



Town of
Leland

Growing our future. Nourishing our roots.

Leland 2045 Quarterly Update

Town Council

February 13, 2023

Barnes Sutton

Community Development Planner

Background

The Leland 2045 Comprehensive Plan (“Leland 2045”) is a planning document that outlines goals, policies, and implementation strategies that were developed through a robust public engagement process.

The purpose of the Leland 2045 Comprehensive Plan is to enable Leland officials and citizens to anticipate and constructively respond to growth and change, and to encourage the development of safe and healthy, built and natural environments that create opportunities for all.

The plan was adopted November 18, 2021.



Planning Themes

Through collaboration with planning staff, the community, and the Leland 2045 Focus Group, the following six themes were created to represent a vision to collaboratively advance the economy, society, culture, and the environment:



**HIGHLY VALUED AND PROTECTED
NATURAL AND CULTURAL
RESOURCES**



**AN INCLUSIVE,
SUPPORTED, HEALTHY,
SAFE, AND EDUCATED
COMMUNITY**



**LIVABLE, DIVERSE,
AND CONNECTED
NEIGHBORHOODS THAT
ACCOMMODATE GROWTH**



**INFRASTRUCTURE
THAT SUPPORTS
COMMUNITY LIFE**



**A RESILIENT AND STABLE
ECONOMY**



**AN ACTIVE
PARTICIPANT IN
A COOPERATIVE
REGION**





Highly Valued and Protected Natural and Cultural Resources

Vision: Leland's natural resources are fundamental to our lifestyle, economy, well-being, and resilience. Protecting and maintaining its health and ecological function are a primary objective within planning for growth.

Ongoing Activities

- ❖ Zoned approximately 777 acres into the Conservation District
- ❖ The removal of vegetative debris has commenced on approximately 8,657 linear feet of streambank and encompasses areas of Jackeys, Mill, and Sturgeon Creeks





Livable, Diverse, and Connected Neighborhoods that Accommodate Growth

Vision: Leland's neighborhoods and communities promote connectivity, sense of place, character, and quality of life. This is done by providing walkable and bikeable places for living, working, shopping, recreation, and interacting for diverse age groups, income levels, and abilities.

Ongoing Activities

- ❖ FlexCode zoning was applied to approximately 68 acres
- ❖ Unveiled a new 18-panel StoryWalk at Westgate Nature Park designed to encourage movement, reading, and creativity





A Resilient and Stable Economy

Vision: Leland has the programs, plans, strategies, and a workforce that is prepared to capitalize on regional opportunities that diversify and expand its tax base and stabilize its vulnerability to economic cycles.

Ongoing Activities

- ❖ Adopted a Public Art Policy which enhances public spaces by way of the inclusion of public art
- ❖ Annexed approximately 2,142 acres into the Town
- ❖ Awarded \$2,700 from the Brunswick Arts Council for art programs





An Inclusive, Supported, Healthy, Safe, and Educated Community

Vision: Public health, safety, and education are valued and provided for with access to housing choices, high quality schools, libraries, healthy foods, parks and recreation, health care, safe neighborhoods, art, and culture.

Ongoing Activities

- ❖ Hosted a 2-day Incident Management Team course for Town staff who will assist with managing any large man-made or natural disaster or emergency
- ❖ Leland Fire/Rescue's Community Risk Reduction Education Division conducted fire prevention and safety education at two local elementary schools which reached 1,420 children and 109 adults
- ❖ Awarded \$442,500 for CDBG-Neighborhood Revitalization





Infrastructure that Supports Community Life

Vision: Leland plans and provides for efficient, cost-effective, and environmentally friendly infrastructure service, walking and biking, safe and complete streets, and opportunities for potential future transit connectivity.

Ongoing Activities

- ❖ Substantial completion of the extension of Olde Waterford Way from Palm Ridge Drive to Olde Regent Way
- ❖ Finalized the design of the drainage plan improvements of Mallory Creek Drive as a part of the North Carolina Resilient Coastal Communities Program





An Active Participant in a Cooperative Region

Vision: Leland's plans and the plans of adjacent jurisdictions complement each other's vision, goals, and opportunities for success. We collaborate with our neighbors to elevate both Leland and the region.

Ongoing Activities

- ❖ Supporting a resolution by the WMPO for the Integrated Mobility Division Feasibility Study Grant Program to complete a feasibility study for a multi-use path along the Gullah Geechee Heritage Corridor





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