs  
Affordability  
Proximity\_to\_Wilmington Proximity\_to\_beaches Wonderful\_Neighbors  
Size Diversity  
Potential  
Quaint Neighborly Community  
Growth  
Upscale Educated\_people  
People Affordability Location  
People Kakaking  
Clean  
Convenience Proximity\_of\_services Location  
affordable growing  
Four\_seasons Culture  
Clean\_Air Parks  
Beautiful\_area Great\_neighborhoods Near\_wilmington  
Lack\_of\_diversity  
Sprawl  
Traffic  
Infrastructure  
Great growth potential  
Its\_not\_wilmington  
Accessibilty\_to\_shopping Parks\_and\_Riverwalk\_areas Gateway\_to\_History  
community weather people  
Cost\_of\_living  
Water  
traffic\_management public\_transportation sense\_of\_community  
Fresh\_water  
Traffic  
Infrastructure Taxes Flooding  
Community Close\_to\_medical\_faciliti  
Sprawl  
need\_more\_shopping\_stores update\_old\_leland more\_restaurants  
economic\_stability  
No\_Home\_depot No\_Target Trailer\_parks  
Population Underdeveloped

Traffic  
growth\_in\_population traffic affordable\_housing  
Infrastructure\_and\_growth  
Village\_Rd  
Growth Homeless Traffic  
diversity  
Fast\_food  
update\_old\_leland more\_shopping\_stores more\_restaurants  
diversity  
old\_people  
Keeping\_it\_green  
Not\_in\_wilmington  
4\_seasons People  
Walkable\_downtown  
downtown  
Lack\_of\_town\_center Fast\_Food\_Takeover Great\_schools  
4\_seasons People Clean  
walkable\_downtown  
pleasant  
walkable\_downtown  
walkable\_downtown  
Conscious\_growth  
walkable\_downtown  
a\_true\_town\_center  
walkable\_downtown walkable\_downtown walkable\_downtown  
more\_amenities downtown more\_growth\_organize  
Diverse  
clean\_water\_to\_drink parks\_and\_bike\_riding\_are cleaner\_roads  
Community  
Educated\_population  
walkable\_downtown walkable\_downtown walkable\_downtown  
Inclusive  
beach\_access  
walkable\_downtown walkable\_downtown walkable\_downtown  
Diversity  
affordability location relationship\_to\_nature  
entertainment\_food\_choice job anticipating\_population\_g  
policies\_orderly\_growth quality\_open\_spaces economic\_developmet  
image\_character sprawling\_development flooding  
neighborhood\_revitalizati demographic\_diversity employment  
speed\_safety bikelanes more\_greenways  
native\_habitat cultural\_sites tree\_canopy  
protect\_waterways connect\_natural\_areas flood\_lplain  
expand\_tourism promote\_job epan\_d\_outdoor

Brunswick Forest  
The diversity and wide backgrounds of the leland citizens  
Golf course, proximity to downtown, up and coming

Proximity to Wilmington  
Proximity to Wilmington and area beaches.  
Location  
Planning  
an abundance of natural beauty and wide open possibilities for positive green approaches to future growth  
Close to beaches and wilmington  
Parkland existing or slated  
Close to Wilmington  
Small town feel. Friendly people.  
Access to down town Willmington  
great location to north and south, safe and affordable to live in  
The green spaces  
Na  
Not over crowded  
Proximity to Wilmington  
Easy of access to highways  
Residents  
Small and friendly community  
proximity to downtown Wilmington city like area and many beaches  
Influx of money  
Closeness to leland  
Growth  
great location  
Affordable  
Willingness to grow  
I have yet to find one  
Location  
Beautiful town  
Location, weather, cost of living  
Not a lot of traffic like Wilmington  
Ease to Wilmington, growth  
Size. Proximity to wilmington  
Close to everything  
Nice walking areas  
Proximity to downtown Wilmington  
The people and the location  
the plugs  
Open areas, easy shopping, accessibility to Brunswick County and New Hanover -Wilmington  
Community  
Beautiful parks  
Location  
Leland is growing and we love the new shopping and restaurants  
It's riverfront and trees  
Space  
Space to grow.  
Affordable housing  
The people

"A city in the country" atmosphere, easy accessibility to services  
Everything is nice and new  
Room to and willingness to grow  
Location and the upcoming new growth area  
country feel, has necessary essentials  
Natural Land  
Close to bigger city  
low taxes and small town feel yet near large town  
dis ass  
Proximity to Wilmington and beaches in New Hanover County and Brunswick County  
Potential for quality growth  
weather, proximity to ocean  
Centrally located to different beaches  
Community spirit; Proximity to Wilmington & Beaches  
Low tax rates, proximity to downtown, Southport and beaches  
More retail and services coming in, eventually will minimize trips to Wilmington  
The Waterford shopping center and new shopping coming.  
Cost of living, location  
Closeness of people in communities  
Beauty and close to the ocean  
Close to the beaches, restaurants, stores, walking trails  
Close to Wilmington and the beach!  
Growth and Convenience to Wilmington  
The stores  
Growth  
Convenience  
Maintaining a healthy budget  
small town feel, yet close to Wilmington  
Not too far from the beach  
There are a good variety of shops and restaurants nearby. We're close to Wilmington and Southport.  
Small town feel  
Location to beaches and Wilmington downtown  
Small town feeling, Quaint, Lower Taxes than Wilmington  
Lower cost of living than Wilmington  
Lots of young families moving in and retail growth  
smaller than wilmington  
Not over crowded with heavy traffic  
Location and planned developments  
Quaint  
Growth for accessibility  
Disc golf course, parks, nature walk, access to businesses  
It's people. It's proximity to beaches and Wilmington  
Close to Wilmington  
The small town feel  
Location to Wilmington  
close to wilmington  
Community, space  
Location and weather

Location and community  
Having just enough, but not too crowded  
It's residential neighborhoods and it's walkability  
The restaurants  
Social community  
The community, the people, the wide variety of shops, restaurants  
Natural Surroundings and Nature  
Safety easy to get shopping doctors Costco beaches  
Housing options  
close to beaches shopping  
Close to historic sites, nature parks, rivers and beaches.  
Centrally located; access to amenities but still in the middle of nature  
Proximity to beaches, natural spaces  
Too soon for me to comment  
Location  
Close to ocean with the storm surge  
Real estate  
Proximity to beach  
Schools  
Proximity to Wilmington and the nearby beaches.  
Small town feeling  
Location and diversity  
Small community  
Lifestyle, people, proximity to beaches & Wilmington, cost of living.  
People  
Small town feel  
Nature, golf, laid back coastal vibe  
A variety of neighborhoods  
It has a fairly open slate for positive development.  
People  
Diversity and availability  
Nice developments  
Weather  
Safety  
Small town feel  
Location  
The people  
Fast growing and modern  
location to Wilmington and Myrtle Beach  
Price  
Nature and Trees  
Lifestyle, lower taxes  
Proximity to beaches and Wilmington  
Restaurants and businesses being so close!  
Parks, close to Wilmington  
safety and cost of living  
Community  
Parks

The big SECU, the future Lowe's hardware and Hobby Lobby, Windsor Park  
Growth; new restaurants and Starbucks  
Parks  
Growth and increasing commerce  
Location and climate  
Shopping centers  
It is a melting pot of people from the world and US  
Location : airport, shopping, beaches, close to Wilmington.  
close to the ocean  
Proximity to Wilmington and low traffic  
Low taxes and beautiful developments  
location, proximity to Wilmington  
Location  
Front line support, commercial services, growing cultural diversity  
Small town feel  
People  
Master planned developments  
Nearby beaches  
weather  
proximity to wilmington and beaches  
Neighborhood communities  
Natural beauty  
People  
Sense of community.  
Small town feel, but close to Wilmington for night life, good food, etc  
Accessibility to services and downtown wilmington  
The people  
Location to Wilmington & beaches, LCAC & local music  
Being close to the coast  
Proximity to Wilmington  
Close proximity to Wilmington  
community  
It's people first. Proximity to Wilmington. Leland Cultural Arts center  
Open space and police dept  
Proximity to downtown and beaches.  
Open space  
Less crowded  
Coastal nature  
Weather  
Closeness to beaches and Wilmington  
Location and small town charm  
Suburban neighborhoods in close proximity to downtown restaurants, culture and art  
It's residents  
The beaches  
Lower taxes  
weather, size, location, closeness to Wilmington  
Space, air quality, closeness to Wilmington and beaches  
Location, Shopping, Access to Medical

Being close to all area beaches

N/A

community, housing

It's growth

Growing community with small town feel...LOVE the park off village road

People

Quick access to downtown Wilmington; opportunities for growth

Small town community

Location

Village road has many advantages and is the hub of Leland

People

Affordability, room for growth

Neighborhoods

It's not Wilmington.

Small town feel

Access to the water, parks and recreation, nature trails

The parks, community

Not too commercialized

Christmas lights

Grocery stores. Need leland park more beautified.

Its openness, undeveloped land

Smaller community feel, less dense development, natural spaces, large population of retirees with high disposable income.

Available Land

Proximity to 74, 17, 40, 140

The people who started it and tried to keep it as it was

Coastal atmosphere

Location to proximity of coast

Close proximity to beach and Wilmington

Its nature and its long term home owners.

Housing, parks business

Was privacy

Prices of homes, smaller schools

People

Available land, proximity to Wilmington

Location, long time residents

Local residence are hard working and are very proud of where they live.

Retail

Location from beach

#1 People #2 Trees and wildlife

The community

It's location to beaches and area of interest

Nature, low crime, growing community

River, greenspace, nearby parks

Small community but close to Wilmington

Housing

Every day needs and not going to Wilmington

Quiet

great place to live retire

Progress

Small town

low taxes

Quite community close to everything

Being a friendly small town with a huge potential for growth.

Low traffic

Close to the beaches away from the city

Affordable housing prices, less traffic and congestion than Wilmington and Hampstead areas, flooding areas fared better than most during major hurricanes

Land area

People, not crowded , reasonable housing

small town charm

Variety of conveniences, friendly people, close proximity to beaches and Wilmington as well as airport.

It's people & proximity to Wilmington; moderately priced homes and services.

Value of housing

Beautiful landscape, great businesses

It's an up and coming city

Room to grow, newer upgraded stores shops etc

Cultural Arts Center

Small town feel, close to city

Housing

Less chaotic than Wilmington. Less expensive than Wilmington

Neighborhoods not directly on main roads

Convenience, cost of living

The potential for growth, the proximity to beaches, and young diverse communities.

