

## Ben Andrea

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**From:** Ben Andrea  
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**To:** Ben Andrea  
**Subject:** Leland 2045 Project Update



### *Project Update – February 19, 2021*

#### **Community Workshop #1**

The first community workshop was held virtually on January 19, 2021. Eight-nine people joined to learn more about the project and provide their input during an interactive survey session. A document with [responses to questions and comments](#) received during the workshop is on the project website. [Results from the survey session](#) from the workshop are posted to the project website.

#### **Public Survey #1 - Vision, Goals, Priorities**

The first public survey remains open for public input. Over 200 people have responded to the survey so far! A link to [a live survey results dashboard](#) is on the project website. If you have not taken the survey during the first community workshop or afterwards, please [click here to take the survey](#).

#### **Public Engagement Hub**

Leland has created a space in the Leland Town Hall called the Public Engagement Hub. The Hub offers an opportunity for residents to learn more about the project and provide input through a self-guided tour of interactive questions and activities. There's even an [activity for kids](#)! So we can ensure social distancing, please [contact us](#) to schedule a time to visit the Hub.

#### **Media Coverage**

Leland 2045 is getting great coverage by local media organizations! A link to each article is now on the project website.

#### **Local Business Support**

Over 30 local businesses have agreed to help spread awareness of Leland 2045 by putting up flyers and having small cards with a link to the project website available for customers. If you are a business owner willing to assist, please contact us and we will deliver the publicity materials to you.

#### **Project Progress and Next Steps**

The input from the current public engagement effort will be used to frame the vision, goals, and priorities for the growth and development of Leland and help establish the community's priorities for open space, community design, transportation needs, and more. The Leland 2045 Focus Group has met twice and is helping to draft the vision and theme statements for the plan. After the first draft of these elements are completed, they will be presented to the

Leland Planning Board in March. The next round of public engagement is planned to occur in March and will present different growth scenarios for Leland. The scenarios will build upon the vision, goals, and priorities from the first round of public engagement along with land suitability analyses being performed by staff from Leland and Design Workshop (the project consultant). The goal of the next public engagement period is to get feedback from the community on the preferred growth patterns out of the different scenarios that will be presented. You will be notified when the next survey is open and when the next community workshop is scheduled.

## How You Can Help

Leland 2045 is a community-driven plan! Here's how you can help:

- Visit the project website at [www.Leland2045.com](http://www.Leland2045.com) to learn more and stay updated.
- [Take the first survey](#) if you haven't already.
- Help make other Leland residents aware of the project.

*You are receiving this email because you registered for the first community workshop, requested to receive emails about the Leland 2045 project, or are involved in the project. If you no longer wish to receive these emails, simply reply with the word "stop" and you will be unsubscribed from Leland 2045 email updates.*

Para traducción en Español, [por favor envíenos un correo electrónico](#).

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