Small town atmosphere

Location, value

Location , low property taxes, less traffic

Open space, middle location

Right outside of Wilmington. More land for money

Proximity to Wilmington and Brunswick beaches.

close stores

Proximity to Wilmington, Cultural Arts Center for classes, grocery shopping options, dining options

Plenty of land to build & minimal traffic

Parks

Country feel

It's not Wilmington

The growth

Cost of living

Housing and shopping

The town's continued support in providing top notch emergency services

The surrounding community

Close to Wilmington

Proximity

Proximity to beach, lower priced homes

People

Low taxes, conservative values

Parks, green space  
It's location and landscape  
Proximity to Wilmington  
Proximity to Wilmington and Brunswick County Beaches.  
Small town feel  
Close to wilmington but not that busy  
Community  
Proximity to the beach, small size  
Reasonable taxes  
Land  
Location  
Small town feel, cheap housing, less crowded than wilmington  
The few schools they do have  
Welcoming to in-movers  
Less traffic  
Affordable housing. Accessibility to coast.  
No answer  
Open land  
Commercial growth, nearness to cultural events and beaches  
Are the people & Beaches  
Proximity to City of Wilmington, and beaches; the expanding airport and Port.  
It's diversity.  
It's proximity to Wilmington  
People opportunity and beauty  
proximity to beaches  
Compass Pointe community we live in  
space  
accessibilities to amenities  
Weather and proximity to both Wilmington and beach towns  
Proximity to city and rural simultaneously  
Low taxes and great location  
Small town feel but growing  
Low crime. Natural setting  
Atmosphere - peaceful  
Rural lands still exist  
Growth and tax base  
Small Town  
Hometown feel, proximity to resort areas (beaches), respite from complexities of large city living.  
Location  
It's neighborhoods. Proximity to Wilmington.  
Proximity to beaches  
Potential growth  
Parks, conservation areas  
Adding businesses  
Cultural Arts Center  
It's residents  
Location  
Weather

Open space  
Parks  
People in communities  
Open spaces  
Small town feel  
?  
Land  
Quiet  
Proximity to Wilmington  
The diverse population  
Communities  
Public services  
Smallness and people  
growth, closeness to downtown  
Developable land  
Affordability low taxes  
Location  
Housing diversity  
Location  
Great growth  
The town's people  
Location  
Proximity to wilmington  
Proximity to downtown  
. Location  
Affordability  
Less traffic  
people  
Expansion  
Land  
Location  
Quiet and small population  
Location  
Grocery shopping  
natural environment  
Waterways  
Friendly people  
Undeveloped natural areas  
Housing costs  
parks, coast access, lifestyle  
Affordable Living  
Proximity to Wilmington  
community  
natural areas, town leadership  
Cost of living  
Location  
smaller town atmosphere  
Low Crime

Location, Transformation, Visibility

Nearness to Wilmington, airport, river walk

Proximity to downtown Wilmington and beaches

Green space

Low taxes, close to wilmington

Greenspaces, feeling of community, cost of living

Brunswick river, town creek and park, 74/76 park. Village road

Quieter.

just starting to develop so it has the chance to get it right

Safe community

Well, was a small community, it might be getting too large

It is not far from Wilmington, has access to major highways

WAS cheaper real estate

proximity to Wilmington and beaches

Proximity to leland, water access

Police dept

Supermarkets & medical buildings

River Walk Park, Founders Park, Convenient to Wilmington without the traffic

Beauty

Low(er) taxes. Don't mess it up

Location

Location

Safety/Crime is relatively low, easy access to major travel routes, climate

Land

Proximity to Wilmington and beaches, Life-Long Residents, churches, small-town Southern charm

Close to Wilmington

Park spaces

Parks, proximity to beaches, proximity to downtown Wilmington, nice neighborhoods.

Close to Brunswick beaches, access to river, access to downtown Wilmington, great neighborhoods and parks

Parks and recreation areas

The grocery stores, open spaces beyond the major highways

Lower cost of housing, proximity to Wilmington and Brunswick county beaches

Space

Location, size, access to Wilmington and beaches, quality of life

Small town feeling but with future growth potential.

It's people

location, parks, expansion

closeness to Wilmington yet cheaper

Strong growth

Accessible to downtown and beaches

Open space, close to Wilmington

Convenient to beaches and Wilmington

its amenities and lifestyle

arts center, growth of medical care, influx of tax money from retirees

Open space and beautiful communities

Canals in Waterford, security and grocery store at front of development

Close grocery shopping experience

Small business and open space

can not think of any

the residents

Communities to choose from

Mostly safe community

Proximity to Wilmington & beaches

Location and growth

Communities,

How simple and assemble to part of town as well as getting to Wilmington or MB

Affordability, access to beaches and Wilmington

Closeness to Wilmington, people, Property tax.

Speed it is growing

There are a few... one is location, being south of a city (Wilmington) and the area of which begins Brunswick County with having beach exits for the next 34 miles heading South.... 2nd what is it people what Leland to be... a town loaded with single family homes or do you want Apartment Complexs everywhere... this decision must be made early on.

Access

Open space

Location

Low taxes and close to ILM and the beaches

Natural surrounds, trees, river, etc.

Weather

Location, convenience

River coastline, undeveloped areas, parks

Location, great community

Along the river

It's still a small town...for now

Starbucks, Roger Bacon CDS and the parks lol

Traffic design prior to development which was the opposite of Mayfair.

Proximity to Wilmington

The river, the people, great schools, good churches, plenty of restaurants.

Country life but still city life

Not as congested as Wilmington, proximity to beaches

Easy access to Wilmington

River, small town community feel

Well managed traffic coming into Leland and on 17

Convenient distance to shops

The proximity to Wilmington and the beaches.

Location, accessibility to surrounding areas, cost of living

Location

Small town feel, but it's getting too crowded

People

Riverwalk, accessibility to wilmington and essential needs within town easily.

Location, home value

Beautiful parks

Close to beach

Room to grow, natural landscapes

Vision

Mild traffic  
Proximity to Wilmington and local beaches  
Proximity to Wilmington  
People  
People  
Disc Golf, potential for quality parks  
proximity to beaches and ILM  
Community  
Proximity to the beaches, Wilmington, and small town feel

## **7. Leland's greatest challenges are...**

Controlling development  
Thinking about what folks that have lived here 40+ years would like  
Expansion, control, and plan  
Keep taxes down  
Growth  
Traffic  
population\_overcrowding  
Traffic  
transport jobs  
Overdevelopment  
Traffic  
Traffic Affordable Litter  
Rapid\_growth No\_true\_personality  
Transportation  
jobs  
Not\_enough\_restaurants Not\_enough\_shopping Roads  
traffic growth traffic  
Growing\_to\_fast Lack\_of\_structure Flooding\_all\_the\_time  
Traffic Avoiding\_Overdevelopment Too\_many\_fast\_food\_places  
Highway\_17  
Traffic Diversity Affordable  
Growing too quickly  
connection infrastructure  
Not\_diverse  
Create\_more\_shopping  
Growth Traffic Shopping  
Not\_a\_true\_downtown  
Low\_taxes  
Rapid\_growth Limited\_land\_use\_planning River\_access  
Traffic Lack\_of\_greenpace Quality\_of\_K-12\_education  
Traffic Commercial\_development True\_downtown  
Level\_of\_services Traffic Recycling  
Traffic  
Skyway\_to\_Wilmington Preservation  
Traffic Infrastructure  
jobs

growth communities\_not\_connected few\_bike\_paths  
lack\_of\_downtown\_area managing\_growth pedestrian\_access  
Growth Transportation Quality\_restaurants  
drinking\_water attracting\_business higher\_paying\_jobs  
Medical Section\_8\_housing Chain\_stores  
Traffic Bad\_roads  
manage\_growth keep\_taxes\_low  
Diversity  
Congestion  
Maintenance Rapid\_growth Shopping  
Water Trash\_on\_roads Air\_pollution  
growth traffic water\_quality  
Reliance\_on\_wilmington  
Water\_pollution Infrastructure\_roads  
Growth  
Growth Traffic Density  
Controlled\_growth Traffic Environmental\_concerns  
Traffic Growth Climate\_change\_planning  
Trash\_on\_the\_roads  
Old\_people  
not\_enough\_commercial\_tax traffic non-continuous\_land  
Growth Traffic Cost\_of\_living  
Water\_wuality Water\_wuality  
Roads Real\_restaurants  
imagination Community\_involvement Lack\_of\_safe\_bike\_trails  
Infrastructure  
Traffic True\_downtown Schools  
Fresh\_water  
Population\_growth Trash Speeding  
Division  
Diversity  
Not\_connected  
Infrastructure  
Managing\_growth Poor\_drivers  
Village\_Rd\_needs Updating Lack\_of\_prime\_shopping Emergency\_prep  
shopping  
Overcrowded\_schools Road\_conditions Flooding\_after\_heavy\_rain  
Quality\_of\_water  
Roads  
Need Hospitals  
Uncontrolled\_Growth Infrastructure covers\_to\_big\_an\_area  
Waste\_water\_management  
Get\_a\_movie\_theater More\_restaurants More\_big\_stores\_to\_open  
overcrowded\_roads traffic right\_businesses  
too\_much\_traffic lack\_of\_infrastructure  
Lack\_of\_bike\_paths No\_Big\_Hardware\_Store No\_Trader\_Joes  
No\_downtime  
Road\_Improvements School\_Traffic Infrastructure

Need police fire  
Water  
Bike\_paths  
Transportation Connectivity Walkability  
Growing\_tax\_bill Road\_maintenance  
Crime  
Need more schools  
Strange\_boundaries  
Debris\_removal  
No\_Home\_Depot No\_target Trailer\_parks  
No\_Whole\_Foods  
Water\_potability Roads Shopping  
Lack\_of\_imagination  
Population Underdeveloped Keeping\_it\_green  
Leaving\_it  
Road\_Improvements School\_Traffic Infrastructure  
What about water  
Peaceful  
Attracting\_employers Traffic\_congestion  
Controlled\_growth  
Art\_galleries  
Safety  
Sprawling\_development

Better stores, Target, etc, traffic management  
Keeping up with the growth.  
All of the turns at lights, schools/education, home improvement stores, target/home goods  
Traffic management based on over development of apartments and townhomes  
Rapid growth.  
road infrastructure, schools and utility access  
Traffic  
transportation for rapid population growth and lack of visionary future planning  
Retail restaurants  
Managing growth, sprawl  
Maintaining some charm and walkability; not just urban sprawl  
Rapid growth. Education. Open spaces.  
Traffic, lack of big stores, such as hardware or target  
water quality, controlling expansion  
Integrating pedestrian walk ways safely to connect new Leland and old Leland  
Traffic on highway 17  
No large hardware store  
Growth and pedestrian/bike travel through town  
Bridge traffic  
Providing career opportunities for existing and incoming residents  
traffic  
considering the growing population we need to create a beautiful area with charm  
Transportation over crowding  
Traffic, apartments, education

Projected needs

traffic congestion

Not having a target, Lowe's or Home Depot

Economic growth, and litter.

Creating a safe environment for pedestrians

Infrastructure, Fast expansion

Opening too many chains

Expansion, infrastructure, clean water and air

Annoyingly loud lifted pickups who don't feel they need to obey traffic laws. Also what is the deal with trash everywhere? Why has there been so much trash on the roads lately.

Growth, infrastructure, town board members and mayor

Growth

Traffic

No u-turns and bad turning lanes.

Road maintenance

Roads/streets - getting improvements

The feds

Overbuilding and urban sprawl

Hwy 17 design

Lack certain activities and entertainment

Building a community , water quality

Education. We need more schools planned.

Providing affordable housing that is not trailer parks or giant ugly square apartments

Not having a lowes or home depot

No home improvement stores. Poor middle school.

Loss of natural environment

Expecting Leland to turn into NY

Traffic, traffic, traffic

Lots of one ways; Ploof Rd two lane traffic circle is confusing

Lack of originality. Everything is a chain or expansion from wilmington or sourhport.

The smell and infrastructure to handle the new growth

Poisonous water content, need for variety of stores & gas stations

Mitigating overgrowth

Over building, road expansion

road conditions and increased traffic

there is no target shopping center

Rapid growth without apparent considerations of stormwater runoff, traffic, and impacts of additional future growth

Not turning into a car wash and storage unit city

the police department

All commerce in one area-bad parking lots -entrances

fast food dominates =unhealthy, no Major Brand stores, always traveling over the bridges, we could for tax paying business and Litter

No defined downtown

Infrastructure

Older homes that do not keep up with maintenance

Not offering some of the things Wilmington does such as dining

Sufficient roads for fastest growing county in USA

Growth and our water

Traffic

Not much going on / parks / restaurant options

Traffic, roadways,

Racism

Growth

Fast growth, apartments

Keeping a close community feel

planning growth and opportunities to include a diverse population

To many apartment complexes not enough work

It could be more pedestrian friendly and wheelchair accessible. Some of the sidewalks stop abruptly, forcing me to push my sister's wheelchair through the grass, over the curb, and onto the street until the next sidewalk appears. I'm also concerned about the lack of diversity. The majority of people that live near me are either in college or retired. There's not much in between. Racial diversity seems to be a problem as well. I mean, look at the respondents to this survey. That's a pretty accurate representation of my community and there's something wrong with that picture.

Traffic. Lack of things to do

Explosive growth

Keeping up with the Growth

Traffic

Growth and infrastructure on our roads/condition of our roads

rapid growth

Parks, trails, dog parks and better restaurants and more businesses that will keep people from having to go over the bridge more often than people want to

Attracting jobs

Have to go across the bridge for nearly everything

Population increase

Missing a Lowe's , infrastructure can't keep up with the rapid growth

Growth

Traffic. All the stoplights were unnecessary

Growth a d water

Lots of Challenges! Road w pit holes trash on the highways. NO more apartments please!! Would like more nice development in downtown Leland.

what to do with the raising population

No major retail, few food options

Controlling growth while adding commercial services

Infrastructure and affordable housing

Increasing traffic

Traffic concerns/Commute to and from Wilmington

the roads/ traffic lights / walmart parking lot

Poor water quality

The water!

Water Quality and Waste Management

Traffic overbuilding over priced Cams keeping us here because we are looking elsewhere soon if the prices increases

Over growth

needs more retail chains ex home depot target belks etc

Traffic paterens!!! Needlessly complicated road ways/intersections that confuse the abundant older community.

Extremely complicated roadways

Not many parks/green spaces

Keeping the areas adjacent to roads clean of debris and the water situation here.

Lack of quality restaurants and retail

Currently lack of recycling program and weekly yard debris

Fast growth

Traffic control on 17

Affordable housing

Attracting high-paying jobs to the Leland area which will entice young, college educated adults and families to settle in Leland.

Not caring about recycling

Meeting the demands of growing population

Keeping a small community atmosphere while strategically growing the economy.

Rapid growth, increases in traffic

Growth is too fast

Not walkable

Water and that cape crossing

Old Leland v New Leland mentality

Getting a little commercial class.

Infrastructure keeping up with increasing residents

Transportation growth

No clothing stores and no alternatives to Walmart like a target.

Drainage

Litter management, over development, increase of traffic

Road system

Apartments

Growing so quickly

Sanitation

traffic, water situation,

Options for things to do

fast uncontrolled growth

Rapid growth, water quality, traffic, affordable housing, job opportunities other than fast food joints

It's ugly

The traffic and the debris along the highways!

Traffic

poor signage for small businesses

Roads and affordable housing

Road wearing away

The Ploof Rd. Roundabout where I got this surgery (stupid placement), Ploof Rd light where people VERY OFTEN do illegal U-turns and cause or almost cause awful accidents (even saw a state trooper do it once), not having a Lowe's hardware store or Hobby Lobby, bad traffic, ridiculous u-turns everywhere, not having a light out of Windsor Park

Needs a target

Water Resources

Controlling growth and building infrastructure to handle it

Controlling growth and associated costs

Clean water

managing changes to the infrastructure

Traffic, economic development

hurricanes

The trash is appalling. traffic going east to Wilmington will get more congested. Lack of good shopping is also a problem

Dealing with the quick growth, traffic and road maintenance

maintaining natural beauty , having a plan for economic growth, but not developing into an ugly strip mall kind of town. make downtown feel with charm

Managed growth

Clean drinkable water, expanding aging population, public services

Need better and more competitive schools

Apartments, too many

Water & traffic

Schools

over building

rapid growth without proper development planning

Roads and infrastructure

Too much development

Infrastructure

Infrastructure

Traffic, congestion and not enough infrastructure to accommodate its growth and expansion.

road conditions, traffic and road side garbage

Growing too fast and PFAS in the drinking water.

Water issues, road planning & maintenance, smart commercial planning (access to, variety of, green space...)

Losing NC hospitality and history, tired of hearing this needs to be more like NY or NJ. Moved back to NC because of the people and quality of life we experienced when we lived here before

Out of control Municipal spending.

Developing retail businesses to serve the needs of a growing population

RO filtration while keeping rates down

Water. Litter. Bad library. Crowded schools.

Traffic, attracting quality business, too much development

Too rapid growth

Planning effectively

More upscale restaurants and shopping

Entertainment and dining

Water

The need for more upscale restaurants and a Home Depot!!!!

Limited downtown vision, water quality, and local business

Growing too fast

Growth

Water for residents

Traffic

uncontrolled growth, quality education, ability to attract quality businesses, lack of culture

Overgrowth, pollution, roads.

Traffic/Roads, Education, Managing New Growth

Roads, getting rid of houses, trailers that need to be condemned, junk yards visible from the road.

Enforce no street and sidewalk vehicle parking.

SCHOOL QUALITY. 133 vs 17, it's either or, and there's few easy ways in-between. Either all the way up 133 and over to 17 or all the way down through M. Creek/B.Forest. Also, lack of business, hate a trip into Wilm to go to Lowe's is min. an hour, roundtrip

lack of entertainment and necessary stores such as home improvement stores

Traffic

Road conditions, trash recycling

Roads , traffic , government

n/a

Growth

Traffic

keeping affordable living intact

Traffic

Higher paying jobs not located in Leland. Have to go to Wilmington

Commute to Wilmington

It's becoming Wilmington

Roads

Quick growth

During/after hurricanes

Education

Potholes

road conditions and making lines visible on the roads. Sidewalks. Bringing better paying jobs for people that finish college.

Planning properly for the projected growth

Attracting high-paying jobs, arts, entertainment, and cultural experiences; creating attractions that draw consumers from Wilmington and surrounding areas.

Lack of Infrastructure, Short-Term Sighted Development

Keeping up with increasing population

Traffic, housing, schools

retail - everything is a chain

Keeping up with the infrastructure due to rapid growth of population

Lack of local shops/downtown

Too many areas being developed. Traffic getting ridiculous.

The fast growth

To many people

Traffic, no shopping, need hardware stores

People

Control of new growth

Roads, rapid development and traffic, crime

Too much growth too fast

Bike paths

The u-turns, traffic, potholes

Avoiding the same mistakes that Wilmington has and is making.

Transportation

It's infrastructure (roads and traffic control)

Too many mixed parcel properties ! Apartments in the parking lot of New hardware store ! Poor planning

Controlled growth, balance green space and trails

Increasing growth without increase of crime/negative growth

Employment

Traffic in front of Walmart.

School academics

traffic flow

Pandemic

Growth

lack of variety of restaurants & shopping centers; no home improvement store; no cinema;

infrastructure not matching growth; more parks and create town pools

Traffic

Accommodating the growing population in the public school setting while keeping class sizes small and having room in the school buildings.

Attracting Business

Minimal shopping

Schools ! we definitely need another high school near town creek elementary and middle.

Traffic

Traffic control

Rapid growth

Housing shortage, land availability, traffic increasing. Although there are many stores, restaurants etc, we need more for the growing population! I would love to shop local and not drive to Wilmington or shallotte for Home Depot or Lowe's, home goods stores, clothing, etc. Population growth means overcrowded schools too.

We NEED a Home Depot/Lowe's!!!!

Traffic

Lack of affordable housing for seniors or disabled adults and lack of transportation services for seniors and disabled adults

Education opportunities for kids

All the u - turns

No downtown. No planning.

Activities for youth

Lack of dining options and shopping

Staying less chaotic then Wilmington. Building better school system

Not enough commerce to avoid going into Wilmington

Little "walking" areas, such as historic downtown area. Would benefit from more local restaurants and hardware stores.

Litter, no sense of downtown central places to go, need more stores, and need better parks.

Not enough retail stores or restaurants. Need bigger name stores

Keeping up with infrastructure demands.

Lack of family activities

Traffic and pressure on grocery stores

Not enough places to eat

Minimizing taxes and fees

needs a target

No Target, no home improvement stores,

Building more businesses

Managing growth

Traffic

All the dang U turns. And keeping it affordable

Growing at an aesthetic rate

Traffic with all the houses being built

Traffic and roads

Preserving green space while population rises. Providing adequate parks is something that Wilmington has done miserably and Leland is bound to follow unless steps are taken TODAY

Growing services to keep up with the population and housing boom

Trash

Quick growth

Lack of restaurants, entertainment, activities and shopping; raise in taxes for less services; allowing so many apartments to be built; lack of quality drinking water

Traffic

Too many liberals moving in

Unsure

Our roads need attention (pot holes & rough surfaces). We need a large home improvement store (Lowe's or home depot). Our high school is way over crowded already and we are growing fast. Please make sure a new high school is built and large enough for the future growth of Leland/ Hwy 17 corridor.

Poor education and allowance of low-end businesses and development - please no more thrift stores, self-storage and car-washes

A growing population with a need for more resources and facilities (ie YMCA, Home improvement store, Target, parks and outdoor facilities etc).

Road infrastructure and haphazard planning on housing developments.

Too much congestion in the last few years

Education

Outgrowing resources

Organized development

Proper roadways and maintenance

Fast growth

poor roads off of main roads, poor planning of new development

Not enough income based housing

Rising cost of housing

Traffic, over development

Jobs, retail, traffic

No answer

Don't over develop, no more fast food restaurants

School system, Clean Water, growth of strip malls, looks unplanned and unattractive

Cutting down all the trees and fast food restaurants

Managing rapid growth: residential, commercial and its TRAFFIC.

Traffic

Being proactive and reasonable with growth the WILL occur.

Quick growth

no space planning. too randomly set up for businesses

Lack of parks/walking trails and retail.

managing growth

fast growth

Growth and tax base

infrastructure adequacy and traffic

Need higher paying jobs and better public schools

Highways

Infrastructure to handle population increase

Not enough restaurants

Managing attractive, useful growth that meets diverse needs

Planned poor for growth

Increase Population Growth and Development

Coping with the growth of population in terms of infrastructure (utilities, including law enforcement, fire/rescue)

Growing too fast

Growth and sprawl. There doesn't seem to be coherent plan for town and business growth, the town boundaries look like a gerrymandered congressional district with unattractive little strip malls. The roads seem to all be littered with garbage, and the water is unsafe to drink.

Managing explosive growth

Development

Traffic

Many

Infrastructure

Land use, water

Keeping up with the growth

Controlled growth

Litter control

Entertainment

Growth

Traffic

Growing too fast

Litter on rt 74

Jobs

Trash, flooding,

Traffic, planning, building

Education

Traffic congestion

Population explosion

Growth and infrastructure

Walkability

Leaders of limited vision

Planning for future services

Orderly Growth

Controlling development

Shopping

Natural gas

Urban sprawl

Congestion

Infrastructure

Dealing with its growth

Traffic

dense overbuilding

Lack of retail shopping

quality growth

Stores

affordable housing

Rapid population growth

Population and traffic

water quality, climate warming

Road conditions

identity

flooding and traffic

Culture

sustainability

Town services and growth.

?

Sprawl

Growth preparation

shopping

lack of unified planning

Urban sprawl

Jobs education traffic

traffic

Downtown doesn't really exist - no identity

Diversity, Inclusion, Affordability

Over building, not enough cultural experiences,

Clean water

Not enough parks, cultural activities, and shopping

Politics, combining Nagasaki and Belleville into shared services or one town

Arts /cultural opportunities, locally owned restaurants and shops (no more chains!),

transportation/traffic management, continuing to maintain/expand greenspace, job opportunities

Overdevelopment. Housing density Too many apartments

Potholes and trash everywhere

growth in a responsible way. Very little green building initiatives and too much tearing down of forests

without requiring green space to be put back

Not enough shopping options

Controlled growth, and interconnectedness of neighborhoods

control home building growth, keeping lots of green space for recreational use

Too many retail and apartments, no industry

managing growth

Aesthetics

Water purification

Repairing & beautifying roadways

Growing poorly IMO- too much housing without the shops necessary- home improvement, clothing and recreational facilities

Traffic

Traffic, control growth, ZONING

Schools

Lack of bike lanes

Increasing cost to live here and lack of jobs, Unchecked flooding, non HOA housing, nothing attractive to do for families, no stores like large hardware chains or mixed warehouses so money is spent in another county

Infrastructure

Water quality, growth, traffic

Uncontrol growth

Providing services to citizens

Littering; Village road corridor needs improvements - the shopping centers with Food Lion and Piggly

Wiggly and area near BP has station and ABC store need major infrastructure

improvements/remodeling, like Herrington Square; Commercial options are growing, but we aren't getting the things that people actually want so we still have to go to Wilmington for the stores and restaurants that we actually want

Litter, public transportation, lack of major retail

No sidewalks, no bike lanes

Overcrowding without the infrastructure

Not enough retail, bad water

A lack of identity as a Town

Infrastructure, water quality, local educational excellence and funding

Helping "native" population appreciate ideas that can improve their quality of life.

Controlled growth with a purpose

traffic, expansion, natural resources, delivery of utilities

huge influx of northerners

Over development, road cleanup, lack of retail that makes it necessary to leave Leland

Avoiding congestion

Growing to fast, route 17 cuts town. Quality schools

Need stores like Marshall's. Too many fast food

water quality, maintaining infrastructure

Route 17 traffic, high cost of water

Over development. Losing our trees

Nice places to eat

Not enough retail shops

Water quality

Roadways and drainage

spending appropriately be a town do not try to be a big city

New businesses to keep up with growth

Clean water, affordable housing

Oversaturation of fast-food restaurants & multi-family buildings

Not getting too big too quickly

Liter.

Roads can be a bit confusing if your not use to it

Littering, crime

Attracting Businesses

Roads

This is a unique question simply because it can change on a dime... however one would be the ROADS...

On the other hand we can think way out of the box... maybe build a high speed monorail to the airport

Not enough business always have to go to Wilmington.

Flooding

Growing too fast

Bringing in the right type of new businesses. Updating old shopping strips

Home developers and recycling services

Need of hardware store and more natural and community parks

Traffic, overcrowding

Lack of Public transportation, infrastructure keeping pace with population growth, pfas in water, too many chain stores and restaurants, need to revitalize Village Rd shopping areas

Water, growth, employment

Bringing in needed businesses

Maintaining its small town feel and keeping a balance of commercial and residential growth

Trash on side of road and drivers on 74

Very few multicultural activities

Sense of community

Water quality, cleanliness, too many new people trying to change everything like it was where they came from.

Not enough restaurants home improvement stores, activities like movies, bowling, skating,

Traffic, development, education, jobs

Infrastructure

Growing without losing the small town feel, promoting small.business and not letting big box stores take over

Lack of larger chain stores and restaurants

Food options

Lack of sidewalks, no home improvement stores such as Home Depot.

More restaurants

Job market (which is not keeping up with housing market), inadequate schools, business diversity, infrastructure

The fast growth

Population growth

The roads, driving.

Expanding and maintaining infrastructure and preserving green space

Better business development

Growing population

Balancing growth with ecological stability

Schools

Not enough shops

Floodplain management, should demand more from developers

Economy dominated by chain businesses

Traffic

Over development without planning

Ugly, run down buildings on village rd, poor growth choices in regards to food and entertainment accelerated growth

Traffic, conflicting opinions between families and retirees

Traffic congestion, water quality, and litter

## **8. What word best describes your vision for the Town of Leland?**

Slow down development

Work on what is already here

Get rid of \$30 per vehicle fee

Growth

Downtown

Safe Friendly Community

Better\_planning  
Prosperity  
Possibilities Energy  
connected  
inclusive  
Safety  
Community  
Organized Clean Quiet  
Better\_schools More\_parks Town\_center  
growth  
Active  
peaceful community  
Smart\_growth Community\_input  
A\_destination Healthy  
Balanced  
Bedroom\_community Nearby\_Wilmington Inclusive  
Proactive  
Community  
Clean  
Walkable  
Awesome Beautiful  
Progressive Engaged Smart\_Growth  
Home Welcome Inclusive  
Urban\_shift  
Controlled\_growth  
community  
Thoughtful\_planning  
family\_centered education  
Slow\_down\_the\_growth  
Growth  
Improvement Beautification Infrastructure  
Connected Walkable  
Educated Opportunity Polite  
Managed\_thoughtful\_growth Prioritize\_K-12\_education Forward-looking  
walk\_around consolidated\_shopping movie\_theater  
Forward\_thinking  
Potential Opportunity Possibilities  
Better\_planning Smart\_growth  
Better\_water Better\_air  
Liveable Uncongested No\_flooding  
Quaint Outdoor\_space Community  
Best\_place\_to\_live Well\_planned Caring  
Peaceful Community Growth  
Opportunity Services Conservation  
Community Opportunity Attractive  
friendly connected  
Monitored\_Growth Expanded\_public\_parks Better\_transportation  
Future\_well\_planned Natural\_Beauty Everything\_you\_need

Aesthetically\_beautiful Natural Sophisticated  
quaint freindly  
Intelligence Upscale  
Improved\_transportation Functioning\_downtown\_area Smart\_growth  
more\_office\_ratables better\_traffic\_flow slow\_down\_residential\_gro  
Town\_Center Smart\_growth Infastructure  
Public\_transportation  
Better\_sit\_down\_restauran Community Walkable\_trails  
slow\_growth limited\_traffic limit\_fast\_food  
Community  
Getting\_too\_crowded  
Over\_there  
Safe\_Place Vibrant\_Downtown additional\_restaurants\_no

Evolving  
Inviting  
Family friendly, fun,  
New Wilmington  
Growth  
growing and green  
Mayberry 2.0  
inviting  
Homey  
Congestion development/roads  
charming  
Responsible growth  
Ok  
hometown  
natural spaces  
Growth  
Quaint  
Unkknown  
Family friendly town  
Growth  
community  
beautiful,welcoming,lovely  
Well organized  
Hopeful  
Balance for diversity  
expanding  
Growing  
Clean and authentic  
Nature and people  
Contain housing  
Thriving  
Foresight  
Coastal community  
To become a better Wilmington

Thoughtful planning  
Optimism  
Growing  
Growth  
Planning  
The hood, my hood, Tha Land  
Friendly  
Innovative  
Safety  
Community  
Growth and Family friendly  
Inspiration  
Exciting  
Modern  
Organized  
Keeping the Conservative feel  
Modernized  
Nature parks  
Progression  
Growth  
anybody's hometown  
Keeping a small town feel  
Quaint  
controlled growth  
poopy butt  
Conservative  
Growth  
dismal  
Neighborly  
Possibilities  
quaint suburb of Wilmington  
Responsible Growth  
My vision is growth, shopping.  
Accommodating growth  
Cleanliness  
Destination travel  
Friendly  
Community-centric  
Affordable  
Better roads  
Growth  
Family friendly  
Welcoming  
thoughtful  
Growth  
Little Wilmington  
New  
Thoughtful

Small Town Feeling  
Independent  
Family friendly opps  
potential  
More of a suburb to Wilmington  
Smart growth  
Home  
Growing  
Modern  
Growth  
Small town  
Community  
Attractive  
what format do u want??  
Potential  
Home  
Clean, vibrant, thriving city  
Apread  
Progress  
cramped  
Clean water  
Not too over developed  
Maturing  
Welcoming, services, housing  
Stay small stay local  
greenery  
Home  
Affordable  
Modern  
Lifestyle  
.  
Liberal utopia  
Hometown  
Quiet  
Growing  
High-paying jobs  
Update  
Growth  
Diversified  
Serenity  
Discussion & commitment  
Growth  
Coastal vibe with Nature  
United  
Growth  
Friendly  
Prosperity  
Developing

Potential  
Not being Wilmington  
Progressive  
Diversity  
Hometown  
Futuristic  
potential  
Little Wilmington  
moderation  
Smart growth  
Beautification  
Beautification!  
Friendly  
expanding  
Family growth  
Growing  
Mini Wilmington  
Growth  
Enjoyable lifestyle  
Exciting  
Big town with small town feel  
Growing  
Change management  
Opportunity  
happy  
Beautifully designed town  
Resort location  
charm  
Environmental sound  
Progressive  
Service  
Progressive  
Water  
Small  
stop building  
unspoiled  
Retirement  
Welcoming  
Middle class town  
Responsible and managed growth  
Measured growth  
Pristine  
Environmental responsibility  
Availability - life & leisure  
Friendly people  
Convenient  
Comfortable  
fun

Controlled growth.  
Zoning  
All you need close by.  
Well planned.  
Upscale  
Welcoming  
Restricted  
Relaxing  
Potential  
Safe  
Controlled growth  
Family friendly  
Growth  
Quality  
Future  
Convenience  
Cleaning  
Growth  
growth  
Bigger  
Optimistic  
Better roads  
Community  
Family oriented  
Retail growth  
afordability  
Beautiful  
Growth  
Wealth  
Small town  
Expansion  
Small town charm  
More safe  
Improvement  
High class  
Nondiscrimination  
High tech, cutting edge  
"Best places to live"  
Soul  
Modern  
stop development  
Progressive  
Safe  
Long time home  
Overbuilt  
Beautiful and countryness  
Over population  
Prosperous

Rapid expansion  
Chic  
Loop  
Greed  
Active  
Crowded  
Small-town  
Environmental  
Crowded  
Wilmingtonesque  
Green  
Safe growth  
Growth  
The next Wilmington  
Growing  
growth  
Growth  
Home  
small-town  
Growing fast  
Family Friendly  
Southern Living  
Advancement  
Welcoming  
Growth  
Home Depot, Lowe's  
organized growth  
Growth  
Growth  
A city within itself  
Inclusive  
Great place for young families  
New and modern  
Cohesive  
Safe  
Growth  
Community  
Home  
Future  
Potential  
Growth  
Thriving  
Sustainability  
Freedom  
Growing  
Family-friendly  
growing  
Growth

Develop  
Community  
Family  
Clean  
Growth  
Quiet  
Growth  
Walkable  
Responsible growth  
Breweries  
Remain suburban  
Improvement  
Organized growth  
Leave it alone.  
Successful  
Community  
Hopeful  
Outdoor Living  
Growing  
Quaint  
Population growth  
Diversity  
vibrant  
Higher cost to locals  
Potential  
Developing  
Growth  
Growth  
Peaceful  
Growth  
No answer  
Underdeveloped  
Inviting  
A diverse community  
Optimistic!  
Promising  
Bedroom community  
Home  
NO MORE FAST FOOD!  
Development  
inclusive  
infrastructure  
Development of a cohesive town  
conservation  
Great place to raise a family  
Growth  
Beautiful suburb of Wilmington  
bedroom community

Inclusive  
Peaceful  
Charming  
Hometown feel  
Slower growth, more upscale  
Beautification  
Welcoming  
A New City  
Transformative  
More shops  
Quality  
Livability  
Exciting  
Keep growing  
Small  
Inclusivity  
More defined Town Center  
Homey  
Keep the small town feel  
Dirty  
Future  
Clean greenspaces  
Suburban  
Prosperity  
Parks & walking trails  
Progressing  
Small southern  
fun, family oriented  
Thriving  
Charming  
Beautiful  
Diverse  
Comfortable  
Gas and sewer  
Sustainability  
Continued growth  
Future  
Slow-down  
Growrh  
Controlled-growth  
Self-sustaining  
sought after  
Growth  
community with big vision  
Modern  
Hopeful  
Sustainability  
Growing

Cohesive  
growth  
Suburbia  
Green  
Reactive  
?  
Urban  
Community  
sustainable growth  
forward  
Smart growth  
Jobs  
stop building more multiple family condos apartments  
Build a mainstreet - move post office closer to library & other community assets  
Collaboration, Empowerment, Environmental justice  
A large small town  
Creating a downtown area with restaurants parks ...beatification!  
A square with farmer markets, international festival, concerts, food truck days, & art fest. More hiking trails.  
Challenged  
Sustainability  
Preserve open space, don't get greedy  
Elevate  
sub-urban (not quite suburb, not quite urban)  
Growth  
connectivity  
Slow  
Growth  
opportunity  
Clean  
Stop additional building  
Balance  
Community  
Keeping small town feel and limiting some of the development  
Improve the aesthetics grow tax base with an industrial park  
Improve public school system and education.  
Able to get there by walking or biking. Outdoor eating.  
Contemporary  
The next Wilmington of Brunswick County  
Keeping the quaint small-town Southern charm by planning accordingly to accommodate growth  
Potential  
Quality  
Improving  
Improving  
Family  
Having all that is needed for our area so we do not have to go to the other side of Wilmington where so many of the bigger stores are. Population is older so less driving would be great.  
Growth

A coordinated place where you can walk / cycle to shops, restaurants and other businesses. Lots of parks and trails.

Smartgrowth

Relatable

Improved public transportation connectors within Leland and the same for regional connectors to other locales in Brunswick Co. and Wilmington. Walkways across Hywy17 to connect the BF side to the Magnolia Greens and Waterford side and sidewalks to shopping area such as where Walmart is located

Growing

out of control

Peaceful

Eco-conscious

Livable

A nice town with many conveniences and activities

healthy for children

beautiful

Growing

Less soggy, more restaurants and shopping

Booming

Stop overdevelopment

wish my wife would leave

a town with well kept roads, a few areas of recreation, we are a town not a major city lets keep it that way

Welcoming

Not being over populated

Organized

More amenities and activities but still retaining small town charm

Growth

Potential

Moderation

Growing as a community, attracting businesses

Growth

Exciting..!!!

Building

Overkill

Smart growth

Focused growth, more family friendly things

Better

Country chic

Trees, preservation

Sustainable Community

Safe and friendly town

Welcoming

Controlled

Growth

Growth

Unique

Infrastructure, new bridge to Wilm, something to bring everyone together.

Hometown

Well planned housing developments, great streets and traffic flow, less multifamily, less apartments  
Properly planned growth  
Happy  
Family friendly  
Growing  
Home.  
Safe  
Family-oriented  
Access to more needs  
Quaint  
Not too big  
Consideration  
Business, open spaces, walking and hiking trails, arts and culture  
Ambitious  
Active  
Family community  
Homey  
Great opportunity to build something great  
Transfer from what feels like just a “place” to somewhere that feels like a real town or city  
Shopping  
Planned  
Opportunity  
peaceful  
Conscious growth  
Heart

**Anything else you would like to be considered or any other comments?**

Home Depot, Lowe’s home improvement, Target. Better shopping

Better education, more public parks

Ditto

Need improved schools in the county

What other communities have you worked with

Fine dining options.

Clean water is a priority

Better air and water quality

Better safer water. Better air quality

better restaurant selections other than fast food

Crossover bridges from Waterford and Mag Greens across Route 17

Thank you

Lelands growth is directly linked to the current expected services. Reduction of those services will impact growth.

increased transportation is vital

Communication will be key so need to provide numerous avenues to communicate to the community

Home Depot, target, and more shopping (hopefully support some small business too!)

More fine dining options

Traffic increases, downtown development priority and clean drinking water

Connectivity between neighborhoods.

Clean Water

more school options

Develop a Main Street to create community.

bike paths connecting residential & commercial areas

Improved air quality

Where is a bicycle shop in our area?

Steakhouse Restaurant

Why have we not heard of the advisory committee before this

Hope you have an opportunity to survey a more diverse population that just Brunswick Forest! We are vocal, but not always right.

Clean Water!!!

ZONING!!! we don't want to look like Myrtle Beach

Thank you for the opportunity to participate

Clean water extremely important.

More outreach needed to get residents involved in the planning process.

more greenspace. better road infrastructure, less potholes

Planning in a way that preserves the best of Leland and builds upon that

I would like to be more actively involved in the process. I have nearly 20 years experience on a Planning Board. John Boyer 856-981-3928

Final Plans for Cape Fear Crossing

Please, no more fast food restaurants!

Water quality front and center

Planned parks consider more tennis courts.

Garbage and litter control

Local dining, non chains

More fine dining.

Traffic issues surrounding N Brunswick and Leland Middle School

"Fine dining options would be a community assets.

Thank you."

Public transit options are key to controlling traffic

Public Transportation

Clean drinking water.

Quality Restaurants

"Better recycling service

Better water quality

More shopping

Trash pick up on roadside

No more fast food"

Litter control!

Yes. Before you schedule another Zoom session like this one, you need to get the word out. I did not even know this was happening until a friend told me about it. More effort needs to go into publicizing these forums!

Where shopping strips are, expand drive through roads instead of blocking passage with walls, shrubs & other deterrents. Open & free driving between shopping areas.

Greenways Greenways Greenways.

I think it is a great idea to do this planning. I think we can see the writing on the wall that we have to prepare for the growth or our lovely town might go in an unlovely direction.

Tax advantages for small businesses

Recycle pick up more than once a month

need an ice cream place!

Competition Athletic Centers

Litter control

Free yard waste in the Leland area

No more fast food

A true Main Street

Section 8 housing?

Cross over bridge from Brunswick Forest to Magnolia Greens/Waterford with walkway /sidewalk to Walmart shopping center.

Support Small Businesses by including them in with the Big Boxed Stores such as Lowes, Home Depot, Kohls

No more large stores. Focus on a small business town center that is attractive to all ages, young and old, to safely shop, walk, and relax.

The Village Rd. area needs upgrading with nicer landscaping, upgraded architecture, facades as many people judge Leland by this entry point. Leland should capitalize on the beautiful Riverfront areas. Leland needs what drives people to Wilmington.

Please consider the environment in future development

Thank you

How does Shallotte get a Dicks, Hobby Lobby, Petco, Lowe's, Home Depot etc

"Broader shopping choices for home improvement and higher end Grocery stores like Whole Foods, etc.

Landscaping should be important for the visual appeal."

I would like to see cooperation between the towns of Leland, Belville and Navassa. It is to everyone's advantage to promote the entire northern Brunswick county as a unit. I know there is a lot of animosity between Leland and Belville and for understandable reasons but this needs to stop. Do we need a mediator?

Education!

#1 consideration should be traffic growth and congestion on Highway 17 as Leland grows.

Preserve green spaces while expanding and ensure growth of road and utility infrastructure

A real "small town" center green with surrounding open dining options. A gathering place for all ages: outdoor theater and music, children's play areas, safe areas for teens to gather, small garden areas with seasonal lighting and art. We need some "magic" to separate us from every other suburban town in southeastern NC. Imagine something New and Welcoming.

Continuous dialogue with community constituencies

"The rapid growth of the area.

Loss of natural trees due to development.

"

Career opportunities, not just jobs, for residents. Help clean up the rundown areas of Leland and make the part of city limits. Clean up Leland

We would like the overall theme to be environmentally friendly. There should be bike lanes, recycling initiatives, planned litter removal, an overall theme of beauty. We would love to see Leland turned into a desirable town that NC and all of its residents could be proud of. Maybe even become an area that other areas are modeled after.

No

"Please no more apartments

Clean run down areas

Improve lighting in down town area

"

Looking forward to different types of businesses, restaurants, housing types and shopping opportunities.

Need to focus on better financial management, infrastructure, traffic, litter, and business development

None

Stop so much of the Apartments and multi-family properties being built in the area. Keep our streets and roads up better.

Movie theater, Skating Ring, Gyms, PLACES FOR TEENAGERS TO SOCIALIZE WE DONT GO OUTSIDE  
A PARK

People need to have access to more green areas and natural environments without over development

Leland NEEDS a community recreation center. A large one, with indoor pool, indoor track, gym. In michigan, every city had one, there was a membership fee, they were always busy. It could go in the large open plot off the 17 in front of brunswick forest.

Town area that is a destination for socializing, arts , dining , entertainment and shopping

The riverfront is our greatest asset and could be developed into a beautiful mixed use area with an outdoor amphitheater. Make developers of these mega apartment complexes do more to make them more visually appealing, but limit the number of them allowed to be put up. They are quite the eye sore. Lastly, do more to encourage local mom and pops business to start, expand and flourish. We don't want to be "any town USA". With as much undeveloped land in Leland, there is real opportunity to have a community that is not just playing a supporting role to Wilmington, but a destination with character and charm all its own.

We need a Target and a Lowe's!!!!

No

Make the Ploof Rd traffic circle one lane like a normal traffic circle to decrease confusion/near accidents from lane switching

Expand Westgate Nature Park, create more outdoor recreation areas

Improvements on the road to high school and middle. I see kids walking that road and it's not safe

I left wilmington due to its poor development and planning. Please don't make the same mistakes.

Add Compass Pointe Rt 140 corridor to the 9 " Neighborhoods " listed in the 1st question

Decrease the amount of apartments that continue to be built in and around the Harris teeter shopping center and directly off hwy 17. Too many trees being taken down in such a close proximity will increase flooding. Advise moving more growth further South off hwy. 17

Don't let Leland become a fast food stop

Bring back Christmas

Keep growing 😊

Need to establish safe walking and biking paths between communities shopping and schools so cars are not necessary.

I would love to see a sports complex with soccer & football fields, basketball and tennis courts, playgrounds, and skate parks in the Westgate area.

we need a lot more sidewalks/bike lanes there are other businesses we could use in leland aside from carwashes and storage units. you should ask the residence what we would like here in leland so we don't have to go to wilmington for everything.

Bring back recycling with the trash pick up

Leland should identify services that it can provide current and future residents that better the community and make Leland a place people desire and want to be when compared to Wilmington.

Please don't try to become Wilmington or Charlotte or Raleigh. The more you expand the more you lose the reason why people moved here in the first place. Traffic gets awful, crime skyrockets, prices go up so much that residents (especially elders and veterans and people who are struggling) will have to leave, and before long all natural areas are apartment complexes and developments and it's ugly

Hwy 17 is filthy - trash and garbage all over the roadways. Leland looks like it could care less about its town.

We need a mayor who understands growth..

NO more apartments!!!!!!

I love living in Leland, just wish I didn't have to go to Wilmington to shop or eat all the time

I enjoy the rural nature of the town.

Look for greater retail diversity as a means to achieve economic growth.

Focus on improving water quality and longevity, as well as, develop plans for managing services such as Trash and recycling.

No, thanks for asking

we need pedestrian walkways to get across route 17

Movie theater and local or small businesses

Consideration for the township to join with H2Go for our water consumption.

"We need to focus on taking great care of the current area...

and taking care of the beautiful area needs to be first priority! "

"1Home Depot or Lowe's is needed for this town .

2-the removal of the recyclables from home pick up leads me to believe the town has little consideration for the environment it can also be seen on the roadsides . That has been ridiculous . Many folks have considered not moving here due to looks like a dump"

Finish development behind Starbucks and get trader joe, target.. Zoo, gardens, pu recycle,

I like to see a Lowe's home improvement and a theater for Leland

Presently, the demographic of the Town of Leland is that it is a predominantly aging population. The town needs to attract businesses that will hire the college graduates from UNCW in the hopes that they will settle here permanently and raise families. If this does not happen soon, the Town of Leland is doomed. The retirees that have settled here will age to the point that they will not venture outside of their respective developments and therefore will be unable to sustain the local businesses. Young families will not settle in Leland and the town will die.

Convenient post office service in Leland area

No

We need clean safe water!!!!

Drainage is a huge issue in Brunswick Forcest

Less apartments

No

Anti Litter campaign needed please and thank you for your hard work

Water quality is primary concern and if that means cooperating with Belville to deliver safe water then that needs to be #1 priority. Having said that, for the life of me I don't understand why Leland and/or H2GO is in the water business. Cut out the middle man and we should be on a countywide system.

I would like to see our highways and roads resurfaced! There are potholes everywhere! If we are to expand, we want to be safe!

Limit growth of housing in Leland.

Signage is an issue. I was looking for a business the other day that is set back from the street but there is no signage. Drove around for awhile before calling the business to get location. There are a number of businesses set back that could use with street signage.

The road are being torn up and is causing tires of cars to get damaged. Roads need to be assess. They are terrible un the communities you are building currently. Hate to see that continue.

The Leland/Wilmington area could use a nice shopping center like a tanger, as well as an Amazon warehouse. Make downtown Leland look more downtowny please

We need a target

Water quality is a serious issue! Town should not be in the water business. Turn it over to H2Go!

I would like to see Leland become as beautiful and sought out as Asheville

I know typically older citizens complete these surveys, please include all the families that are working and not making this survey a priority. Families need to be represented not just the aging population.

Get the water issue under control. Would never have relocated to this area if was made aware of the situation! The builders keep on building and real estate agents keep selling and don't say a word; so sad. Now that we are here, future development should include green space, plazas, and attractive natural areas to allow for communal gathering rather than overlooking parking lots. Restaurants with pleasant outside dining areas. (eg Lumina Station restaurants backing to common space). Require developers to incorporate attractive natural features instead of just house upon house. Additional recreational opportunities for families with children and visitors...(eg. Top Golf, Jump Zone, Climbing Wall type activities). Work with surrounding communities to enhance the area rather than being fragmented into us and them.

I love the natural beauty of the area but really wish there was more charm in the downtown area. it seems like we are a fast food rest stop vs. a destination. more atmospheric and sophisticated dining options.

Provide more bike paths on existing roadways.

Think of population explosion and the infrastructure that's required to maintain it

We need laws enforced with respect to roadside dumping and with speeding

We need to focus on removing PFAS in our drinking water as well as keeping water affordable once the Reverse Osmosis plant is built.

With the explosive increase in tax revenues into the town. I feel the tax rate should decrease. Since it doesn't it means spending is increasing at Record pace. Growth is okay but not if it hurts the individual tax payers.

I have noticed lots of speeding and people not following traffic patterns on 17 going into Wilmington, I have been almost head merging on to 74 by cars on my right who think we all should yield to them when we are merging and then they cut in and we all hit our breaks, also handicap people seem to speed ad cut you off daily. Maying for driving exams after a certain age

No more fast food and chain stores. Promote local businesses. 17 is getting junked up with fast food and billboards. It's tacky.

Attract anchor stores, less fast food, pick up litter on roadways.

"Any builder must provide extra landscaping around project areas to keep

Leland beautiful "

Please please get all in Leland clean RO water as soon as possible. Everything else is secondary!!

Fix the water issue, coordinate that fix with regional parties

Amazingly, many in Wilmington still hesitate to "come over the bridge" to Leland and look down on the Town. A stronger PR campaign to promote the Town's assets is needed to overcome this decades-old problem.

Don't over build in this area.

Improve the schools!!!!

No

No, not at the moment but thank you!

"Lower the taxes in larger communities .work with the state to make the traffic lights more efficient ( less left on red runners )

Bike lanes & wider shoulder's ."

Planning should accommodate current and project growth

We need better options for education.

thanks for the safety of our Police Department.

Really need a parkway class or better road that connects between the traffic circles in Wesgate, Brunswick Forest, and Mallory Creek as well as 133. Unfortunately this means bulldozing the Nature Park. A new one should be built in a manner that protects it indefinitely and marries it better into Jackey's Creek.

Protect older community's! Older residents!

Please have more respect for our nature. You are making it so destructive for the wildlife. And stop building. You are hurting all the families that have been born and raised here. Have a conscience and stop making Leland busier and busier.

No

With more people come more problems and the need for more services. Which ultimately raises taxes on people that have lived in the area most of their lives and can't afford for it to keep going up as it seems that local politics is only after a larger tax base. The tax base of those that are used to paying a whole lot more from the area that they are from is pennies on the dollar compared to the local area.

When that is chosen over the locals that have lived and worked here all their life which built this community by the way, to not be able to retire where their family and loved ones live that is when growth on a large scale is bad. Just look at what has happened in Wrightsville beach and that is what is beginning to happen here in Leland. Raise the price of local services and taxes to drive the locals out is what will happen. Those that will not leave as easily will be bullied and tied up in court over things like eminent domain. If the town wants something and the rightful owner does not sell well it is as if the town does not like being told no so they spring into action to take what they want just to prove a point. I have heard stories of this and the town wanting to pay builders to come in and build within feet of a flood zone. Also they incentivize developers to build by striking a deal with them which only increases the burden to the locals again for the extra services needed for the new lets say apartment complex. The owner only has to pay taxes on the property for what it was before the building began which is usually a field or plot of wooded area for the next 20 years. But yet the apartment complex still takes town services to operate but they don't have to pay for them. The tax payers of the town of Leland have to make up the difference. Do not get me wrong I do welcome growth on a controlled scale as that is one of the great things about growth. You have a greater diversity of different people in the area which is good on a controlled scale. People that move to the area are under the misconception that the way we talk and do things means that we are stupid, ignorant, and uneducated. It's just different from what they are used to dealing with. As long as there are people that are open minded from both groups ( locals and new residents) I believe that some common ground can be found. As of now though it feels like the community is divided between the simple southern people and the uppity people that act as if the locals are an issue and should be pushed out. THAT IS HOW THE LOCALS FEEL THAT I HAVE SPOKEN WITH AND SITUATIONS THAT I HAVE WITNESSED AT TOWN COUNCIL MEETINGS. Hopefully this will give others an opportunity to broaden their minds on both sides so we can come together and figure out a way to have some common ground in this situation.

Sidewalks and boardwalks

Reduce and/or eliminate "Michigan Turn"

More parks that are connected via greenways with family activities (biking, hiking, frisbee golf, kayaking). Promote family fun business like movie theater. More brew pubs. More concerts in the park. Promote environmental friendly, fun, safe community.

A Lowe's or a Home Depot needs to be built in Leland!!!!

lets make leland great for our future we all can be proud to live here.

It's critical that the infrastructure required for future growth is in place BEFORE future growth occurs. Expand retail choices. Keep the green space already in place.

"There is a major concern for school overcrowding on the high school level. Congruent with the new Town Creek Middle School, a new High School in the Town Creek area must be a priority in the next 10 years to avoid major school over-crowding and to adapt to the growing family population.

As for economic expansion, providing more of variety in the business opening up here would be recommended. A home improvement store such as a Lowe's or Home Depot and another large-scale general merchandise retail store such as Target would largely benefit both the population and the stores themselves. "

While I understand growth is important and inevitable, I don't want Leland to become another large city. We left Wilmington 10 years ago and moved here because we liked the "country" feeling Leland offered. Soon all of Hwy 17 will be built up and there will be no more "country."

Please! Somebody find a way to get a Home Depot/Lowe's here! Really, it can't be that hard, and the citizens of Leland are spending tons of money and wasting gas/adding auto emissions as we ALL drive to Wilmington to get to a big box home improvement store. Seriously guys, somebody figure this out already! Thank you!

"I am Deaf-Blind, and I feel that Leland should have low income housing options for us disabled adults, as well as senior citizens.

We also need better access to transportation. Because of being Deaf-Blind, I am limited with where I can work, and who will hire me. There was the WAVE, however, even if you have 48-72 hours notice, you are usually turned down if they don't have enough drivers, they also only pick you up two hours before you need to be somewhere."

Allow for more opportunity for locally owned restaurants and shopping. Also consider a target and movie theater in the area.

Town is run down, there is no areas that provide a sense of community

No more storage units or car washes or apartment buildings

H2O GO has been difficult to deal with, especially since installing the new water meters.

How the sky way bridge will help our town, both with traffic safety with the port traffic and people commuting to work.

Nope

Please please please consider future generations. Our kids are not going to look back and be proud of us for building storage units and car washes and the population that uses them now will be gone. Future generations use storage units at a much lesser rate than their predecessors. This is not sustainable and does not coincide with the idea of a beautiful, emerging town along our coast. Invest in development of more parks and walking areas to improve the lives of everyone

Improve schools; build another high school; encourage businesses to come into town; increase quality and standards

I would like to see more opportunities in Leland for youth sports. We currently have to go into Wilmington for gymnastics, and team sports cheerleading.

I think the focus should be split between improving already existing but not well maintained buildings, neighborhoods, and roads and the expansion and growth being developed down 17 out to town limits. There needs to be equal focus as to not have a run down area and a brand new nice area. I would like to see the entire town/city of Leland be kept up and maintained so that all areas are used abundantly and successfully so there doesn't become a "bad area" of Leland.

Please remove the god awful blinking sign posted in front of our community clubhouse. Morons  
Not at this time.

Less apartments and storage facilities

Don't expand city limits. Leland is tearing apart local history and homes with the expansion. STOP

Preserve our natural boundaries, minimize what happened with hurricane Florence

No

Enforce littering fines, no more fast food restaurants only fine healthy dining. Fix road pot holes

No

I came here 5yrs ago and I live in one of the developments. It is my naivety to think the land was cleared where my house is but they won't clear the whole neighborhood. Someone needs to make sure all the trees are not taken away and parks and nature trails should be preserved.

"I hope the recent census indicates that Brunswick County should be included in the Wilmington MSA rather than the Myrtle Beach MSA.

Thank you for collecting public input!"

Dog people would love to see a Really Nice dog park in Leland.

Embrace the growth; it's better than shrinking

It appears that Leland was not prepared for this rapid growth. A plan MUST be implemented to foster commercial growth, which I have always believed would include corporate parks. A town primarily of retirees does not make a viable community. We need to encourage young, working families to move to Leland. Only after such time will commerce be following.

would love a Home Depot, Lowe's and Target

With all the new residents moving in to Leland, the public schools will need to grow - especially the high school.

Connector roads to rt 17

We have very poor and an above average income neighborhoods. I worry about displacing poor families, undereducating them and offering zero job opportunity or training in Leland. Transportation is also a glaring problem.

Get a Lowe's or Home Depot. It is absolutely embarrassing that neither exist. The sales tax from a big box would be a great asset to the town. I want convenience. I hate going into Wilmington.

"We need more focus on Leland from our State representatives in order to get more monies allocated to support and maintain our roads/ highways that support travel to, in, and around Leland. There are also growing concerns that our law enforcement personnel staffing in Leland and Brunswick County is not

keeping up with the growth of Leland. With respect to providing services and Utilities the Town need not be hesitant to raise taxes (while this is not popular) in order to maintain the "integrity" of Leland.

"

Fast unplanned growth happened in New Jersey in the 1960's. It resulted in runaway taxes and over development (too dense). This put undue pressure on schools resulting in poorer education at a higher cost.

we would like to see more higher quality restaurants and shopping vs the adding of more fast food options. More healthy food stores, e.g. Whole Foods and Trader Joes type stores.

"Encourage unique, quality business opportunities.

Attract quality, non-chain food establishments.

Improve infrastructure."

I want to live in Leland and visit Wilmington when I want to not because I have to.

Manage growth

I feel there should be a concern on the garbage/litter that all the development will bring and who is responsible for the clean up.

Entertainment for young adults

Please stop the expensive housing creating more traffic. Affordable housing for residents who have lived here over a year

Enough billboards & enough fast food restaurants. Beautifying the town and making it more pedestrian friendly to allow walking instead of so many automobiles would enhance the town.

Keep up the good work with the growth

No more fast food joints or billboards. They make the area look cheap and tacky and the moving signs distract drivers. We have rare opportunity to develop into another Cary NC. Someone should examine how Cary developed into the best place to live in NC - a sleepy little bedroom community. Dedicated leaders with vision made a huge difference. Study that. Limit the amount of non-permeable footprints. We have so much concrete and asphalt that we make flooding of storm sewers even worse. More ground, less concrete. Thank you so much - Leland can be so much more!! Maybe a satellite branch of UNC? College towns are richer, thriving places to live!

Get more community involvement in growth planning decisions-this survey is a good start

The Lansdale yard waste site was removed but not replaced. I feel there is a real need for such a site given the popularity of the previous one.

Natural gas and city sewer

Sustainable management of our urban forests and environmental conservation

"Limit road side signage. We don't want to end up like Myrtle Beach.

Limit fast food restaurants. "

Bring higher end food places not just fast food

Don't put tax revenue ahead of planned, controlled growth. Too many quick/ shoddily constructed homes are being built densely. This is bad for longterm value and development.

Leland needs more retail shopping. Like TJ Maxx, Belk, Marshall's, Home Goods, etc. That will keep people from having to drive to other towns and cities for shopping and keep the money local as well as develop jobs in our own town.

"- Encourage restaurant entrepreneurs. Get better quality versus ""fast food"". The area needs better quality dining options which will also help with job growth.

- Tackle the litter problem.

- Encourage Lowe's to build here, that helps the building industry, local homeowners and creates jobs. "

Boxstores

No

We need a bakery and movie theater. What happened to the assisted living project?

None

No more fast food restaurants, better dining options

There are many services that are things I expect from a town and did not realize would not be available here until after I moved from New Hanover County. This includes services such as recycling (which should be 2x/month and is being discontinued reducing the town's sustainability greatly), bulk pickup by request, yard waste pickup, and town composting (so those who want to keep things out of landfill but don't want to compost themselves can contribute and create compost for community gardens)

"Vision for future Town of Leland

Community, Healthy lifestyle options required walkways/sidewalks, innovative forward thinking infrastructure projects, standard level of beautification requirements, family centered, safe, better schools/education (K-12), high paying jobs and larger business headquarter relocations

Biggest challenges

high paying jobs, Schools/Education K-12, managing growth, transportation and road maintenance, lack of shopping, lack of nice restaurants (not chains or fast food), lack of infrastructure, developers not held accountable for environmental issues caused by negligence, new developments (especially residential) need to require necessary capital improvements (roadways, connectors, sidewalks, etc.), poor planning and design (hodgepodge of random developments), drinking water, air pollution, litter

"

This is maybe a crazy idea and may not be something Leland can afford right now, but has the town considered trying to attract minor league baseball? Maybe a joint effort with Belville and the County at the Belville Riverfront, if not Leland's?

I'm sure this has been stated before, but more retail options for home and clothing shopping. Something other than just Walmart. A Lowes would be amazing. And some healthier food options and restaurants.

I love living in Leland. But to stay I need a more steady job. Expansion and growth will help me find work. Also the traffic patterns along us17 from 74 to the circle K past Lowe's foods is awful. Start by getting rid of the U turn lights. And add a Lowe's or Home Depot please lol

"As a Black woman, please consider diversity in your planning. Consider LEED (Leadership in Energy and Environmental Design) practices. Darcelle Gill (910) 383.0005. Consider me.

"

Get on board with the salt water treatment plant. Water is always the number one issue in growth, very short sighted in not being part of that effort

Balance growth and environment. Chill with the high density building and apartments, that's a scam because green space never really gets preserved. Allow for larger homesites

Please fix the horrible road on the Leland exit on 74/76. Its a disgrace and extremely difficult on vehicles.

Leland has the opportunity to be a real gem and not just a bedroom community. Linkages of all types (vehicular, pedestrian, nature) are all desperately needed. The community also needs a town hub-which sadly is not what has been accomplished on Village Road. It needs to stop bringing in national chains and fast food, but rather creating a picturesque modern village of a combination of national stores, local shops and restaurants and office space where people could live, work and play connected by greenways. Most of the most popular establishments here in Leland have some sort of outdoor space associated with them. Maintenance, trash and lack of trees and landscaping are items that need to be looked at as well.

Stop dense home building, it is not to anyones advantage. It serves to create overcrowding which in turn creates high crime activity. Surely you must understand, people need space to remain healthy. Focus on more green space, parks, outdoor activities. Create a man-made lake which in-turn creates healthy activities. Once the green spaces and natural habitats are gone, you can't reclaim them. Rainwater run off will have no where to go except to flood all the built up areas. The native animals won't have a safe place to live, plan ecologically not just for profit. Don't make this area become a ghetto.

Less apartments, a home improvement store, and a larger gym like TF Fitness. Also more parks for recreation with basketball, tennis and soccer fields.

We would really like emphasis on the realization of the Gateway District plan in place.

Improving drinking water quality. Clean up roadways. Way too much garbage along the roadside. A definite turnoff for tourists.

Build a post office off of Ocean Highway. Restore garbage cleanup on Ocean Highway. Provide public transportation to Wilson Center & large downtown Wilmington events. Street lines need to be repainted in Brunswick Forest. Use street signs you can see at night. Fix potholes. Entice a non-chain dinner restaurant similar to Cape Fear Seafood. No more \$1 stores. I would like a Lidl store, better quality & diversity than Aldi's. My favorite place in the area is the Belleville Riverwalk, part shade, part sun, some benches.

No more apartments! Stop cutting down the trees- Thank you for asking and best of luck to you and us together!

Stop destroying trees for apartment complexes and housing development

"Zoning zoning zoning

Beautify Leland entry and main corridors

The town is disjointed and chopped up with major thorough fare's focusing on one ""downtown area would be a poor approach. Accessibility is a challenge because of the size and the choppiness of the town everybody will need cars if you expect pedestrian pathways her bicycle trails to alleviate this issue of people needing a vehicle you are incorrect in your town planning"

Improve and focus on education. Develop town based on current population and needs. Focus on nature, parks and natural habitats.

Being environmentally friendly, by using solar, wind, or other ways to be green.

What was attractive about the area initially (low cost of living and affordable housing) is no longer available and no familial or educational and job growth has readily occurred on a timeline we expected. We are not as charmed by Leland as we once were and would like to see many middle income family necessities brought forth swiftly.

Update Downtown Leland and get all of the infrastructure in Leland above normal standards then expand

Plan ahead for growth. Be conservative and keep the charm of our town. Respect natural resources- trees are important and beautiful.

The town should balance the amount of apartments going up everywhere and work to draw single family neighborhoods as much as possible. I believe there is a balance to be found that allows apartment numbers (to draw businesses to town) but keeps the suburban neighborhood feel that Leland has established. Apartments do bring in tax dollars but will not look nice and shiny as they get older.

We need to have a Lowe's or Home Depot and a Target. Ridiculous not to have those in an area that is growing so rapidly!

More schools. Public schools are over crowded.

as roof tops increase, maintain current or minimize tax increase . Focus on people's needs, small business development.

The area on village road really needs to be addressed - looks "junky". Please a Lowes or home depot, clothing stores ( always driving to wilmington to shop so I spend more money there than in Leland, areas for kids and outdoor enjoyment ( splash pad in long leaf park looks great for kids ) walkability from stores to stores- traffic is awful getting from one side of the road then then other- always need to plan my driving route. I love Breadsmith on the other side of wilmington!! even a craft store!!

Leland and vicinity needs to grow but in a smart manner. Some new stores, cinema, restaurants, etc. would stem the flow of cash, jobs, traffic and taxes that currently flow to NH county. There needs to be regional cooperation. While I STRONGLY detest the underhanded manner that Belville handled the H2GO matter they are our neighbors and it's better if we cooperate instead of fight with each other. The trick is going to be to manage the growth without turning the Route 17 corridor into a 20 hour a day traffic jam. A new bridge and feeder roads would have helped but not at the expense of existing neighborhoods or at least not cutting through the middle of them. Some of this can be handled with towns in the immediate vicinity of Leland and some in a county wide effort.

Make developers contribute to town infrastructure, set aside open space, contribute to public art and parks.

Again, no more fast foods, gas stations and grocery stores. A Marshall's or something comparable is needed so if a person is not a Walmart fan, they have a place to shop without heading into Wilmington.

"How growth impacts the community education resources. More housing and apartments means more children and need for more resources needed for quality education

"

Some people are still reluctant to move here because of the lack of water quality and the amount of litter on 17 south. No excuse for either!

No more fast food restaurants! We need better shopping options similar to The Forum in Wilmington. We don't need a Home Depot or Lowe's but more upscale stores such as Pottery Barn or West Elm. Better parks

We need a hardware store. A craft store, Hobby Lobby, Michael's, Joann. More affordable retail stores other than just Walmart such as Marshall's, Ross, TJ Max. We also need more entertainment for families, such as movie theater, skating ring, arcade/bowling, mini golf...And a POPEYES, we don't have one anywhere near. I believe the closest one is 50 or so miles away. Would bring people in from all over because we are the only one with one around!

Attract better restaurants & local breweries, less fast food.

Your trying to make it like Wilmington. To many houses to many cars to much crap

Leland is a town we need to remember that and focus on growing as a town not a city, sometimes less is more

It would be nice to have a splash pad for the kids, also a movie theater. Maybe an outdoor venue like Greenfield Lake Amphitheater- we could have concerts and plays in the park

Bike paths

What is it Leland wants to be... an advancing cultural place, a suburb of Wilmington, a single family home area or an area loaded with apartment complexes... or is Leland going to become a retirement mecca..

We need a home improvement store like Lowe's or Home Depot, high-end restaurants, better selection of stores. No more fast food!

Need better stores like Lowes or Home Depot

Would love to see more options for our younger generations. Outdoor and indoor options are needed. Splash pad would be amazing for our kids and enhanced parks. Adding shopping like a Lowe's Hardware, bakery, Target or other National clothing stores. Leland (village rd) needs a facelift. Village road is one of our staple main roads and many of the business building need attention and an update. They are an eye sore to our cute little town.

Need for stores and restaurants such as Home Depot/Lowe's, Target and healthy restaurants/food options.

Home Depot, no more fast food or apartments

Please stop the terrible tree and habitat destruction

More restaurants and stores (grocery) on 74

Don't forget the older neighborhoods (Belevedere Heights and the older homes along the entire length of Village Road. We are the original Leland and should not be overlooked and become the black sheep of the family. Our tax dollars are just as important.

We need a home improvement store like Lowes and a Target! Also a cookout. More entertainment places like trampoline Park, water park, bowling alley , things for kids. Also please keep 133 rural , I love it out here, we just moved from Wilmington (born and raised) to get away from all the growth.. every inch doesn't need development. Keep some of the nature that makes Leland beautiful.

Leland desperately needs a large home improvement store as well as more dining options. There should be greater opportunities for "nightlife." Leland lacks activities to connect the town. Neighborhoods have plenty of opportunities but not the town itself. Although a small town, Leland should promote its diversity moving forward.

Unrestrained development comes at a negative cost.

Incentives, resources for small business to come to Leland and actually succeed! More affordable housing and commercial properties, more options

Need more mom and pop type restaurant and taverns

Leland needs more high end custom home development and less apartments and cookie cutter production homes. Leland housing development is nothing but Logan, Trusst Homes, Liberty, Kent, and other low end production. We need to change the reputation of Leland as being low rent and offer higher class residential neighborhoods (such as St James in southern Brunswick County or other custom neighborhoods in Wilmington).

We need a Lowe's or Home Depot, and better restaurants. NO MORE FAST FOOD PLACES.

Leland needs more places for kids and families.

Affordable living

"Connect neighborhoods and commerce areas with bike lanes to reduce car use. There is no safe way to engage in long bike rides through the countryside or into Wilmington.

PLAN! Preserve nature, trees, wildlife as you develop.

Beautify! Keep tree canopies, plant more trees - don't make Leland all strip malls without any character. This is the opportunity to be unique and a secondary destination for those coming to Wilmington."

Install street lights on all major roadways within the town limits.

"Clean water is a must.

Growth, for the sake of growth, isn't a good thing.

Partner with neighboring Towns in regards to shopping/restaurants. We don't need repeats of the same thing within a 10 mile radius."